Iottery
Over \$2 Billion and Counting for our Schools

# NEW HAMPSHIRE LOTTERY COMMISSION A Department of the State of New Hampshire 

## COMPREHENSIVE ANNUAL FINANCIAL REPORT

For the Fiscal Year Ended June 30, 2020

## Prepared by the Finance Department of the New Hampshire Lottery Commission

Charles R. McIntyre, Executive Director James C. Duris, Chief Financial Officer

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Governor Christopher T. Sununu and members of the New Hampshire House, Commission Chairman Debra Douglas, Executive Director Charles McIntyre, and Chief Compliance Officer John Conforti at the signing of House Bill 480, Sports Betting, into law on July 11, 2019.

Presentation of Mega Millions jackpot ceremonial prize check to Attorney William Shaheen, representing Just As B4 Nominee Trust of 2019 on July 23, 2019.


Director McIntyre, Governor Sununu, DraftKings President and Co-founder Matthew Kalish, and former New England Patriot linebacker Rob Ninkovich at the launch event of the DraftKings mobile app, December 30, 2019.

## Introductory Section (Unaudited)

Over \$2 Billion and Counting for our Schools

December 22, 2020

To the Citizens of the State of New Hampshire,
The Governor and Executive Council of the State of New Hampshire, and The New Hampshire Lottery Commission:

We are pleased to submit this Comprehensive Annual Financial Report of the New Hampshire Lottery Commission (Lottery) for the fiscal year ended June 30, 2020. The finance department of the Lottery has prepared this comprehensive report. Management assumes full responsibility for the completeness and reliability of all information presented in this report. To the best of our knowledge and belief, the enclosed data is accurate in all material respects and is reported in a manner designed to present fairly the financial position, results of operations, and cash flows of the Lottery. All disclosures necessary to enable the reader to gain an understanding of the Lottery's financial activities have been included.

## Internal Control

Management of the Lottery is responsible for establishing and maintaining internal controls designed to ensure that assets are protected from loss, theft, or abuse; and to ensure that the accounting systems allow compilation of accurate and timely financial information. Internal controls are designed to provide reasonable, but not absolute, assurance that these objectives are met. The concept of reasonable assurance recognizes that the cost of a control should not exceed the benefits likely to be derived and that the valuation of cost and benefits requires estimates and judgments by management.

Access to the Lottery's office and instant ticket warehouse is limited through high-level security. The Lottery has segregated responsibilities to enhance controls over accounting procedures relative to personnel and payroll; purchasing and accounts payable; sales and accounts receivable; and general ledger. Management personnel maintain oversight and approval authority over all areas of operation. The Lottery's independent auditors review significant and relevant areas annually and issue a report to the Legislative Fiscal Committee on internal control and compliance in conjunction with their financial audit. The Lottery manages ticket inventory and controls the payment of prizes. As such, various precautions (internal controls) are taken to ensure the integrity and security of lottery operations.

They are as follows:

- High-level security at the Lottery's headquarters restricts access to office and warehouse areas to authorized Lottery personnel.
- Security cameras are located in key locations throughout the inside and outside of the Lottery headquarters building, recording activity at all times and is monitored by security personnel.
- Criminal record checks are performed on all new lottery employees, Keno retailers, and other employees performing services at Lottery headquarters.
- All scratch tickets are produced utilizing special inks, dyes, coatings, and security codes, among other proprietary security measures.
- Prize checks are printed with special non-erasable ink.
- Drawings held at Lottery headquarters have a designated secure drawing room, which is monitored 24 hours a day. The actual drawings are executed according to detailed procedures, witnessed by certified public accounting firm personnel, and recorded by primary and backup security cameras.
- Credit checks are performed on all Lottery retailers and contractors.
- Various levels of access and other controls are provided within the computer system.

The Lottery's financial statements have been audited by the State of New Hampshire Office of Legislative Budget Assistant, Audit Division (LBA). The LBA has issued an unmodified ("clean") opinion on the Lottery's financial statements for the year ended June 30, 2020. The independent auditor's report is presented as the first component in the financial section of this report.

Management's discussion and analysis (MD\&A) immediately follows the independent auditor's report and provides a narrative introduction, overview, and analysis of the basic financial statements. MD\&A complements the financial statements and should be read in conjunction with this transmittal letter.

The Lottery, as a department of the State of New Hampshire, is included within the State's Comprehensive Annual Financial Report. This report presents all activities of the Lottery in a single enterprise fund and does not include data or information related to any other state agency or fund.

## Profile of the Lottery

## Lottery Division

The New Hampshire Lottery Commission (Lottery) was created in 1963 through the enactment of New Hampshire Revised Statutes Annotated (RSA) 284:21-a, for the sole purpose of raising revenues to help fund education in New Hampshire. The first tickets went on sale in March of 1964, making New Hampshire the first modern state-run lottery. A three-member Commission is appointed for a staggered term of two years by the Governor and Executive Council to oversee the Lottery. The lottery industry in the United States is comprised of 45 state lotteries, the District of Columbia, the U.S. Virgin Islands, and Puerto Rico.

The Lottery headquarters is located in the capital city of Concord, which is in the central part of the state. The Lottery operates enterprise activities as a department of the State of New Hampshire. These activities include the sale of lottery tickets to the public and all necessary support functions. All profits are used exclusively for state aid to education in New Hampshire.

The Lottery is required to submit a biennial operating budget to the Governor for approval. The budget is further submitted to the Legislature for its approval and is ultimately included in the State of New Hampshire's operating budget. Due to the nature of the Lottery's activities, the majority of its cost of sales expenses, such as prizes, vendor fees and retailer commissions, are not included in the budget. The Lottery budgets for approximately $3 \%$ of its total expenses that consist primarily of salaries and benefits, mortgage and maintenance expenses, advertising and instant ticket printing costs. Financial management staff consistently monitors adherence to budgeted appropriations.

The New Hampshire Lottery Commission provides customers the opportunity to participate in a variety of instant and on-line lottery games, and sports betting on mobile and retail platforms. The Commission is also responsible for licensing and regulatory activities of sports betting and charitable gaming operations. The Lottery is a member of three lottery joint ventures: the Tri-State Lotto Commission, comprised of New Hampshire, Maine, and Vermont Lotteries; the Multi-State Lottery Association (MUSL), which is comprised of thirty-eight state lotteries, and as such, operates a number of on-line games under those jurisdictions; and Lucky for Life, which as of November, 2019, is comprised of twenty-six state lotteries. The following sections describe the products offered by the Lottery.

## Instant Games

Instant Games were introduced in New Hampshire in 1975 with a ticket called Lucky X. Instant games are played by scratching the latex covering off the play area on the ticket. There are several ways to win on an instant, or scratch, ticket, including matching three like dollar amounts, symbols or letters, or adding up numbers to a specified total. If the correct combination appears, the player becomes an instant winner without having to wait for the results of a drawing (although some tickets have a component that allows entry into a drawing). The instant games offer a wide variety of themes and ticket prices. Players can win from one dollar to $\$ 2$ million, with ticket prices ranging from $\$ 1$ to $\$ 25$. The Lottery offered 105 instant games during fiscal year 2020.


5X was the player favorite at the $\$ 5$ price point in fiscal year 2020. Bold colors, a clean design, and a chance to multiply the total prize won by five times attracted players to this top $\$ 5$ game.

\$500,000 Fortune is New Hampshire's spotlight game. With a top prize that is double the normal $\$ 10$ prize and over $\$ 36$ million in cash prizes, this is a fan favorite. The gold sparkle and resemblance to the first edition caught the attention of players and established it as the year's most successful \$10 ticket.


## Granite State Platinum

Millions was New Hampshire's fifth $\$ 25$ game and continued the successful legacy of the "Granite State" branded games at this price point. Players were drawn to this ticket because of its eye-catching design, large top prize, and the best odds of all the current scratch games.

## Tri-State Lotto Commission Draw-Based Games

Pick 3/Pick 4 has been offered in New Hampshire since 1977, and by TriState since 1985. This is the only game that offers tickets for less than a dollar: players can wager from 50 cents to $\$ 5$ for twice-daily drawings that take place at mid-day and in the evening. Players select a three (Pick 3) or a four (Pick 4) digit number and select from several different play options. Numbers are drawn seven days a week for fixed prize amounts ranging from $\$ 2.50$ to $\$ 25,000$, depending on the amount bet. Although the Pick 3/Pick 4 game is considered a mature product, it continues to maintain strong sales through its loyal player base.

Tri-State Megabucks was the first multi-state product to be offered by any jurisdiction in the United States. It was also the Lottery's first lotto-style game, and year after year it maintains a faithful player base. Megabucks has undergone some significant enhancements since its introduction in September, 1985. The Megabucks game began with a six of 30 matrix and a weekly drawing each Saturday. The matrix changed to six of 36 in 1986 and to six of 40 in 1988. In 1990, the Tri-State Lotto Commission added a second weekly jackpot drawing. More changes came to the game in 1997 with the addition of a bonus number, a new matrix of six of 42, and a guaranteed jackpot of $\$ 500,000$. In July, 2009, Megabucks changed to Megabucks Plus, with guaranteed starting jackpots of $\$ 1$ million and lower tier prizes ranging from $\$ 2$ to $\$ 30,000$. The cost of a ticket went from $\$ 1$ to $\$ 2$. Players now choose five numbers from a matrix of 41 and one Megaball number from 1 to 6 . A jackpot winner may choose to be paid in cash or as an annuity in 25 annual installments. Although this game is over 30 years old, it still remains a profitable product for the Lottery with a committed player base. This game is available as a subscription.

Fast Play is a Tri-State game that began in June, 2006. It is an online game that plays like an instant ticket and is generated by the lottery terminal at the time of purchase. There is no waiting for a drawing like the other online games: players know instantly if they have won. Each Fast Play game has a shelf life of approximately three months, and up to eighteen different Fast Play games are offered each year, which keeps the product fresh and exciting. In April, 2015, the Lottery introduced progressive jackpot Fast Play games for sale at $\$ 1, \$ 2$, and $\$ 5$ price points. Examples of the different games offered are Money Tree, Fabulous 5, and progressive game Granite State Jackpot. Tickets cost $\$ 1, \$ 2, \$ 5, \$ 10$, or $\$ 20$ each depending on the game. Top prizes range from $\$ 300$ to $\$ 5,000$ on fixed-prize games, and progressives have reached over $\$ 30,000$. This game has proven to be a successful companion offering on Keno self-service kiosks.


## FAST PLAY

Tri-State Gimme 5 was launched in May of 2013 in conjunction with the Vermont and Maine State Lotteries. For this lotto game, tickets are sold for $\$ 1$ per play, and players can either let the computer generate an Easy Pick, or they can choose five numbers from a matrix of $1-39$. Players are permitted to purchase up to 30 draws on one ticket and drawings are held every Monday, Wednesday, and Friday at the New Hampshire Lottery headquarters. Prizes include $\$ 2, \$ 7, \$ 250$, and a jackpot of $\$ 100,000$.

## Multi-State Lottery Draw-Based Games (MUSL)

NEW HAMPSHIRE


New Hampshire Powerball is an online game jointly operated by the member lotteries of MUSL. A total of 47 lotteries participate in the sale of Powerball tickets, including the 38 MUSL members (which consist of 35 state lotteries, the U.S. Virgin Islands, Puerto Rico, and the District of Columbia) and the Mega Millions group (which consists of ten state lotteries). This game was introduced in New Hampshire in November, 1995, although it has been operated by MUSL since April, 1992. Powerball holds the record for the largest national lottery jackpot of \$1,586,000,000. Players select one set of five numbers and one additional number designated as the Powerball for each draw. The matrix is five numbers of a field of 1 through 69 plus one Powerball number from a field of 1 of 26 . The minimum jackpot is $\$ 40$ million, which rolls over in the event that no ticket matches all five numbers and the Powerball. Powerball offers eight secondary prizes of fixed amounts ranging from $\$ 4$ to $\$ 1,000,000$ for a $\$ 2$ bet. For an extra $\$ 1$, players can choose the Power Play multiplier option for the chance to increase their winnings (except for the jackpot prize) up to $\$ 2,000,000$. A jackpot winner may choose to be paid in cash or as a graduated annuity in 30 annual installments. Drawings are held at the Florida Lottery's studio on Wednesdays and Saturdays. This game also offers ticket sales through subscriptions.

New Hampshire Mega Millions sales began in January of 2010. Like Powerball, Mega Millions is a MUSL game; although prior to January 31, 2010 any state that sold Powerball could not sell Mega Millions and vice versa. There are a total of 45 states, the U.S. Virgin Islands, and the District of Columbia that currently participate. Originally a $\$ 1$ per play game, a multiplier option for an additional $\$ 1$ was added. In October, 2017, the game changed to $\$ 2$ per play, plus $\$ 1$ Megaplier option. Players select five numbers from a field of 1 to 70 and a Megaball from a field of 1 to 20 Jackpots start at $\$ 40$ million, and other prizes range from $\$ 2$ to $\$ 5,000,000$. Jackpot winners may choose to be paid in cash or as a graduated annuity in 30 annual installments. Drawings are held in Atlanta, Georgia on Tuesdays and Fridays. This game also offers ticket sales through subscriptions.

Lucky for Life sales began in March of 2012. It is a multi-jurisdictional game originally operated by the six New England state lotteries but expanded in January, 2015, and now includes 25 states and the District of Columbia. Players choose five numbers from a field of 1 to 48, and one Lucky Ball from a field of 1 to 18 . Easy Pick remains a choice as well. For $\$ 2$ per chance, players have the opportunity to win from 10 different prize levels
 ranging from $\$ 3$ up to $\$ 25,000$ a year for life, or the top prize of $\$ 1,000$ a day for life. Drawings are held every Monday and Thursday evening in Hartford, Connecticut.

