14Mar2024... 0958h

2024 SESSION

24-2139 08/02

HOUSE BILL **1150**

AN ACT relative to advertising rates for political advertising.

SPONSORS: Rep. K. Perez, Rock. 16; Rep. Kuttab, Rock. 17; Rep. Wood, Merr. 13; Rep. Bernardy, Rock. 36; Rep. Panek, Hills. 1; Rep. Katsakiores, Rock. 13; Rep. Tierney, Coos 1; Rep. Cambrils, Merr. 4; Rep. Dunn, Rock. 16

COMMITTEE: Election Law

AMENDED ANALYSIS

This bill requires that rates for political advertising be the same regardless of candidate, political committee, party, or cause.

Explanation:Matter added to current law appears in **bold italics.**
Matter removed from current law appears [in brackets and struckthrough.]
Matter which is either (a) all new or (b) repealed and reenacted appears in regular type.

STATE OF NEW HAMPSHIRE

In the Year of Our Lord Two Thousand Twenty Four

AN ACT relative to advertising rates for political advertising.

Be it Enacted by the Senate and House of Representatives in General Court convened:

1 1 Advertising Rates; Political Advertising. Amend RSA 664:16 to read as follows: $\mathbf{2}$ 664:16 [Identification of Political Advertising] Advertising Rates. [Political advertising printed 3 in newspapers, periodicals or billboards shall be marked at the beginning or at the end thereof 4"Political Advertising." Rates for advertising shall be filed, no later than 30 days prior to the $\mathbf{5}$ deadline for filing for office for an election, with the secretary of state by each person or business 6 organization publishing a newspaper or periodical, operating a radio or television station, or selling 7billboard space. Such schedule shall be open to public inspection, and such schedules may be 8 amended. However, rates in such amendments shall not take effect until 5 days after they are filed 9 with the secretary of state.] No person or business organization publishing a newspaper or 10periodical, operating a radio or television station, or selling billboard space shall charge an advertising rate to any candidate, political committee, party, or cause that is different from that 11 12charged to any other candidate, political committee, party or cause. 132 Effective Date. This act shall take effect 60 days after its passage.