## New Hampshire Lottery <br> Draw Games, Internet Lottery, and Sports Betting

Keno was signed into law as an exclusive revenue source for kindergarten funding in New Hampshire in July, 2017. Branded KENO 603, it launched on December 15, 2017 and is unique in that each municipality must vote whether to allow it in its jurisdiction. Retail locations are limited to adult environments such as restaurant bars and taverns, so applicants must hold a valid liquor license. Players can use either a paper play slip or conduct their drawing at a self-service kiosk. They wager from $\$ 1$ to $\$ 25$ per draw, and can add the multiplier option Keno Plus, which gives winners the chance to multiply their prize by $3,4,5$, or 10 times. The players choose between one and 12 numbers ("spots") from a field of 1 to 80 . Every five minutes, the computer randomly picks 20 numbers, and players win based on the number of spots they match. Up to 20 consecutive draws can be played, and the game runs from 11 a.m. to 1 a.m. seven days a week. In September, 2019, HB 4 repealed Keno as the exclusive kindergarten funding source, and its revenues now go into the general Education Trust Fund.

House Bill 517 was signed into law in June, 2017 allowing the Commission "to sell lottery tickets on the Internet and by mobile applications and create certain practices to address problem gaming in such sales." Internet Lottery ("iLottery") was developed and launched in the first quarter of fiscal year 2019 on the Lottery's website. Electronic games called e-Instants resemble scratch tickets and are available in demo mode for free play or money mode to play for cash prizes. When a player sets up their account, their location and age are verified; and deposits are limited to daily, weekly, and monthly maximums to encourage responsible gaming. Access to money mode is strictly limited to within the physical borders of New Hampshire. Participants can set the value of their wager from $\$ 0.02$ to $\$ 30$ for e-Instants, and Powerball and Mega Millions draw-based games can be purchased through iLottery for up to 104 consecutive drawings. In spring of 2020, NH Lottery contracted with additional gaming vendors to expand the library of games; and integration of Tri-State draw games to online purchase options is under development.


In July, 2019, House Bill 480 was signed into law, authorizing the New Hampshire Lottery Commission to conduct and regulate sports wagering. The legislation allows three channels of sports wagering through contracted agents and vendors across internet and mobile platforms, at up to ten physical sports book retail locations, and through traditional lottery retailers. In November, 2019, two vendors were contracted for services: DraftKings supplies the mobile app and supports sports book retail operations; and Intralot will provide a retail solution. The mobile app launched on December 30, 2019 and the first two sports book licenses were granted in the spring and summer of 2020 in Seabrook and Manchester respectively. The retail solution, Sports603, is currently under development.

## SPORTS <br> 1>>603

## Racing and Charitable Gaming Division

The Racing and Charitable Gaming Division (RCGD) of the New Hampshire Lottery was charged with the oversight and compliance of pari-mutuel wagering, Bingo, and Lucky 7 ticket sales. Its focus has evolved and shifted from track-based racing to the Licensing and Enforcement of activities related to all charitable gaming activities, sports betting, and retail locations.

The Division's authority was granted under four distinct statutes: in 1933, RSA 284 was enacted that allowed for public wagering on live horse racing. Subsequently in 1971 and 1980, RSA 284 was amended to include greyhound racing and simulcast wagering respectively. In 2009, live greyhound racing in New Hampshire was banned by the legislature. Live horse racing was discontinued in New Hampshire due to unfavorable economic conditions and has not been re-instated to date.

In 1949, RSA 287 was enacted to allow Bingo games and sale of Lucky 7 tickets for charitable purposes only. In 1977 RSA 287-D was enacted to allow for Games of Chance for charitable purposes. RSA 287 was repealed and re-enacted in 1983 with various amendments as RSA 287-E.

HB 480, later RSA 287-I established a system within the Lottery Commission for sports betting, whose operations are subject to compliance audits and investigations by the Division. Additionally, its duties include the adjudication of hearings, auditing charitable organizations, gaming operators, distributors, manufacturers, and facilities; and the collection of taxes and fees associated with Bingo, Lucky 7, games of chance, and pari-mutuel wagering. All revenues received by the RCGD net of administrative costs are required by statute to be transferred to the State's Education Trust Fund.

The Division is the seat of all Lottery and charitable gaming licensing, including Daily Fantasy Sports, Sports Betting retail locations, Keno, and Lottery retailers; and financial auditing of the gaming entities and Lottery retailers.

The Enforcement Unit reviews and inspects Games of Chance facilities, Sports Betting retail locations, commercial Bingo halls, and Bingo and Lucky 7 charitable organizations to ensure that licensing documentation, equipment, accounting, and game operation is in compliance.

## New Hampshire's Economy

New Hampshire is a small state with a population of over 1.3 million. An independent study found that New Hampshire ranked seventh highest in the US for adults aged 25 and over with high school degrees or better in 2018; and ranked second overall in high school graduation rate. Various news outlets and business publications have conducted surveys and rankings, and New Hampshire consistently rates within the top five best states to live. Criteria include education, state economy, business friendliness and employment opportunities, crime rates, and natural environment.

There is no sales tax, use tax, broad-base income tax, or capital gains tax in New Hampshire and the Tax Foundation ranked New Hampshire 6th best in America for overall tax in 2020. The Tax Foundation, a nonprofit fiscal policy research group, ranked New Hampshire's 2020 local and state tax burden as 44th in the United States (1 being the highest tax burden), at $7.9 \%$ of income; the U.S. average of state and local tax burden for 2012 is $9.9 \%$ of income (2012 was the latest data reported for local and state tax burden). A state's business tax climate measures how each state's tax laws affect economic performance. For October 2019, according to the State of New Hampshire Economic and Labor Market Information Bureau, the seasonally adjusted unemployment rate for New Hampshire was $2.6 \%$, compared with the national average of $3.6 \%$. This rate for New Hampshire was $0.1 \%$ better than in July, 2018.

The most recent data from the Bureau of Economic Analysis (BEA) states New Hampshire's per capita personal income ranks 8th highest in the nation for calendar year 2018, at $\$ 63,502$, which is higher than the United States average of $\$ 56,490$. New Hampshire's 2019 current dollar Gross Domestic Product (GDP), reported by BEA, ranked 39th in the United States ( 1 being the highest GDP) at $\$ 87.6$ billion. In 2019, real GDP for New Hampshire grew $1.4 \%$ compared to $2.2 \%$ growth for the nation and the compound annual growth rate was $1.8 \%$ for New Hampshire, compared to the compound annual growth rate for the nation of $2.3 \%$. BEA reported that in 2019 the largest industries in New Hampshire were finance, insurance, real estate, rental, and leasing. These industries accounted for $21.8 \%$ of New Hampshire GDP. The second largest industry in New Hampshire was professional and business services at $13.1 \%$ of New Hampshire GDP. According to BEA, the largest contributors to real GDP growth in New Hampshire for 2019 were education services, health care, and social assistance.

## Graph published by Bureau of Economic Affairs: BEARFACTS, GDP for New Hampshire, 2019:



According to the New Hampshire Business Resource Center, New Hampshire offers exceptional quality of life because of its overall low taxes, low crime, high quality health care, good schools, affordable housing, cultural opportunities, location, and environment. In New Hampshire, within reasonable driving distance, one can visit beautiful mountains, the ocean, or the city, attracting a wide range of active, talented, and creative people, who in turn attract diverse industries. All of these favorable qualities suggest continued growth for New Hampshire.

The New Hampshire Lottery does well in per capita sales and experienced modest growth in fiscal year 2020. According to LaFleur's Magazine, a research company that reports facts and statistics on lotteries, New Hampshire's traditional sales ranked 18th of the forty-four reporting state lotteries. LaFleur's also estimates U.S. Iotteries paid over $\$ 49$ billion to prize winners and $\$ 23$ billion to their respective governments in fiscal year 2020. According to LaFleur's, instant ticket sales for U.S. lotteries were up $\$ 3.5$ billion (7.05\%) to over $\$ 53.5$ billion, representing $66 \%$ of total traditional sales. National sales decreased overall for the draw games Powerball and Mega Millions as top prizes remained relatively modest compared to last year's record jackpots and interest waned. Powerball sales fell $38 \%$ ( $\$ 3$ billion), and Mega Millions sales dropped 45\% (\$2.8 billion). ${ }^{1}$

## Long-term Financial Planning

The Lottery, as a department of the State of New Hampshire, follows a two year budget process and is limited by State regulations in long term financial planning. The Lottery transfers all estimated net income, on a monthly basis, to the State Education Trust Fund.

New Hampshire does not have a sales tax or income tax, and sources of State revenues are limited. The Lottery plays a significant part in the State revenue process by producing revenue to fund education in the State. As such, the Lottery always explores additional gaming options for ways of producing higher revenues. The traditional lottery games, such as online lotto-style games are greatly affected by the amount of the jackpot as shown with the lackluster sales of the national games.

## Relevant Financial Policies

All investments of the Lottery's excess cash are made by the New Hampshire State Treasury Department, which is responsible for the investment of all State funds. RSA 6:8 sets forth the policies the State Treasurer must adhere to when investing State funds. The types of investments authorized, with the approval of the Governor and Council, include obligations of the United States Government, legal investments for savings banks and trust companies, savings accounts, participation units in the public deposit investment pool, and various certificates of deposit.

All profits from Lottery operations are designated for education by the State Constitution. Once a month, Lottery net income is transferred to the Education Trust Fund from investments made from Lottery cash flows by the State Treasurer. Prize payments due winners for jackpot prizes awarded under Megabucks are fully funded by investments in US Treasury Separate Trading of Registered Interest and Principal of Securities (STRIPS) held by the Tri-State Lotto Commission (Tri-State). Treasury STRIPS are fixed-income securities sold at a significant discount to face value and offer no interest payments because they mature at par. STRIPS are backed by the U.S. government and offer minimal risk.

[^0]The payments due winners for jackpot prizes awarded under Powerball and Mega Millions are satisfied through securities purchased by the Multi-State Lottery Association (MUSL). MUSL purchases U.S. government obligations to fund jackpot prizes, which are held in irrevocable trust or securities clearing accounts. The Lottery does not record a liability for jackpot awards which are payable in installments from funds provided by Tri-State or MUSL. Jackpot/grand prizes for Lucky for Life winners are payable in installments and are satisfied through insurance annuities purchased by MUSL. MUSL purchases insurance annuities, on behalf of the member states, based on either $\$ 365,000$ or $\$ 25,000$ per year (depending on first or second prize level won) deferred annuity paid annually on the anniversary of the claim date, for the lifetime of the jackpot/grand prize winner. Accordingly, the Lottery does not record a liability for jackpot awards which are payable in installments from funds provided by MUSL or the other party lotteries. The Lottery does accrue a current amount due for its proportionate share of prizes and expenses.

## Awards and Acknowledgements

The Government Finance Officers Association of the United States and Canada (GFOA) awarded a Certificate of Achievement for Excellence in Financial Reporting to the New Hampshire Lottery Commission for its Comprehensive Annual Financial Report (CAFR) for the fiscal year ended June 30, 2019. This was the twentieth consecutive year that the Lottery has received this prestigious award. In order to be awarded a Certificate of Achievement, a government agency must publish an easily readable and efficiently organized CAFR. This report must satisfy both generally accepted accounting principles and applicable legal requirements.

A Certificate of Achievement is valid for a period of one year. We believe that our current CAFR continues to meet the Certificate of Achievement Program requirements and we are submitting it to the GFOA to determine its eligibility for another certificate.

This CAFR reflects our commitment to improve and maintain the Lottery's financial statements and record keeping systems in conformity with the highest standards of accountability. This report also reflects the Lottery's commitment to maintaining the public's trust through high ethics and uncompromising integrity. The dedicated efforts of the entire Lottery team, including those in the finance, product development, distribution, licensing and enforcement, and sales and marketing departments are greatly appreciated. We would also like to recognize Commission Chair Debra Douglas, Commissioner Paul Holloway, Commissioner H. Andy Crews, and Governor Christopher T. Sununu and Executive Council of the State of New Hampshire, for their support, guidance, and dedication in operating the New Hampshire Lottery Commission.

Respectfully submitted,


Charles R. McIntyre
Executive Director


James C. Doris
Chief Financial Officer

Government Finance Officers Association

# Certificate of <br> Achievement <br> for Excellence in Financial Reporting 

Presented to

# New Hampshire Lottery Commission 

For its Comprehensive Annual
Financial Report
For the Fiscal Year Ended
June 30, 2019

Chuitophen P. Movill
Executive Director/CEO

# NEW HAMPSHIRE LOTTERY COMMISSION Appointed Officials and Organizational Chart 

## Appointed Officials

Debra M. Douglas
Commission Chairman
Term ends 6/29/2022

Paul J. Holloway
Commissioner
Term ends 6/29/2021
H. Andy Crews

Commissioner
Term ends 6/29/2023


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Financial Section

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## STEPHEN C. SMITH, CPA

Director, Audit Division (603) 271-2785

## Independent Auditor's Report

## To The Fiscal Committee Of The General Court:

## Report On The Financial Statements

We have audited the accompanying financial statements of the New Hampshire Lottery Commission which comprise the Statement of Net Position as of June 30, 2020, and the related Statements of Revenues, Expenses, and Changes in Net Position and Cash Flows for the fiscal year then ended, and the related notes to the financial statements, which collectively comprise the New Hampshire Lottery Commission's basic financial statements.

## Management's Responsibility For The Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

## Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in Government Auditing Standards, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of
expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the net position of the New Hampshire Lottery Commission as of June 30, 2020, and the changes in its net position, and its cash flows for the fiscal year then ended, in accordance with accounting principles generally accepted in the United States of America.

## Emphasis Of Matter

## Reporting Entity

As discussed in Note 1, the financial statements present only the New Hampshire Lottery Commission and do not purport to, and do not, present fairly the financial position of the State of New Hampshire, as of June 30, 2020, the changes in its financial position, or its cash flows for the fiscal year then ended in accordance with accounting principles generally accepted in the United States of America. Our opinion is not modified with respect to this matter.

## Other Matters

## Required Supplementary Information

Accounting principles generally accepted in the United States of America require that the Management's Discussion and Analysis on pages 23 through 35 and the Schedules of the Lottery Commission's Proportionate Share of the Net Pension Liability and Lottery Commission's Contributions on page 57, and the Schedule of the Lottery Commission's Proportionate Share of the Total Other Postemployment Benefits Liability on page 58 be presented to supplement the basic financial statements. Such information, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board who considers it to be an essential part of the financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. We have applied certain limited procedures to the required supplementary information in accordance with auditing standards generally accepted in the United States of America, which consisted of inquiries of management about the methods of preparing the information and comparing the information for consistency with management's responses to our inquiries, the basic financial statements, and other knowledge we obtained during our audit of the basic financial statements. We do not express an opinion or provide any assurance on the information because the limited procedures do not provide us with sufficient evidence to express an opinion or provide any assurance.

## Supplementary And Other Information

Our audit was conducted for the purpose of forming an opinion on the financial statements that collectively comprise the New Hampshire Lottery Commission's basic financial statements. The Introductory Section, Supplemental Schedule of Revenues, Expenses, and Distributions, and Statistical Section of this report are presented for purposes of additional analysis and are not a required part of the basic financial statements.

The Supplemental Schedule of Revenues, Expenses, and Distributions on page 59 is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the basic financial statements. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the basic financial statements or to the basic financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the Supplemental Schedule of Revenues, Expenses, and Distributions is fairly stated, in all material respects, in relation to the basic financial statements as a whole.

The Introductory and Statistical Sections have not been subjected to the auditing procedures applied in the audit of the basic financial statements, and accordingly, we do not express an opinion or provide any assurance on them.

## Other Reporting Required By Government Auditing Standards

In accordance with Government Auditing Standards, we have also issued our report dated December 22, 2020 on our consideration of the New Hampshire Lottery Commission's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with Government Auditing Standards in considering the New Hampshire Lottery Commission's internal control over financial reporting and compliance.


Office Of Legislative Budget Assistant
December 22, 2020

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## Management's Discussion and Analysis (Unaudited)

As management of the New Hampshire Lottery Commission (Lottery), we offer readers of the Lottery's financial statements this narrative overview and analysis of the financial activities of the New Hampshire Lottery Commission for the fiscal year ended June 30, 2020. We encourage readers to consider the information presented here in conjunction with the financial statements contained in this comprehensive annual financial report and our letter of transmittal, which begins on page 1.

## Financial Highlights

- Operating revenues for the Lottery program increased by $\$ 1.84$ million, or $0.5 \%$ for the current fiscal year. MUSL games revenue decreased $\$ 27.8$ million or $40.2 \%$, while revenue from instant scratch games increased $\$ 21.8$ million or $8.7 \%$, exceeding $\$ 200$ million in sales for the sixth year in a row. MUSL games contributed $10.6 \%$ to total revenue and instant scratch games contributed $69.4 \%$. Tri- State games, which contributed $6.9 \%$ to total revenue, netted to a decrease in sales of approximately $\$ 0.9$ million or $3.2 \%$. Lucky for Life sales decreased \$0.07 million or 1.2\% during fiscal year 2020.
- Operating revenues for the Racing \& Charitable Gaming Division (RCGD) were $\$ 4.4$ million. Primary sources of revenue for this division include simulcast racing tax, games of chance and Bingo/Lucky 7 tax, and license fees from racetracks, charitable organizations, game operators, facilities, manufacturers and distributors. RCGD revenues contributed $1.1 \%$ to total Lottery revenues.
- The Lottery's administrative costs for the current fiscal year increased approximately $\$ 0.5$ million, or $5.3 \%$ due to changes in the assumptions of future obligations of retirement benefits and increased payroll costs.
- Keno revenues were $\$ 29$ million in fiscal year 2020. This was an increase of $\$ 2.0$ million over the previous year. Keno was offered in 207 locations during the year.
- Revenues for the iLottery platform increased $\$ 6.2$ million or $137.8 \%$ for the year. This online service offers the ability to purchase both Powerball and Mega Millions remotely within the State. It also offers an array of e-Instant (scratch-style) games through the website.
- In December, Lottery introduced sports betting within the State. This was a mobile only platform during the year and generated $\$ 2.2$ million in revenue. Future retail and parley betting platforms will be introduced in the next fiscal year.
- In March of the year, Covid-19 struck the State and Country causing major disruptions across the economy. This greatly affected the Lottery with especially significant disruptions to Keno, Sports Betting, and Racing and Charitable Gaming. Traditional lottery was also affected but recovered at a quicker pace while the aforementioned games depended on operations of public restaurants, serving establishments, and gaming rooms that were forced to close.
- Distributions to the Education Trust Fund decreased $\$ 5.8$ million or $5.5 \%$ mainly due to decreases in revenues from MUSL games and the onset of Covid-19 throughout the State and Country.


## Overview of the Financial Statements

This discussion and analysis is intended to serve as an introduction to the New Hampshire Lottery's (Lottery) basic financial statements. The Lottery is accounted for as an enterprise fund, using the accrual basis of accounting. The Lottery's basic financial statements are comprised of four components: 1) the statement of net position, 2) the statement of revenues, expenses and changes in net position, 3) the statement of cash flows, and 4) notes to the financial statements. This report also contains other supplementary information in addition to the basic financial statements.

The statement of net position on page 36 presents information on all of the Lottery's assets, liabilities, deferred inflows and outflows of resources. The total liabilities and deferred inflows of resources of the Lottery exceeded total assets and deferred outflows of resources at fiscal year ending June 30, 2020 by $\$ 19.8$ million.

The statement of revenues, expenses and changes in net position on page 37 reports the Lottery's revenues and expenses and measures the success of the Lottery's operations over the past year. The Lottery is required by law to transfer all revenues, in excess of its operating costs, to the Education Trust Fund; therefore the change in net position reflects those transfers.

The statement of cash flows on page 38 provides information about the Lottery's cash receipts, cash payments, and net changes in cash resulting from operating, investing, and financing activities. Notes to the financial statements provide additional information that is essential to a full understanding of the data provided in the financial statements. The supplementary schedule of revenues, expenses, and distributions provides detailed information on the Lottery's operating revenues and expenses.

The Lottery is a self-supporting department of the State of New Hampshire. The financial statements of the Lottery represent all its functions, which are supported from the sale of Lottery tickets, sports betting and the regulation of the State's Racing and Charitable Gaming activities. The Lottery's financial statements are also included in the State of New Hampshire's Comprehensive Annual Financial Report as an enterprise fund of the State however with less detail in the notes to the financial statements than found in this report.

For fiscal year 2020, the Lottery produced $\$ 392.2$ million in total operating revenues, a $0.5 \%$ increase from fiscal year 2019's $\$ 390.4$ million. Instant scratch games sales were up from the previous fiscal year by approximately $\$ 21.8$ million or $8.7 \%$. Multi-State (MUSL) games revenues decreased $\$ 27.8$ million or (40.2\%) during fiscal year 2020 as compared to fiscal year 2019. Tri-State games revenues decreased by $\$ 0.8$ million or $3.2 \%$ for fiscal year 2020 as compared to fiscal year 2019. Lucky for Life game revenue decreased $\$ 0.07$ million in fiscal year 2020 as compared to fiscal year 2019. Keno revenue increased $\$ 2.0$ million in fiscal year 2020 as compared to fiscal year 2019. iLottery revenues increased $\$ 6.2$ million or $137.8 \%$ in fiscal year 2020 as compared to fiscal year 2019. The Lottery distributed $\$ 99.8$ million of operating income to the Education Trust Fund in fiscal year 2020, a $\$ 5.8$ million decrease from fiscal year 2019; $\$ 1.9$ million being due to the trust fund as of June 30, 2020. Total revenues since the inception of the Lottery in 1963 are more than $\$ 7.4$ billion and the Lottery has distributed over $\$ 2.1$ billion to help fund education in New Hampshire.

## Net Position and Changes in Net Position

Article 6-b of the Constitution of the State of New Hampshire declares "All moneys received from a state-run lottery and all the interest received on such moneys shall, after deducting the necessary costs of administration, be appropriated and used exclusively for the school districts of the state. Such moneys shall be used exclusively for the purpose of state aid to education and shall not be transferred or diverted to any other purpose." As a result, the net position of the Lottery consists only of prize funds held on deposit with the Multi-State Lottery Association (MUSL) and the Tri-State Lotto Commission (Tri-State), net investments in capital assets, as well as the Lottery's unrestricted net deficit for pension liability and other postemployment benefits liabilities.

The total liabilities and deferred inflows of resources of the Lottery exceeded total assets and deferred outflows of resources at fiscal year ending June 30, 2020, by $\$ 19.8$ million. A decrease of $\$ 453,146$ was recorded in 2020.

Comparable figures for total assets at June 30, 2020 and 2019 were $\$ 12.8$ million and $\$ 19.1$ million, respectively. This represents a decrease of $\$ 6.3$ million from fiscal year 2019 to 2020. Cash and cash equivalents were $\$ 0.2$ million at June 30,2020 and $\$ 5.6$ million at June 30, 2019. The decrease in cash and cash equivalents was primarily attributable to payment of the prior year's amount due to the Education Trust Fund.

Accounts receivable of lottery games were $\$ 3.3$ million at June 30,2020 and $\$ 4.0$ million at June 30, 2019. Due from other funds for fiscal year 2020 consisted of the amount due from the state Liquor Commission for tickets sold. Instant scratch games ticket inventories were $\$ 1.6$ million at June 30, 2020 and $\$ 1.3$ million at June 30, 2019. The increase in inventory reflects more inventories on hand at June 30, 2020 due to timing of instant ticket purchases. There is a balance due to the State's Education Trust Fund (ETF) of \$1.9 million; the Lottery estimates the profits for June and transfers the funds to the ETF based on that estimate, and June's estimate was understated. Noncurrent, restricted deposits, which represent New Hampshire's share of prize reserve funds held by MUSL and Tri-State, decreased during fiscal year 2020. Capital assets, net of depreciation, decreased $\$ 12$ thousand during fiscal year. This was due to the purchase of new fleet vehicles offset by annual depreciation. Deferred outflows of resources, which represent a consumption of net assets that are applicable to a future period, are specifically related to pension and other postemployment benefit expenses for the Lottery.

The Lottery is required by law to transfer all revenues, in excess of its operating costs, to the Education Trust Fund, therefore the change in net position reflects the actual results of the Lottery's operations after distributions to the Education Trust Fund.

The following table shows Condensed Net Position as of June 30, 2020, and June 30, 2019:

|  | 2020 |  | 2019 |  |
| :---: | :---: | :---: | :---: | :---: |
| Current and other assets | \$ | 9,781,788 | \$ | 16,076,928 |
| Capital assets (net of accumulated depreciation) |  | 2,983,781 |  | 2,995,260 |
| Total assets |  | 12,765,569 |  | 19,072,188 |
| Deferred outflows of resources |  | 964,000 |  | 1,122,000 |
| Current liabilities |  | 7,862,515 |  | 12,656,132 |
| Noncurrent liabilities |  | 19,505,447 |  | 20,626,303 |
| Total liabilities |  | 27,367,962 |  | 33,282,435 |
| Deferred inflows of resources |  | 6,205,000 |  | 6,302,000 |
| Net position: |  |  |  |  |
| Net investments in capital assets |  | 168,689 |  | 72,843 |
| Restricted assets |  | 4,416,753 |  | 4,869,899 |
| Unrestricted (deficit) |  | $(24,428,835)$ |  | $(24,332,989)$ |
| Total net position | \$ | $(19,843,393)$ | \$ | $(19,390,247)$ |

## Liabilities

The Lottery's current liabilities consist primarily of accounts payable, unclaimed prizes, accrued payroll and benefits, and ticket sales for future draws (draws occurring after June 30). Noncurrent liabilities consist of compensated absences, a long term mortgage loan payable (Note 8), and net pension liability (Note 6) and other postemployment benefits payable (Note 7). Total liabilities during the current fiscal year decreased $\$ 5.9$ million. The year end balances for total liabilities for fiscal years 2020 and 2019 were $\$ 27.4$ million and $\$ 33.3$ million, respectively. Unclaimed prizes decreased $\$ 2.0$ million, unearned revenue for future draws remained the same, net pension liability remained the same, and post-employment benefits decreased $\$ 1.1$ million. Funds due the education trust fund decreased $\$ 3.2$ million. The decrease in unclaimed prizes for fiscal year 2020 is due mostly to a decrease in the estimated amount of instant ticket prizes remaining unclaimed compared to fiscal year 2019. Lottery winners have one year to claim their prizes. Accounts Payable increased in fiscal year 2020 by $\$ .04$ million, primarily due to the timing of expense accruals. Deferred inflows of resources, which represent an acquisition of net assets that are applicable to a future period, are specifically related to pension and OPEB expense for the Lottery.

## Operating Revenues: Game Sales

The New Hampshire Lottery's game revenues result from the sales of a variety of instant and online lottery products. The Lottery is an active member of three separate joint venture arrangements; the Tri-State Lotto Commission (Tri-State), the Multi-State Lottery Association (MUSL), and Lucky for Life, operating several online games under those jurisdictions. MUSL online games consist of Powerball and Mega Millions. Tri-State games consist of Megabucks, Pick 3, Pick 4, Fast Play, and Gimme 5. Lucky for Life is the name of the game and also the joint venture, of which the Lottery became a member in March, 2012. iLottery, which was introduced during 2019, completed its first full year of operations. Mobile sports betting began in December of fiscal year 2020.

## The following table shows operating revenues by Lottery game for the years ended June 30, 2020 and 2019. Tri-State Other represents Fast Play and Gimme 5:

| Game | 2020 |  | 2019 |  | Change |  | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Instant tickets | \$ | 272,265,012 | \$ | 250,477,088 | \$ | 21,787,924 | 8.7\% |
| Keno |  | 28,988,273 |  | 26,959,048 |  | 2,029,225 | 7.5\% |
| MUSL Powerball |  | 23,913,282 |  | 37,617,011 |  | $(13,703,729)$ | -36.4\% |
| MUSL Mega Millions |  | 17,495,345 |  | 31,610,758 |  | $(14,115,413)$ | -44.7\% |
| Tri-State Megabucks |  | 8,087,343 |  | 9,359,420 |  | $(1,272,077)$ | -13.6\% |
| Tri-State Pick 3 |  | 5,611,131 |  | 5,439,771 |  | 171,360 | 3.2\% |
| Tri-State Pick 4 |  | 4,887,800 |  | 4,814,505 |  | 73,295 | 1.5\% |
| Lucky for Life |  | 5,539,025 |  | 5,606,632 |  | $(67,607)$ | -1.2\% |
| Tri-State Other |  | 8,114,500 |  | 7,969,295 |  | 145,205 | 1.8\% |
| iLottery |  | 10,733,431 |  | 4,512,969 |  | 6,220,462 | 137.8\% |
| Sports Betting |  | 2,157,893 |  | - |  | 2,157,893 | 100.0\% |
| Racing \& Charitable Gaming |  | 4,425,971 |  | 5,996,411 |  | $(1,570,440)$ | -26.2\% |
| Other income |  | 14,909 |  | 28,382 |  | $(13,473)$ | -47.5\% |
| Total operating revenues | \$ | 392,233,915 | \$ | 390,391,290 | \$ | 1,842,625 | 0.5\% |

The Lottery saw a $0.5 \%$ increase in total operating revenues for fiscal year 2020. Instant scratch games sales continue to be the Lottery's most popular product contributing approximately $69.4 \%$ and $64.2 \%$, to total revenue for fiscal years 2020 and 2019 respectively. Instant scratch games sales increased $\$ 21.8$ million or $8.7 \%$ in fiscal year 2020 over fiscal year 2019. The increase in instant scratch game sales is attributed to prize structure refinement, printing technique enhancements, and on-going sales and marketing efforts. Sales were temporarily negatively impacted by the COVID-19 pandemic, but still increased over the course of the year.

The following graph shows Instant scratch games sales for fiscal year 2020 and 2019 by selling price of ticket:


The sales in big jackpot games are directly related to the size of the jackpot, which causes a high level of uncertainty for revenues. The more frequently jackpots are won, the smaller the jackpot amount, which consequently lowers demand for tickets. When jackpots are won less frequently, they have more time to accrue. As jackpots rise in amount, so does the demand for tickets. This trend has shown that the public demands higher jackpot amounts every year before there is a noticeable increase in sales.

Powerball, a game in the MUSL jurisdiction, is the Lottery's second most popular product contributing 6.1\% and $9.6 \%$ to total fiscal year 2020 and 2019 sales. The graphs on the following page illustrate the correlation between jackpot amounts and game sales for the last two fiscal years.

The following two graphs show the relationship between jackpot amount and sales for fiscal years 2020 and 2019:



Mega Millions is another high jackpot MUSL game sold by the Lottery. Mega Millions sales for fiscal year 2020 were $\$ 17.5$ million, a decrease of $\$ 14.1$ million below 2019.

Megabucks, another draw game offered by the Tri-State Lottery, had sales of $\$ 8.1$ million for fiscal year 2020, a decrease of $\$ 1.3$ million or $13.6 \%$ below the prior fiscal year. Megabucks is the oldest jackpot style game the Lottery offers, holding strong at 34 years. Megabucks retains a committed player base and accounts for $2.1 \%$ of revenues.

Pick 3 and Pick 4 sales increased from fiscal year 2019 to fiscal year 2020 for both games. Pick 3 increased $\$ 171$ thousand and Pick 4 increased $\$ 73$ thousand from the previous year. Other Tri-State sales revenues increased $\$ 145$ thousand or $1.8 \%$ overall; with an increase in Fast Play games sales. Tri-State games' combined sales decreased $\$ 0.9$ million below 2019. Tri-State games in total amounted to $6.9 \%$ and $7.1 \%$ of total Lottery sales for fiscal years 2020 and 2019, respectively.

Lucky for Life sales revenues experienced a slight decrease of $\$ 68$ thousand or $1.2 \%$ in fiscal year 2020 with sales of $\$ 5.5$ million as compared to $\$ 5.6$ million 2019.

Keno completed its second full year of operation in fiscal year 2020. Sales for 2020 were $\$ 29.0$ million, an increase of $\$ 2.0$ million over 2019. Keno machines also offer other draw based games, Powerball, Mega Millions, and Fast Play.

The Lottery's iLottery program completed its first full year of operations during fiscal year 2020. The iLottery program showed significant growth over the year. Players register and make a deposit to their iLottery account then can begin playing iLottery e-Instants of their choice. iLottery currently includes e-Instants scratch games, and draw-based games Powerball and Mega Millions. Prizes of $\$ 600$ or less are deposited directly to their account while prizes greater than $\$ 600$ have an electronic claim created to be processed. iLottery net wins in fiscal year 2020 were $\$ 10.7$ million, an increase of $\$ 6.2$ million or $137.8 \%$ over 2019 (refer to Note 12 in the accompanying financial notes).

In December of fiscal year 2020, the Lottery and Draft Kings entered into an agreement to offer mobile sports betting in New Hampshire. While players do not need to be New Hampshire residents, they do need to be within the boundaries of the State while betting on games. Players have the ability to bet on sporting events from across the world. All the odds and betting is managed by Draft Kings while the Lottery has oversight. Revenues are reported on a net income basis or sales less winnings and bonuses. The first seven months of operations produced $\$ 2.2$ million of revenue for the State.

The following graph displays Lottery revenues by product/game for the fiscal year ended June 30, 2020. Tri-State Other Games include Gimme 5 and Fast Play:


## Operating Expenses - Cost of Sales: Prizes

Prizes are the largest operating expense of the Lottery. Prize expense in general will increase or decrease from year to year in proportion to the increase or decrease in sales for that particular game. Fiscal year 2020 prize expense of $\$ 246.9$ million reflects a $2.5 \%$ increase from fiscal year 2019 prize expense of $\$ 240.8$ million. This increase in prizes reflects a corresponding increase in total operating revenues.

Games in which the player wins instantly pay out at a higher percentage than draw games. Therefore, net profit will grow more quickly with an increase in the sales of draw games as compared to instant win type games. Traditional instant win games on average have a $62 \%$ to $79 \%$ (of possible sales) prize pay-out built into each game, whereas draw games typically have a $50 \%$ to $60 \%$ (of sales) prize pay-out built into the design of the game. Keno has a prize payout of approximately $69 \%$. More specifically, for instant scratch games, the higher the price point of the ticket, the higher the prize percentage built into the game. For example, $\$ 1$ games provide a payout to the player of $62 \%$, while a $\$ 20$ game provides players with a $74 \%$ payout. That means the hold for the Lottery is $38 \%$ for a $\$ 1$ game and $26 \%$ for a $\$ 20$ game.

## The following two tables show prizes to sales (operating revenues) profit margin for Lottery games by venture for the years ended June 30, 2020 and 2019:

| 2020 | Gross Games Revenues | Prize Expense | Gross Profit After Prizes | Profit Margin After Prizes |
| :---: | :---: | :---: | :---: | :---: |
| Instant Scratch Games | \$272,265,012 | \$189,990,318 | \$82,274,694 | 30.2\% |
| Keno | 28,988,273 | 20,011,985 | 8,976,288 | 31.0\% |
| Tri State Games | 26,700,774 | 14,605,855 | 12,094,919 | 45.3\% |
| MUSL Games | 41,408,627 | 19,369,617 | 22,039,010 | 53.2\% |
| Lucky for Life | 5,539,025 | 2,900,121 | 2,638,904 | 47.6\% |

Refer to Note 12 for iLottery information.

| 2019 | Gross Games Revenues | Prize Expense | Gross Profit After Prizes | Profit Margin After Prizes |
| :---: | :---: | :---: | :---: | :---: |
| Instant Scratch Games | \$250,477,088 | \$170,732,028 | \$79,745,060 | 31.8\% |
| Keno | 26,959,048 | 18,491,109 | 8,467,939 | 31.4\% |
| Tri State Games | 27,582,991 | 14,783,734 | 12,799,257 | 46.4\% |
| MUSL Games | 69,227,769 | 33,492,462 | 35,735,307 | 51.6\% |
| Lucky for Life | 5,606,632 | 3,312,360 | 2,294,272 | 40.9\% |

As the tables above show, the profit margin after prizes paid is less for instant scratch games and Keno versus online games. High jackpots drive sales for online games, whereas the different types of games on the market and the number of winning tickets (prizes) in a game drives instant scratch games sales.

The actual prizes paid percentage can be slightly less than the designed prize percentage built into the game due to unclaimed prizes (prizes that winners never claim). Lottery prize winners have one year ( 365 days) to claim their prizes. Expired unclaimed prize money for instant scratch games, MUSL games, Lucky for Life, Keno, and iLottery goes to the Education Trust Fund. Unclaimed prize money for Tri-State games goes back to the players through promotions or increases to jackpots. Prize reserves were returned to the Lottery during fiscal year 2020 for Hot Lotto which ended in fiscal year 2018.

The following table shows prize expense by game for the years ended June 30, 2020 and 2019. Tri-State Other represents Gimme 5 and Fast Play:

| Game | 2020 |  | 2019 |  | Change |  | \% of Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Instant Scratch Games | \$ | 189,990,318 | \$ | 170,732,028 | \$ | 19,258,290 | 11.3\% |
| Keno |  | 20,011,985 |  | 18,491,109 |  | 1,520,876 | 100.0\% |
| MUSL Powerball |  | 11,541,816 |  | 18,055,504 |  | $(6,513,688)$ | -36.1\% |
| MUSL Mega Millions |  | 8,602,541 |  | 15,442,869 |  | $(6,840,328)$ | -44.3\% |
| MUSL Hot Lotto |  | $(774,740)$ |  | $(5,911)$ |  | $(768,829)$ | 13006.8\% |
| Tri-State Megabucks |  | 4,131,902 |  | 4,552,843 |  | $(420,941)$ | -9.2\% |
| Tri-State Pick 3 |  | 2,805,628 |  | 2,719,920 |  | 85,708 | 3.2\% |
| Tri-State Pick 4 |  | 2,443,949 |  | 2,407,334 |  | 36,615 | 1.5\% |
| Tri-State Other |  | 5,224,376 |  | 5,103,637 |  | 120,739 | 2.4\% |
| Lucky for Life |  | 2,900,121 |  | 3,312,360 |  | $(412,239)$ | -12.4\% |
| Total prize expense | \$ | 246,877,896 | \$ | 240,811,693 | \$ | 6,066,203 | 2.5\% |

Refer to Note 12 for iLottery information.

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## Other Cost of Sales

In addition to prizes, there are other costs of sales that include retailer commissions, vendor fees, cost of printing instant scratch games, costs for delivering instant scratch games to retailers, Keno licensing expense and expense pool costs (administrative costs) for joint ventures. These other costs of sales totaled $\$ 37.0$ million for fiscal year 2020 and $\$ 34.7$ million for fiscal year 2019. The increase was primarily due to the increase in ticket sales. Retailer commissions were down $\$ 0.4$ million or $1.6 \%$ for fiscal year 2020 compared to fiscal year 2019. Retailer commissions are based on $5 \%$ of sales plus additional commissions for retailers who meet certain incentive criteria for increasing sales; Keno retailers receive $8 \%$ of sales. Vendor fees for fiscal year 2020 increased \$2.0 million over fiscal year 2019 due to increased sales and the iLottery fees. Vendor fees are based on $1.435 \%$ of sales plus additional charges for equipment such as vending machines, that sell tickets and digital signs that advertise the amount of the jackpot. iLottery vendor fees are $28.6 \%$ of net wins for instant games and $15 \%$ of sales for draw based games.

The table below shows comparative costs of sales expenses for Lottery games for the years ended June 30, 2020 and 2019 (excluding RCGD and Sports Betting):

|  | 2020 |  | \% of Sales |  | 2019 | \% of <br> Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Retailer commissions | \$ | 23,083,280 | 6.0\% | \$ | 23,468,419 | 6.1\% |
| Vendor fees |  | 10,988,750 | 2.8\% |  | 8,951,106 | 2.3\% |
| Keno license expense |  | 1,725 | 0.0\% |  | 2,010 | 0.0\% |
| Cost of instant tickets |  | 2,709,544 | 0.7\% |  | 2,112,808 | 0.5\% |
| Expense pools |  | 186,638 | 0.0\% |  | 212,035 | 0.1\% |
| Other cost of sales |  | 36,969,937 | 9.5\% |  | 34,746,378 | 9.0\% |
| Prize expense |  | 246,877,896 | 63.7\% |  | 240,811,693 | 62.6\% |
| Total cost of sales | \$ | 283,847,833 | 73.3\% | \$ | 275,558,071 | 71.8\% |

*Cost of instant tickets as a percent of instant scratch ticket sales only, averages approximately $1 \%$

The table below shows cost of sales to gross revenues for Lottery games for the years ended June 30, 2020 and 2019 (excluding RCGD and Sports Betting):

| Total Lottery Games | 2020 |  | 2019 |  | Change |  | \% of Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gross Revenues | \$ | 387,807,944 | \$ | 384,394,879 | \$ | 3,413,065 | 0.9\% |
| Cost of Sales |  | 283,847,833 |  | 275,558,071 |  | 8,289,762 | 3.0\% |
| Gross profit | \$ | 103,960,111 | \$ | 108,836,808 | \$ | $(4,876,697)$ | -4.5\% |
| Gross profit margin |  | 26.8\% |  | 28.3\% |  |  |  |

## Other Operating Expense

Administrative costs increased $\$ 0.5$ million in fiscal year 2020 from fiscal year 2019 due to a change in assumptions of future obligations for retirement benefits. The supplemental schedule of revenues, expenses, and distributions located after the notes to the financial statements, itemizes the components of other operating expenses.

## Non-operating Revenues (Expenses)

Non-operating revenues totaling $\$ 0.4$ million consist of income earned on deposits held with the Tri- State Lotto joint venture and interest from New Hampshire Treasury on Lottery cash balances.

During fiscal year 2019, the Lottery secured a commercial loan to purchase its headquarters in Concord, New Hampshire. This resulted in interest expense totaling \$97,869 for fiscal year 2020 (see Note 8).

Non-operating expenses are distributions to the Education Trust Fund. The Lottery is required by law to transfer all revenues in excess of its operating costs to the Education Trust Fund. Fiscal year 2020 distributions to education were $\$ 99.8$ million and fiscal year 2019 distributions were $\$ 105.6$. The fiscal year $2020 \$ 5.8$ million decrease below fiscal year 2019 was due to major sales declines in both Powerball and Mega Millions, which carry a greater profit margin than Instant Ticket games.

The following table shows total revenues, expenses, and change in net position for the Lottery for the years ended June 30, 2020 and 2019:

|  | 2020 | 2019 |  | Change |  | \% of Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operating revenues |  |  |  |  |  |  |
| Instant and online ticket sales | \$ 385,635,142 | \$ | 384,366,497 | \$ | 1,268,645 | 0.3\% |
| Sports Betting | 2,157,893 |  | - |  | 2,157,893 | 100.0\% |
| Revenues from RCGD | 4,425,971 |  | 5,996,411 |  | $(1,570,440)$ | -26.2\% |
| Other Income | 14,909 |  | 28,382 |  | $(13,473)$ | -47.5\% |
| Total operating revenues | 392,233,915 |  | 390,391,290 |  | 1,842,625 | 0.5\% |
| Operating expenses |  |  |  |  |  |  |
| Cost of sales | 283,847,833 |  | 275,558,071 |  | 8,289,762 | 3.0\% |
| Administrative costs | 9,285,050 |  | 8,819,897 |  | 465,153 | 5.3\% |
| Depreciation expense | 83,878 |  | 76,388 |  | 7,490 | 9.8\% |
| Total operating expenses | 293,216,761 |  | 284,454,356 |  | 8,762,405 | 3.1\% |
| Operating Income | 99,017,154 |  | 105,936,934 |  | $(6,919,780)$ | -6.5\% |
| Non-operating Revenues |  |  |  |  |  |  |
| Interest | 417,212 |  | 646,203 |  | $(228,991)$ | -35.4\% |
| Net profit before transfers | 99,434,366 |  | 106,583,137 |  | $(7,148,771)$ | -6.7\% |
| Nonoperating expenses |  |  |  |  |  |  |
| Interest on mortgage loan payable | $(97,869)$ |  | $(50,015)$ |  | $(47,854)$ | 95.7\% |
| Distributions to Education Trust Fund | $(99,789,643)$ |  | $(105,605,565)$ |  | 5,815,922 | -5.5\% |
| Distributions to DHHS | - |  | $(247,030)$ |  | 247,030 | -100.0\% |
| Change in net position | $(453,146)$ |  | 680,527 |  | $(1,133,673)$ | -166.6\% |
| Net position - July 1 | $(19,390,247)$ |  | $(20,070,774)$ |  | 680,527 | -3.4\% |
| Net position - June 30 | \$ (19,843,393) |  | \$ (19,390,247) |  | $(453,146)$ | 2.3\% |
| Distributions to Education Trust Fund (net profit) as a percentage of operating revenues | -25.4\% |  | -27.1\% |  | 1.7\% |  |

The graph below displays expenses and distributions to the Education Trust Fund as a percentage of operating revenues for the Lottery for the year ended June 30, 2020:

## Expenses and Distributions as a Percentage of Revenues for Fiscal Year 2020



## Other Potentially Significant Matters

The State's economy is a factor that affects the Lottery. The Lottery is dependent on customers' discretionary income, so when there is less income available, customers spend less on lottery tickets. The Covid-19 pandemic was also a significant factor during fiscal year 2020.

The Lottery relies on high jackpots to increase sales of online games. The two highest jackpot selling games in the United States are Powerball and Mega Millions. High jackpot amounts trigger higher sales of tickets. The sales in these games are directly related to the size of the jackpot, which causes a high level of uncertainty for revenues. The more frequently jackpots are won, the smaller the jackpot amount, which consequently results in the sale of fewer tickets. The less frequently jackpots are won, the more time they have to build/roll in amount. The trend has shown that the public demands higher jackpot amounts every year before there is a noticeable increase in sales.

There is, as always, ongoing research and development to enhance current games or replace them with new games in order to increase sales. Consumers want and demand newer, technologically advanced forms of gambling. The Lottery is limited by statute in what it can offer.

## Contacting the Lottery's Financial Management

This financial report is designed to provide New Hampshire citizens, the New Hampshire state legislature and the executive branch of government, and other interested parties, a general overview of the Lottery's financial activity for fiscal year 2020 and to demonstrate the Lottery's accountability for the money it received from the sale of lottery products. If you have any questions about this report or need additional information, contact the New Hampshire Lottery Commission, Finance Department, Chief Financial Officer, 14 Integra Drive, Concord, NH 03301.

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# New Hampshire Lottery Commission <br> Statement of Net Position <br> June 30, 2020 

ASSETS

| Current assets: |  |  |
| :---: | :---: | :---: |
| Cash and cash equivalents | \$ | 162,451 |
| Accounts receivable |  | 3,263,920 |
| Due from other funds (Liquor) |  | 358,778 |
| Instant scratch games ticket inventories |  | 1,568,220 |
| Prepaid expenses and other |  | 11,666 |
| Total current assets |  | 5,365,035 |
| Noncurrent assets: |  |  |
| Restricted deposits (Note 1) |  | 4,416,753 |
| Capital assets net of accumulated depreciation (Note 4) |  | 2,983,781 |
| Total noncurrent assets |  | 7,400,534 |
| Total assets |  | 12,765,569 |
| Deferred outflows of resources (Note 6) |  | 964,000 |
| LIABILITIES |  |  |
| Current liabilities: |  |  |
| Accounts payable |  | 3,577,696 |
| Accrued payroll and benefits |  | 431,367 |
| Ticket sales for future draws |  | 993,448 |
| Unclaimed prizes net of estimated expired prizes (Note 1) |  | 762,594 |
| Compensated absences |  | 58,723 |
| Workers Compensation Claims |  | 2,000 |
| Current portion of mortgage loan payable |  | 111,296 |
| Due to Education Trust Fund |  | 1,925,391 |
| Total current liabilities |  | 7,862,515 |
| Noncurrent liabilities: |  |  |
| Compensated absences (Note 3) |  | 528,505 |
| Non-current portion of mortgage loan payable (Note 3) |  | 2,703,796 |
| Net post-employment benefits liability (Note 7) |  | 12,438,146 |
| Net pension liability (Note 6) |  | 3,835,000 |
| Total noncurrent liabilities |  | 19,505,447 |
| Total liabilities |  | 27,367,962 |
| Deferred inflows of resources (Note 6) |  | 6,205,000 |
| NET POSITION |  |  |
| Net investments in capital assets |  | 168,689 |
| Restricted for prize funds (Note 1) |  | 4,416,753 |
| Unrestricted (deficit) |  | $(24,428,835)$ |
| Total net position | \$ | $\underline{(19,843,393)}$ |

The notes to the financial statements are an integral part of this statement.

Operating revenues:

| Instant scratch games | \$ 272,265,012 |
| :---: | :---: |
| Keno | 28,988,273 |
| Multi-State online games | 41,408,627 |
| Tri-State online games | 26,700,774 |
| Lucky for Life game | 5,539,025 |
| iLottery, Net Wins (Note 12) | 10,733,431 |
| Bingo/Lucky 7/Racing \& Charitable Gaming | 4,425,971 |
| Sports Betting | 2,157,893 |
| Other income | 14,909 |
| Total operating revenues | 392,233,915 |
| Operating expenses: |  |
| Cost of sales: |  |
| Prizes | 246,877,896 |
| Retailers' commissions | 23,083,280 |
| Other | 13,886,657 |
| Total cost of sales | 283,847,833 |
| Administration | 9,285,050 |
| Depreciation | 83,878 |
| Total operating expenses | 293,216,761 |
| Operating income | 99,017,154 |

Nonoperating revenues (expenses):
Interest and miscellaneous income
417,212
Interest on mortgage loan payable
$(97,869)$
Distributions to the State's Education Trust Fund $(99,789,643)$

Total nonoperating revenues (expenses) $(99,470,300)$
Change in net position
$(453,146)$
Net position, July 1
Net position, June 30
$(19,390,247)$
\$ $(19,843,393)$

The notes to the financial statements are an integral part of this statement.

# New Hampshire Lottery Commission <br> Statement of Cash Flows <br> For the Year Ended June 30, 2020 

## CASH FLOWS FROM OPERATING ACTIVITIES

| Receipts from customers, retailers and joint ventures | \$ | $289,926,469$ |
| :--- | ---: | ---: |
| (net of retailer commissions and prizes paid by retailers) | $(169,257,377)$ |  |
| Payments to winners and joint ventures | $(17,298,805)$ |  |
| Payments to suppliers (goods and services) | $(5,840,342)$ |  |
| Payments to employees for salaries and benefits | $97,529,945$ |  |

## CASH FLOWS FROM NONCAPITAL FINANCING ACTIVITIES

Distributions to Education Trust Fund
Distributions to DHHS
Net cash used for noncapital financing activities
(103,001,519)
$(72,124)$
(103,073,643)

## CASH FLOWS FROM CAPITAL AND RELATED FINANCING ACTIVITIES

Purchase of capital assets
Principle paid on mortgage loan payable
Interest paid on mortgage loan payable
Net cash used by capital and related financing activities

## CASH FLOWS FROM INVESTING ACTIVITIES

Interest and other income received
Net cash provided by investing activities

Net decrease in cash and cash equivalents

Cash and cash equivalents, July 1
Cash and cash equivalents, June 30

## Reconciliation of operating income to net cash provided by operating activities:

Operating income
Adjustments to reconcile operating income to net cash provided by operating activities:
Depreciation expense
Change in net post employment benefits payable
Change in net pension liability, net of deferred amounts
(Increase) decrease in accounts receivable/due from other funds
(Increase) decrease in instant scratch games ticket inventory
(Increase) decrease in prepaid expenses and other
(Increase) decrease in restricted deposits
Increase (decrease) in accounts payable and other liabilities
Increase (decrease) in unclaimed prizes
Increase (decrease) in ticket sales for future draws Total adjustments
Net cash provided by operating activities

| 417,212 |
| ---: |
| 417,212 |

$(5,404,079)$

5,566,530

|  | $5,566,530$ |
| :--- | ---: |
| $\$$ | 162,451 |

$(277,593)$

162,451
$\$ \quad 99,017,154$

83,878
$(1,003,000)$
$(12,000)$
787,907
$(304,236)$
$(1,666)$
453,146
547,440
$(2,046,923)$

|  | 8,245 |
| :--- | ---: |
|  | $(1,487,209)$ |
| $\$$ | $97,529,945$ |

The notes to the financial statements are an integral part of this statement.

## Note 1 - Summary of Significant Accounting Policies

## A. Reporting Entity

The New Hampshire Lottery Commission, also known as the New Hampshire Lottery (Lottery), was established in 1964 in accordance with the provisions of Chapter 284:21-a of the New Hampshire Revised Statutes Annotated (RSA). Effective July 1 of 2015, Chapter 276, Section 121 of the Laws of 2015, transferred authority for the regulation of racing and charitable gaming in the State from the former Racing and Charitable Gaming Commission (RCGC) to the New Hampshire Lottery Commission. Hence the Lottery assumed all the powers, rights, duties and responsibilities granted to the RCGC. The Lottery is now comprised of the Lottery division and the Racing and Charitable Gaming division. Accordingly, the financial statements include the consolidated operations of the two divisions. The Lottery has three commissioners appointed by the Governor and Executive Council for a staggered term of three years. The administration of the Lottery is overseen by an executive director, appointed by the Commissioners for a term of four years. The Lottery is authorized to operate both instant and online games for the sole purpose of funding state aid to education pursuant to RSA 198:38-49 and RSA 284:21-j. In 1990, the New Hampshire Constitution was amended by Part 2, Article 6-b, which restricted all lottery revenue and interest, after the deduction of the necessary costs of administration, exclusively for state aid to education. Keno, internet sales, and daily fantasy sports were authorized in July, 2017. In 2019, the New Hampshire Lottery Commission was authorized to conduct and regulate sports wagering across multiple platforms under RSA 287-I.

For financial reporting purposes, the New Hampshire Lottery Commission is considered a department of the State of New Hampshire. The Lottery's financial statements include all Lottery activity in a separate enterprise fund and do not include any activity related to any other state agency. The Lottery's financial activities are reported in the Lottery Commission enterprise fund in the State's comprehensive annual financial report (CAFR).

The State of New Hampshire issues a publicly available comprehensive annual financial report, which may be obtained by writing to the State of New Hampshire, Department of Administrative Services, 25 Capitol Street, Room 310, Concord, New Hampshire, 03301-6312 or accessed online at http://das.nh.gov/ accounting/cafr.asp.

## B. Measurement Focus, Basis of Accounting and Basis of Presentation

The accompanying financial statements of the Lottery have been prepared in accordance with accounting principles generally accepted in the United States of America (GAAP) and as prescribed by the Governmental Accounting Standards Board (GASB), which is the primary standard-setting body for establishing governmental accounting and financial reporting principles. The Lottery accounts for its operations as a single enterprise fund and accordingly uses the accrual basis of accounting. Under the accrual basis, revenues are recognized when earned and expenses are recognized when the related liability is incurred. The Lottery's financial statements are reported using the economic resources measurement focus. With this measurement focus, all assets and liabilities associated with the operation of the Lottery are included on the Statement of Net Position. All revenues and expenses of the Lottery are reported on the Statement of Revenues, Expenses, and Changes in Net Position.

Cash and cash equivalents are investments with a maturity date of three months or less from the date of purchase. The majority of the Lottery's cash is held by the State Treasurer for pooled investment purposes in short-term, highly liquid investments, which are considered to be cash equivalents. Cash equivalents are recorded at cost.

Accounts receivable consists of amounts due from retailers for lottery ticket sales and amounts due from third party gaming vendors.
Due from other funds consists of amounts due from the State Liquor Commission for lottery tickets sold at state liquor stores, which have not been transferred to Lottery as of June 30.

Inventory represents ticket inventories for instant scratch games, which are valued at the lower of cost or market using the specific identification method. The cost of consumable supplies is expensed when the supplies are received.
Prepaid expenses and other consist of payments to vendors that reflect costs applicable to future accounting period.

Capital assets and depreciation, capital assets consist of building, land, equipment and vehicles, recorded at cost. The Lottery's threshold for capitalization is $\$ 10,000$. Depreciation on capital assets is computed using the straight-line method over an estimated useful life of five to forty years. Salvage values are not recognized, as asset disposals are officially transferred to the New Hampshire Surplus Property program. Any income derived from surplus property sales is recorded as miscellaneous income when received. Losses on the disposal of surplus equipment are recorded at the time of disposal.

Restricted deposits represents noncurrent, restricted assets, deposited with the Multi-State Lottery Association (MUSL) and the Tri-State Lotto Commission (Tri-State), that are held as prize reserves to protect the Lottery against unforeseen prize liabilities. These prize reserves are a condition of participation in the joint ventures and are refundable after a one year waiting period if a member state leaves. The Tri-State portion of the reserves is committed to be returned to the players; however the MUSL reserves would be returned to the New Hampshire Education Trust Fund. At June 30, 2020, MUSL reserves were $\$ 2,817,598$ and Tri-State reserves were \$1,599,155.

Compensated absences represent accrued leave for the Lottery's 69 full-time, classified employees at June 30, 2020. Full-time classified employees of the Lottery accrue annual, bonus, compensatory, and vested sick leave at various rates within the limits prescribed by a collective bargaining agreement. In conformity with GASB Statement No. 16, the Lottery accrues all types of leave benefits as earned by its classified employees. The compensated absences liability represents the total liability for the cumulative balance of employees' annual, bonus, compensatory, and sick leave based on years of service rendered along with the state's share of social security and retirement contributions. The current portion of the leave liability is calculated based on the characteristics of the type of leave and on a LIFO (last in first out) basis, which assumes employees use their most recent earned leave first. The accrued liability for annual leave does not exceed the maximum cumulative balance allowed which ranges from 32 to 50 days based on years of service. The accrual for sick leave is made to the extent it's probable that the benefits will result in termination payments rather than be taken as absences due to illness.

Deferred outflows of resources and deferred inflows of resources; deferred outflows of resources are defined as a consumption of net assets by the government that is applicable to a future reporting period. Deferred inflows of resources are defined as an acquisition of net assets by the government that is applicable to a future reporting period. Deferred outflows of resources increase net position, similar to assets, and deferred inflows of resources decrease net position, similar to liabilities.

Net Pension Liability; for purposes of measuring the net pension liability, deferred outflows of resources and deferred inflows of resources related to pensions, and pension expenses, information about the fiduciary net position of the New Hampshire State Retirement System (the Plan) and additions to/deductions from the Plan's fiduciary net position have been determined on the same basis as they are reported by the Plan. For this purpose, benefit payments (including refunds of employee contributions) are recognized when due and payable in accordance with the benefit terms, and investments are reported at fair value.

Postemployment Benefits Payable; for purposes of measuring other postemployment benefits (OPEB) liability, deferred outflows of resources and deferred inflows of resources related to OPEB, OPEB expense have been determined on the same basis as reported by the State OPEB Plan. For this purpose, benefits payments are recognized when due and payable in accordance with the benefit terms.

Ticket sales for future draws consists of subscriptions for Megabucks, Powerball, Mega Millions, and Lucky For Life and online ticket sales prior to fiscal year end for game draws subsequent to June 30, 2020. Subscriptions are ticket purchases for periods of 26,52 , or 104 draws.

Unclaimed prizes represent prizes won, but not paid. The Lottery is required to hold unclaimed prize money for one year ( 365 days) after the prize is won for online prizes or one year after the official game end for instant scratch games prizes. Due to the nature of instant scratch games not being online or computerized, the Lottery records a liability for unclaimed and unpaid prizes on an estimated basis for instant scratch game prizes. For online games, the Lottery knows what its unclaimed and unpaid prize liability is at fiscal year-end. The one year prize liability is adjusted based on past history of expired prizes (prizes that are not claimed within the one year). The unclaimed prize liability for fiscal year 2020 of $\$ 762,594$ is the net amount after being reduced by an estimate of $\$ 516,095$ for Powerball and Mega Millions prizes expected to expire as unclaimed; and also includes unclaimed prize money from the gaming rooms for simulcast racing in the amount of \$203,387.

Operating revenues represents gross lottery game sales less any sales adjustments and promotional tickets, revenue from racing and charitable gaming, and other income. Other income includes contributed merchandise prizes, and other miscellaneous operating income.

Cost of sales represents expenses directly related to lottery operating revenue, including paid and accrued prizes, retailers' sales commissions, licensing expense and incentives, the Lottery's pro-rata share of joint venture expenses, vendor fees, the printing cost of instant scratch games, and the cost for shipping instant scratch games tickets to retailers.
Administration expense represents those expenses indirectly related to the operation of the Lottery programs. These expenses consist mainly of advertising costs and promotional materials, employee salaries and benefits, and other Lottery operating expenses.

Non-operating revenue represents revenues such as investment income received from the State Treasury Department, Tri-State Lotto, and Multi-State Lottery (MUSL).

Non-operating expense represents distributions to the Education Trust Fund, which are Lottery revenues to help fund education in New Hampshire. The Lottery, as a department of the State of New Hampshire, in accordance with RSA 284:21-j, transfers all Lottery revenue and interest, after the deduction of necessary administrative costs to the State's Education Trust Fund for distribution to local school districts. Mortgage interest from the purchase of the Lottery's headquarters located at 14 Integra Drive, Concord, NH is also classified as a non-operating expense.
Restricted for prize funds represents restricted deposits held in prize reserves with MUSL and Tri-State. These deposits are a condition of participation in the joint ventures. At June 30, 2020 MUSL reserves were $\$ 2,817,598$ and Tri-State reserves were $\$ 1,599,155$. The Tri-State reserves are committed to be returned to the players upon dissolution or termination of participation in the joint venture.

Use of estimates; the preparation of these financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ from those estimates.

Adoption of new accounting pronouncements; during the fiscal year ended June 30, 2020, the Lottery Commission adopted the following new accounting standards issued by the Government Accounting Standards Board (GASB):

GASB No. 95, Postponement of the Effective Dates of Certain Authoritative Guidance, (GASB 95) addresses the temporary relief to governments and other stakeholders in the light of the COVID-19 pandemic by postponing the effective dates of certain GASB pronouncements that first became effective or are scheduled to become effective for periods beginning after Jun 25, 2018 and later. The effective dates for certain pronouncements are postponed by one year and GASB Statement 87 Leases is postponed by eighteen months. The primary government and component units have implemented GASB 95. As a result, the implementation of GASB No. 84 Fiduciary Activities and GASB No. 90 Majority Equity Interests - an amendment of GASB Statements No. 14 and No. 61 have been postponed for one year.

## Note 2 - Cash and Cash Equivalents

The Lottery's cash and cash equivalents as reported on the Statement of Net Position as of June 30, 2020 consists of the following:

| Cash in banks (carrying amount) | $\$$ | 748,506 <br> $(591,055)$ |
| :--- | :--- | ---: |
| Cash and cash equivalents in State Treasury |  | 5,000 |
| Petty cash | \$ <br> Total cash and cash equivalents | 162,451 |

The Lottery maintains two non-interest bearing commercial bank accounts, one being a revolving account, used to pay prizes and the other being a zero-balance account. The revolving account is replenished by the State Treasurer's office from Lottery income. The bank sweeps the net balance of the zero-balance account at the end of each business day into the New Hampshire State Treasury Department's bank account, in order to aggregate the State's assets and maximize the investment of available balances.

Statutory requirements and Treasury Department policies have been adopted to minimize risk associated with deposits. RSA 6:7 establishes the policy the State Treasurer must adhere to when depositing public monies. All banks, where the State has deposits and/or active accounts, are monitored as to their financial health through the services of Veribanc, Inc., a bank rating firm. In addition, ongoing reviews with officials of depository institutions are used to allow for frequent monitoring of custodial credit risk. All payments to the State are to be in U.S. dollars, therefore there is no foreign currency risk.

Custodial credit risk: In the case of deposits held with financial institutions, this is the risk that in the event of a bank failure, the government's deposits may not be returned. At June 30, 2020 the Lottery's total deposits held with financial institutions were $\$ 1,074,222$ (bank balance), all of which were insured and collateralized.

## Note 3 - Changes in Long Term Liabilities

The following is a summary of the changes in long term liabilities for year ended June 30, 2020:

|  | Beginning Balance |  |  |  | Ending Balance |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 6/30/2019 |  | Increases |  | Decreases | 6/30/2020 |  | Current |  | Non-current |  |
| Compensated Absences | \$ | 507,373 | \$ | 450,057 | \$ 370,202 | \$ | 587,228 | \$ | 58,723 | \$ | 528,505 |
| Mortgage Loan Payable |  | 2,922,417 |  |  | 107,325 |  | 2,815,092 |  | 111,296 |  | 2,703,796 |
| Other Post-Employment Benefits |  | 13,560,146 |  | - | 1,122,000 |  | 12,438,146 |  |  |  | 12,438,146 |
| Net Pension Liability |  | 3,789,000 |  | 524,000 | 478,000 |  | 3,835,000 |  |  |  | 3,835,000 |
| Total | \$ | 20,778,936 | \$ | 974,057 | \$ 2,077,527 |  | 19,675,466 | \$ | 170,019 | \$ | 19,505,447 |

## Note 4 - Capital Assets

Capital assets activity for the year ended June 30, 2020 was as follows:

| Capital assets | Beginning <br> Balance $\underline{6 / 30 / 2019}$ | Increases |  | Decreases |  | Ending <br> Balance $6 / 30 / 2020$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Land \& Buildings | \$ 2,999,339 | \$ | - | \$ |  | \$ | 2,999,339 |
| Equipment \& Vehicles | 643,955 |  | 72,399 |  |  |  | 716,354 |
| Total capital assets | 3,643,294 |  | 72,399 |  |  |  | 3,715,693 |
| Accumulated depreciation |  |  |  |  |  |  |  |
| Land \& Buildings | 36,521 |  | 62,609 |  | - |  | 99,130 |
| Equipment \& Vehicles | 611,513 |  | 21,269 |  | - |  | 632,782 |
| Total accumulated depreciation | 648,034 |  | 83,878 |  | - |  | 731,912 |
| Total capital assets, net | \$ 2,995,260 | \$ | $(11,479)$ | \$ | - | \$ | 2,983,781 |

## Note 5 - General Budgetary Policies and Procedures

As a department of the State of New Hampshire, the Lottery is required to submit a biennial budget to the Governor of the State of New Hampshire where it is approved and further submitted to the Legislature for its approval. Approved biennial appropriations are provided in annual amounts. The Lottery's official budget, as adopted by the Legislature, is prepared principally on a modified cash basis.

Due to the nature of the Lottery's activities, the majority of its expenses, such as prizes, retailer commissions, and vendor fees are not included in the State's biennial budget. The Lottery budgets for approximately 4\% of its expenses, primarily salaries and benefits, and advertising.

## Note 6 - Pension Liabilities, Pension Expense, Deferred Outflows of Resources and Deferred Inflows of Resources Related to Pensions:

Plan Description: The New Hampshire Retirement System is the administrator of a cost-sharing multipleemployer Public Employee Retirement System ("NHRS") established in 1967 by RSA 100-A:2 and is qualified as a tax-exempt organization under Sections 401 (a) and 501 (a) of the Internal Revenue Code. NHRS is a contributory defined-benefit plan providing service, disability, death, and vested retirement benefits to members and beneficiaries. NHRS covers substantially all full-time State employees, public school teachers and administrators, permanent firefighters, and police officers within the State of New Hampshire. Full-time employees of political subdivisions, including counties, municipalities, and school districts, are also eligible to participate as a group if the governing body of the political subdivision has elected participation. NHRS is divided into two membership groups. Group I consists of State and local employees and teachers. Group Il consists of firefighters and police officers. All assets are in a single trust and are available to pay retirement benefits to its members and beneficiaries.

Group I members at age 60 (age 65 for members beginning service on or after July 1, 2011) qualify for a normal service retirement allowance based on years of creditable service and average final compensation (AFC). The yearly pension amount is $1 / 60$ (1.667\%) of average final compensation multiplied by years of creditable service ( $1 / 66$ of AFC times creditable service for members beginning service on or after July 1, 2011). AFC is defined as the average of the three highest salary years for members vested as of January 1, 2012 and five years for members not vested as of January 1, 2012. At age 65, the yearly pension amount is recalculated at $1 / 66$ (1.515\%) of AFC multiplied by years of creditable service.

Members in service with 10 or more years creditable service who are between age 50 and 60 or members in service with at least 20 or more years of service, whose combination of age and service is 70 or more, are entitled to a retirement allowance with appropriate graduated reduction based on years of creditable service.

Group II members who are age 60, or members who are at least age 45 with a minimum of 20 years of creditable service (age 50 with a minimum of 25 years of creditable service or age 60 for members beginning service on or after July 1,2011 ) can receive a retirement allowance at a rate of $2.5 \%$ of AFC for each year of service not to exceed 40 years ( $2 \%$ of AFC times creditable service up to 42.5 years for members beginning service on or after July 1, 2011). A member who began service on or after July 1, 2011 shall not receive a service retirement allowance until attaining age 52.5, but may receive a reduced allowance after age 50 if the member has at least 25 years of creditable service. However, the allowance will be reduced by $1 / 4$ of one percent for each month prior to age 52.5 that the member receives the allowance.

Group II members hired prior to July 1, 2011 who have non-vested status as of January 1, 2012 are subject to graduated transition provisions for years of service required for regular service retirement, the minimum age for service retirement, and the multiplier used to calculate the retirement annuity, which shall be applicable on January 1, 2012.

All Lottery employees are members of Group I.

Members of both groups may qualify for vested deferred allowances, disability allowances, and death benefit allowances subject to meeting various eligibility requirements. Benefits are based on AFC or earnable compensation, service, or both.

Pursuant to RSA 100-A:52, RSA 100-A:52-a and RSA 100-A:52-b, NHRS also provides a postretirement medical premium subsidy for Group I employees and teachers and Group II police officers and firefighters. NHRS issues publicly available financial reports that can be obtained by writing to them at 54 Regional Drive, Concord, NH 03301-8507 or from their web site at http://www.nhrs.org.

Funding Policy: NHRS is financed by contributions from the members, the State and local employers, and investment earnings. By statute, Group I members contributed 7.0\% of gross earnings. Group II firefighter members contributed $11.80 \%$ of gross earnings and group II police officers contributed 11.55\% of gross earnings. Employer contributions required to cover that amount of cost not met by the members' contributions are determined by a biennial actuarial valuation by the NHRS actuary using the entry age normal funding method and are expressed as a percentage of gross payroll. Lottery required and actual contributions to NHRS for the fiscal year ending June 30, 2020 were $\$ 419,541$.

As of June 30, 2020, the Lottery Commission reported a liability of $\$ 3,835,000$ for its proportionate share of the net pension liability of the Plan. This net pension liability is measured as of June 30, 2019, and the total pension liability used to calculate the net pension liability was determined by an actuarial valuation as of June 30, 2018, with update procedures used to roll the total pension liability forward to June 30, 2019. The State's proportion of the net pension liability was based on the State's share of contributions to the Plan relative to the contributions of all participating employers, actuarially determined. The Lottery Commission's net pension liability and pension expense, along with related deferred outflows of resources and deferred inflows of resources was calculated using an allocated proportion among the State's governmental and business-type activities ( $0.4241 \%$ ), based on percentage of pension plan contributions. For the year ended June 30, 2020, the Lottery Commission recognized pension expense of $\$ 363,000$.

As of June 30, 2020, the Lottery Commission reported deferred outflows and inflows of resources relating to pensions from the following sources:

## (in thousands)

Net difference between projected and actual earnings on pension plan investments

Differences between expected and actual experience

| Deferred Outflows <br> of Resources | Deferred Inflows <br> of Resources |  |
| :---: | :---: | :---: |
| $\$$ | - | $\$$ |
|  | 21 | $(31)$ |
|  | 138 | $(83)$ |
| 91 |  | - |
|  | 27 | $(180)$ |
|  | 378 | $(240)$ |
| $\$$ | 655 | $\$(534)$ |

Amounts reported as deferred outflows of resources related to pensions resulting from employer contributions subsequent to the measurement date will be recognized as a reduction of the net pension liability in the year ended June 30, 2021. Other amounts reported as deferred outflows and inflows of resources related to pensions will be recognized in pension expense as follows:

| Year ended <br> June 30, | Amount <br> (in thousands) |  |
| :--- | ---: | ---: |
| 2021 | $\$$ | 4 |
| 2022 |  | $(198)$ |
| 2023 |  | $(79)$ |
| 2024 |  | 16 |
| 2025 |  |  |
| Total |  |  |
|  |  |  |

Actuarial Assumptions. The Plan total pension liability, measured as of June 30, 2019, was determined by a roll forward of the actuarial valuation as of June 30, 2018, using the following actuarial assumptions:

Inflation
Salary increases
Wage inflation
Investment rate of return
2.5\%
5.6\% average, including inflation
3.25\%
$7.25 \%$, net of pension plan investment expense, including inflation

Mortality rates were based on the RP-2014 employee generational mortality tables for males and females with credibility adjustments, adjusted for fully generational mortality improvements using Scale MP-2015, based on the last experience study.

The actuarial assumptions used in the June 30, 2018 valuation were based on the results of the most recent actuarial experience study, which was for the period July 1, 2010 - June 30, 2015.

Long-Term Rates of Return. The long-term expected rate of return on pension plan investments was selected from a best estimate range determined using the building block approach. Under this method, an expected future real return range is calculated separately for each asset class. These ranges are combined to produce the long-term expected rate of return by weighting the expected future real rates of return net of investment expenses by the target asset allocation percentage and by adding expected inflation. The table on the following page presents target allocations and long-term rates of return for 2019.

| Asset Class | Target Allocation | Weighted Average Long- <br> Term Expected <br> Geometric Rate of Return |
| :---: | :---: | :---: |
| Large Cap Equities | 22.50\% | 4.25\% |
| Small/Mid Cap Equities | 7.50\% | 4.50\% |
| Total domestic equity | 30.00\% |  |
| International Equities (unhedged) | 13.00\% | 4.50\% |
| Emerging International Equities | 7.00\% | 6.00\% |
| Total international equity | 20.00\% |  |
| Core Bonds | 9.00\% | 1.12\% |
| Global Multi-Sector Fixed Income | 10.00\% | 2.46\% |
| Absolute return fixed income | 6.00\% | 1.50\% |
| Total fixed income | 25.00\% |  |
| Private equity | 10.00\% | 7.90\% |
| Private debt | 5.00\% | 4.86\% |
| Total alternative investments | 15.00\% |  |
| Real estate | 10.00\% | 3.00\% |
| Total real estate investments | 10.00\% |  |
| Total | 100.00\% |  |

Discount Rate. The discount rate used to measure the collective total pension liability was $7.25 \%$. The projection of cash flows used to determine the discount rate assumed that plan member contributions will be made at the current contribution rate and that employer contributions will be made at rates equal to the difference between actuarially determined contribution rates and the member rate. For purposes of the projection, member contributions and employer service cost contributions are determined based on the expected payroll of current members only. Employer contributions are determined based on the Plan's actuarial funding policy and as required by RSA 100-A:16. Based on those assumptions, the Plan's fiduciary net position was projected to be available to make all projected future benefit payments to current plan members. Therefore, the long-term expected rate of return on pension plan investments was applied to all periods of projected benefit payments to determine total pension liability.

The following table illustrates the sensitivity of the Lottery Commission's proportionate share of the Plan's net pension liability to changes in the discount rate. In particular, the table presents the Lottery Commission's proportionate share of the Plan's net pension liability measured at June 30, 2019 assuming it was calculated using a single discount rate that is one-percentage-point lower or one-percentage-point higher than the single discount rate (in thousands):

| $1 \%$ Decrease to $6.25 \%$ | Current single rate as- <br> sumption $7.25 \%$ | $1 \%$ Increase to $8.25 \%$ |
| :---: | :---: | :---: |
| $\$ 5,136$ | $\$ 3,835$ | $\$ 2,761$ |

## Note 7 - Other Postemployment Benefits

## Nontrusted Other Postemployment Benefits (OPEB)

Plan Description: RSA 21-l:30 specifies that the State provide certain health care benefits for retired employees and their spouses through a single employer (primary government with component units) defined post employment benefit plan. These benefits include group hospitalization, hospital medical care, surgical care and other medical care. Substantially all of the State's employees who were hired on or before June 30, 2003 and have 10 years of service, may become eligible for these benefits if they reach normal retirement age while working for the State and receive their pensions on a periodic basis rather than a lump sum. During fiscal year 2004, legislation was passed that requires State Group I employees hired on or after July 1, 2003 to have 20 years of state service in order to qualify for health benefits. During fiscal year 2011, legislation was passed that requires Group II employees to have 20 years of State service to qualify for retiree health benefits. Additionally, during fiscal year 2012, legislation was passed requiring Group I employees hired after July 1, 2011 to have 25 years of state service and increased the normal retirement age for Group I and Group II employees hired after July 1, 2011. These and similar benefits for active employees and retirees are authorized by RSA 21-l:30 and provided through the Employee and Retiree Benefit Risk Management Fund (Fund), a single-employer group health fund, which is the state's self-insurance internal service fund implemented in October, 2003 for active state employees and retirees. The fund covers the cost of medical and prescription drug claims by charging actuarially developed working rates to State agencies for participating employees, retirees and eligible spouses. An additional major source of funding for retiree benefits is from the NHRS medical subsidy payment.

Other Postemployment Benefits (OPEB) Liability: The Lottery Commission's proportionate share of the Total State's OPEB liability of $\$ 12,438,000$ was measured as of June 30,2019 , and was determined by an actuarial valuation as of December 31, 2018, adjusted forward. The Lottery Commission's proportionate share of the State's Total OPEB liability is the ratio attributable to each fund/component unit based on each participant's calculated liability. As of the measurement date, the Lottery Commission's proportion was $0.692 \%$, which was a decrease of seventeen basis points from its proportion measured as of the previous measurement date. The OPEB expense for FY 2020 is a negative $\$ 0.7$ million.

Actuarial Assumptions and other inputs: The total OPEB liability as of December 31, 2018 actuarial valuation was determined using the following actuarial assumptions and other inputs, applied to all periods included in the measurement, unless otherwise specified:

| Inflation | 3.25\% |
| :---: | :---: |
| Salary Increases: | Group I employees: 13.25\% decreasing over 9 years to an ultimate level of 3.75\% |
|  | Group II employees: $25.25 \%$ decreasing over 8 years to an ultimate level of 4.25\% |
| Discount Rate: | $3.5 \%$ as of June 30, 2019 and $3.87 \%$ as of June 30, 2018 |
| Healthcare Cost |  |
| Trend Rates: | Medical |
|  | - Non-Medicare: $6.0 \%$ decreasing by $0.25 \%$ each year to an ultimate level of of $4.5 \%$ per year <br> - Medicare*: $-12.2 \%$ for one year then $4.5 \%$ per year |
|  | Prescription Drug |
|  | - Non-Medicare: $8.0 \%$ decreasing by $0.25 \%$ each year to an ultimate level of $4.5 \%$ per year <br> - Medicare: $7.0 \%$ decreasing by $0.25 \%$ each year to an ultimate level of $4.5 \%$ per year |
|  | Contributions: Retiree contributions are expected to increase with a blended medical and prescription drug trend. Because the January 1, 2019 Non-Medicare working rates were temporarily reduced to spend down reserves, an additional adjustment was applied in the first year to bring the rate back to the unsubsidized level. |
|  | *First-year Medicare medical trend reflects known Medicare Advantage rate guarantees through 2020. |

The discount rate was based on the yield or index rate for 20-year, tax exempt general obligation municipal bonds with an average rate of AA/Aa or higher as shown in the Bond Buyer 20-Bond General Obligation Index (3.87\% as of June 30, 2018 and $3.50 \%$ as of June 30, 2019). This determination is in accordance with GASB Statement No 75.

Mortality rates were based on the RP-2014 Healthy Annuitant Mortality Table projected generationally for males and females with Scale MP-2015.

Changes in assumptions reflect trend assumption revisions to reflect current experience and future expectations.
Sensitivity of the Total OPEB liability to changes in the discount rate: The following presents sensitivity of the Lottery Commission's proportionate share of the Total OPEB liability to changes in the discount rate. In particular, the table presents the Lottery Commission's proportionate share of the Total OPEB liability measured at June 30, 2019 if it were calculated using a discount rate that is one-percentage-point lower or one-percentage-point higher than the current discount rate (in thousands):

1\% Decrease to 2.58\% Current Discount Rate 3.58\% 1\% Increase to 4.58\%

| $\$ 14,362$ | $\$ 12,438$ | $\$ 10,842$ |
| :---: | :---: | :---: |

Sensitivity of the Total OPEB liability to changes in the healthcare cost trend rates: The following presents sensitivity of the Lottery Commission's proportionate share of the total OPEB liability to changes in the healthcare cost trend rates. In particular, the table presents the Lottery Commission's proportionate share of the Total OPEB liability measured at June 30, 2019, if it were calculated using healthcare cost trend rates that are one-percentage-point lower or one-percentage-point higher than the current healthcare trend cost rates (in thousands):

| $1 \%$ Decrease | Current Trend Rate | $1 \%$ Increase |
| :---: | :---: | :---: |
| $\$ 10,583$ | $\$ 12,438$ | $\$ 14,815$ |

OPEB Expense and Deferred Outflows of Resources and Deferred Inflows of Resources Related to OPEB: For the year ended June 30, 2020, the Lottery Commission recognized OPEB expense of (\$0.7) million. As of June 30, 2020, the Lottery Commission reported deferred outflows and inflows of resources on its financial statements related to OPEB of $\$ 5.70$ million (excluding $\$ 309$ thousand in contributions subsequent to the measurement date) from the following sources:

|  | Deferred Outflows <br> (in thousands) | Desources | Deferred <br> Inflows of <br> Resources |  |
| :--- | ---: | ---: | ---: | ---: |
| Differences between expected and actual experience | $\$$ | - | $(201)$ |  |
| Change in assumptions | - | $(4,937)$ |  |  |
| Changes in employer proportion | - | $(533)$ |  |  |
| Contributions subsequent to the measurement date | $\$ 309$ | - |  |  |
| Total | $\$$ | 309 | $\$$ | $(5,671)$ |

Amounts reported as deferred outflows of resources related to OPEB resulting from employer contributions subsequent to the measurement date will be recognized as a reduction of the total OPEB liability in the year ended June 30, 2020. Remaining amounts reported as deferred outflows of resources and deferred inflows of resources related to OPEB will be recognized in OPEB expense as follows:

| Year ended June 30, | Amount (in thousands) |  |
| :---: | :---: | :---: |
| 2021 | \$ | $(1,662)$ |
| 2022 |  | $(1,662)$ |
| 2023 |  | $(1,661)$ |
| 2024 |  | (686) |
| Total | \$ | $(5,671)$ |

## Note 8 - Long Term Mortgage Payable

In December 2018, the Lottery purchased its office and warehouse facility located on Integra Drive in Concord, New Hampshire. The mortgage, payable to Northway Bank, is secured by first priority mortgage and assignment of rents and leases on the property. The initial principle balance of $\$ 2,975,000$ is payable monthly (approximately $\$ 17,000$ ) with a fixed interest rate of $3.35 \%$. The year ending balance as of $6 / 30 / 2020$ was $\$ 2,815,092$.

Maturities required on long-term debt are as follows for fiscal years ending June 30 :

| Fiscal Year | Principle |  | Interest |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2021 | \$ | 111,296 | \$ | 93,898 | \$ | 205,194 |
| 2022 |  | 115,135 |  | 90,059 |  | 205,194 |
| 2023 |  | 119,107 |  | 86,087 |  | 205,194 |
| 2024 |  | 122,992 |  | 82,202 |  | 205,194 |
| 2025 |  | 127,460 |  | 77,735 |  | 205,195 |
| 2026-2030 |  | 706,183 |  | 319,790 |  | 1,025,973 |
| 2031-2035 |  | 836,753 |  | 189,220 |  | 1,025,973 |
| 2036-2039 |  | 676,166 |  | 42,016 |  | 718,182 |
| Total over life of mortgage | \$ | 2,815,092 | \$ | 981,007 | \$ | 3,796,099 |

## Note 9 - Joint Ventures

GASB Statement No.14, The Financial Reporting Entity, defines a joint venture as a legal entity which results from a contractual arrangement and that is owned, operated or governed by two or more participants as a separate and specific activity subject to joint control in which the participants retain (a) an ongoing financial interest or (b) an ongoing financial responsibility. The Lottery Commission is an active participant in three separate joint venture arrangements: the Tri-State Lotto Commission (Tri-State), the Multi-State Lottery Association (MUSL), and Lucky for Life. Tri-State and MUSL joint ventures are audited by separate audit firms hired by the particular joint venture. For fiscal year 2020 Wipfli LLP, of South Portland, Maine audited Tri-State and LWBJ Financial of West Des Moines, lowa audited MUSL. The Lucky for Life joint venture holds each member lottery responsible for providing all other member lotteries with an annual report outlining that certain "Agreed Upon Procedures" have been completed by an independent firm hired by the perspective member lottery.

## A. Tri-State Lotto Commission

In September 1985, RSA 287-F established the Tri-State Lotto Commission (Tri-State) whereby the New Hampshire Lottery Commission entered into a joint venture with the Maine and Vermont lotteries. Tri-State is composed of one commissioner from each of the three state lotteries and is authorized to promulgate rules and regulations regarding the conduct of lottery games and the licensing of retailers. In addition, each of the member states contributes services towards the management and advisory functions.

The payments due winners for prizes awarded under Megabucks are fully funded by deposit fund contracts and investments in U.S. Treasury strips, held by Tri-State. Accordingly, the New Hampshire Lottery Commission does not record a liability for jackpot awards which are payable in installments from funds provided by Tri-State. At June 30, 2020, Tri-State reported total installment prize obligations owed to jackpot winners of $\$ 17.1$ million, payable through the year 2045.

Each member state, and the Lottery, shares in all joint venture sales and expenses, including prize expenses, based on its pro-rata share of sales. Direct charges, such as advertising, vendor fees and the Lottery's per- diem payments are charged to participating states based on services received. Tri-State has established a Designated Prize Reserve, which acts as a contingency to protect Tri-State against unforeseen liabilities. The balance in the Tri-State reserve at June 30, 2020 was $\$ 4,345,585$. The allocation for this reserve is based on each state's pro-rata share of sales; it is estimated that New Hampshire's portion of the reserve amounts to $\$ 1,599,155$. Lottery prize reserves held by Tri-State are invested in U.S. Treasury notes. Tri-State policy dictates that if Tri-State dissolves or a state withdraws, these reserve amounts will be used as future prizes to the states' lottery players.

The New Hampshire Lottery Commission's portion of the Tri-State Lotto Commission games for fiscal year 2020 is summarized below:

Tri-State

| Operating revenues | $\$$ | $26,700,774$ |
| :--- | ---: | ---: |
| Operating expenses |  | $14,605,855$ |
| $\quad$ Prizes | $1,708,091$ |  |
| Retailer Commissions | 994,111 |  |
| Advertising and promotional | 519,541 |  |
| Vendor Fees | 133,056 |  |
| Other operating expenses |  | $17,960,654$ |
| Total operating expenses | $8,740,120$ |  |
| Net operating income | 93,400 |  |
| Interest income | $8,833,520$ |  |
| Net income from Tri-state | $\$ 8$ |  |

The Tri-State Lotto Commission maintains its own financial statements, which have been audited by an independent CPA firm. The report dated December 21, 2020 issued an unqualified opinion on the Tri-State Lotto financial statements for the fiscal year ended June 30, 2020. The Tri-State Lotto Commission issues a publicly available annual financial report, which may be obtained by writing to the Tri-State Lotto Commission, 1311 US Route 302 Suite 100, Barre, Vermont 05671.

## B. Multi-State Lottery Association

The New Hampshire Lottery Commission became a member of the Multi-State Lottery Association (MUSL) in November 1995. MUSL is currently comprised of thirty-eight member state lotteries, including the District of Columbia, Puerto Rico, and the United States Virgin Islands. MUSL is managed by a Board of Directors, which is comprised of the lottery directors or their designee from each of the party states. The Board of Directors' responsibilities to administer the Multi-State Lottery Powerball, Lotto America, and Mega Millions games are performed by advisory committees or panels staffed by officers and independent contractors appointed by the board. These officers and consultants serve at the pleasure of the board and the board prescribes their powers, duties and qualifications. The Executive Committee carries out the budgeting and financing of MUSL, while the board contracts the annual independent audit.

The Lottery sells Powerball tickets, collects all revenues, and remits prize funds to MUSL net of lower tier prize awards. Jackpot prizes that are payable in installments are satisfied through investments purchased by MUSL. MUSL purchases U.S. government obligations, which are held in irrevocable trusts established by MUSL for the benefit of participating state lotteries. Accordingly, the Lottery does not record an obligation for jackpot awards which are payable in installments from funds provided by MUSL.

Each member state, as well as several states that are non-members, participate in the sale of Powerball tickets. Each participating state, including the Lottery, shares in all joint venture sales and expenses, including prize expenses, based on its pro-rata share of sales. Each week MUSL allocates 50 percent of sales to the prize pool. Two percent of that prize pool is placed into two Powerball prize reserve funds. One of these funds, the Powerball prize reserve fund, acts as a contingency reserve to protect MUSL members against unforeseen liabilities and is to be used at the discretion of the MUSL Board of Directors. The prize reserve fund monies, which are maintained on MUSL's balance sheet, are refundable after a one-year waiting period if a member leaves the Association or if the Association disbands. New Hampshire's total share of prize reserves held by MUSL amounted to $\$ 2,817,598$ at June 30, 2020.

At June 30, 2020, the total MUSL Powerball prize reserve fund had a balance of $\$ 87,128,080$. New Hampshire's portion of the prize reserve fund balance amounted to $\$ 1,168,319$. The second Powerball prize reserve fund, Powerball set prize reserve, is used when low tier prizes won exceed statistically calculated low tier prize monies. At June 30, 2020, the total MUSL - Powerball set prize reserve fund had a balance of $\$ 34,761,273$. New Hampshire's portion of the prize reserve fund balance amounted to $\$ 470,264$. The interest earned on prize reserve fund monies is used to pay MUSL operating expenses and any amounts over and above that are credited to an unreserved fund. The Lottery records this as interest when earned. This fund had a balance of $\$ 18,113,814$ at June 30, 2020. New Hampshire's portion of this unreserved fund amounted to $\$ 448,042$. This balance also includes the released Hot Lotto restricted funds. MUSL's Powerball operating expenses are paid from interest earned on the prize reserves. The remaining interest is returned to the member states based upon the member's proportionate share of total Powerball game sales.

Forty-five states plus the District of Columbia and the US Virgin Islands have elected to participate in the sale of Mega Millions tickets. Mega Millions has been offered to MUSL members since January 2010. MUSL allocates 50 percent of the weekly sales to the prize pool and an extra $1 \%$ to a prize reserve fund. At June 30, 2020 the MUSL Mega Millions prize reserve fund was $\$ 89,579,474$ with New Hampshire's share being $\$ 1,179,014$. Each participating state pays for a share of Mega Millions operating expenses based upon their proportionate share of total Mega Millions game sales.

Lottery prize reserves held by the MUSL are invested according to a Trust agreement the Lottery has with MUSL outlining investment policies. The policies restrict investments to direct obligations of the United States Government, perfected repurchase agreements, obligations issued or guaranteed as to payment of principal and interest by agencies or instrumentalities of the United States Government, and mutual funds of approved investments. The average portfolio maturity is never more than one year, except that up to one third of the portfolio may have an average maturity of up to two years. The maximum maturity for any one security does not exceed five years.

The New Hampshire Lottery Commission's portion of the Multi-State Lottery's games for fiscal year 2020 is summarized below:

| MUSL |  |  |
| :---: | :---: | :---: |
| Operating revenues | \$ | 41,408,627 |
| Operating expenses |  |  |
| Prizes |  | 20,144,357 |
| Retailer Commissions |  | 2,089,388 |
| Advertising and promotional |  | 526,775 |
| Vendor Fees |  | 1,339,872 |
| Other operating expenses |  | 46,278 |
| Total operating expenses |  | 24,146,670 |
| Net operating income |  | 17,261,957 |
| Interest income |  | 63,214 |
| Net income from MUSL | \$ | 17,325,171 |

MUSL maintains its own financial statements, which have been audited by an independent CPA firm. The report dated October 16, 2020 issued an unqualified opinion on the MUSL financial statements for the fiscal year ended June 30, 2020. MUSL issues a publicly available annual financial report, which may be obtained by writing to the Multi-State Lottery Association, 4400 NW Urbandale Drive, Urbandale, Iowa 50322.

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## C. Lucky for Life

The New Hampshire Lottery Commission became a member of the game known as Lucky for Life beginning sales on March 11, 2012, with the first drawing held on March 15, 2012. Lucky for Life is currently comprised of lotteries in 25 states and the District of Columbia. The member lotteries, each represented by a director or designee, jointly operate the Lucky for Life game.

The Lottery sells Lucky for Life tickets, collects all revenues, and remits prize funds and operating funds to MUSL. While Lucky for Life is not a MUSL game, the party lotteries pay a fee to MUSL to act as the game administrator (clearinghouse agent) for the Lucky for Life game. MUSL collects and re-distributes funds to the party lotteries when funds are due and purchases insurance annuities for the top two highest prize tiers when a winner does not choose a cash pay-out. The top two prize tiers are payable in installments and are satisfied through insurance annuities purchased by MUSL when a winner chooses the annuity option. MUSL purchases insurance annuities, on behalf of the member states, based on $\$ 365,000$ (top prize tier) or $\$ 25,000$ (second highest prize tier) per year deferred annuity paid annually on the anniversary of the claim date for the lifetime of the top prize winner. Accordingly, the Lottery does not record an obligation for jackpot awards which are payable in installments from funds provided by MUSL or the other party lotteries.

Each member state including the Lottery shares in all joint venture sales and expenses, including prize expenses, based on its pro-rata share of sales. The top two prize tiers' liability for each Lucky for Life drawing is shared by each member Lottery based on an amount equal to a percentage of that member Lottery's Lucky for Life sales, said percentage being the proportion of the total jackpot/grand prize liability to total Lucky for Life sales. The member Lotteries are responsible for the prize liability for low-tier/set prizes (prize levels two through ten) as follows: each member Lottery is responsible for an amount equal to a percentage of that member Lottery's Lucky for Life sales, said percentage being the proportion of total Lucky for Life prize liability to total Lucky for Life sales.

The Lucky for Life game was designed to have a total prize percentage payout of 60 percent of sales, providing approximately one jackpot/grand prize winner annually and 17 second prize tier winners annually. The prize percentage of 60 percent is broken down to include a jackpot/grand prize amount equal to $10 \%$ of total sales, second highest prize tier equal to $12 \%$ of sales, and low-tier prizes of $38 \%$ of sales. Online lottery games are designed to provide an average payout over an extended period of time.

The New Hampshire Lottery Commission's portion of the Lucky for Life game for fiscal year 2020 is summarized here:

| Lucky for Life |  |  |
| :---: | :---: | :---: |
| Operating revenues | \$ | 5,539,025 |
| Operating expenses |  |  |
| Prizes |  | 2,900,121 |
| Retailer Commissions |  | 284,014 |
| Advertising and promotional |  | 17,498 |
| Vendor Fees |  | 90,700 |
| Other operating expenses |  | 7,304 |
| Total operating expenses |  | 3,299,637 |
| Net income from Lucky for Life | \$ | 2,239,388 |

Each member lottery is responsible for providing all other member lotteries an annual report outlining that certain "minimum agreed upon procedures" have been completed by an independent audit firm hired by the respective lottery. The "minimum agreed upon procedures" were established and approved by all twenty-one jurisdictions' directors and finance members prior to the startup of Lucky for Life, and amendments to the procedures must be signed off by all current members.

## Note 10 - Risk Management

The Lottery is exposed to various risks of loss related to torts; theft of, damage to, and destruction of assets; errors and omissions; injuries to employees; and natural disasters. The State generally retains the risk of loss except where the provisions of law allow for the purchase of commercial insurance or where commercial insurance has been proven beneficial for the general public. There are approximately 30 commercial insurance programs in effect including fleet automobile liability and faithful performance position schedule bond.
The State employs a blanket commercial policy that covers fleet automobile liability. The Lottery pays an annual premium for its vehicles to be covered under this policy. The Lottery also purchases indemnification bonds through the State for its commissioners to be bonded in accordance with New Hampshire RSA 284:21-c. Settled claims under these insurance programs have not exceeded commercial insurance coverage in any of the last three fiscal years.

Claim liabilities not covered by commercial insurance are recorded by the State when it is probable that a loss has occurred and the amount of the loss can be reasonably estimated. For the State of New Hampshire the liability not covered by commercial insurance relates primarily to worker's compensation claims and health benefit claims.

## Note 11 - Prize Annuity Due Winner

On November 29, 2006, the Lottery purchased from American National Insurance Company a 19 year annuity, on behalf of a prize winner. The American National Insurance Company has a rating of A (strong capacity to meet financial commitments, but somewhat susceptible to adverse economic conditions and changes in circumstances) from Standard \& Poor's. The annuity is in the name of the prize winner and the Lottery does not recognize a liability for this annuity. The annual payment paid to the winner by the insurance company is $\$ 50,000$. The likelihood of this becoming a liability to the Lottery is low.

## Note 12 - iLottery Net Wins

iLottery e-instant game revenue is reported as ticket sales net of bonus and prize expense in the Statement of Revenues, Expenses, and Changes in Net Position and Supplementary Schedule of Revenue and Expenses, and Distributions. Bonuses are a part of the Lottery's customer relationship management. iLottery e-Instant games range in payout from $83 \%$ to $87 \%$ with an average prize payout of $85 \%$ (of possible sales) for the full portfolio. The following schedule details the iLottery e-instant game sales, bonus and prize activity on a cash basis for the fiscal year ended June 30, 2020:

| iLottery E-Instant Games | 2020 |  |
| :---: | :---: | :---: |
| Gross Sales | \$ | 81,183,294 |
| Prizes |  | $(69,222,851)$ |
| Bonuses |  | $(1,025,852)$ |
| Net Wins | \$ | 10,934,591 |
| Gross profit margin |  | 13.5\% |

[^1]
## Note 13 - Litigation

New Hampshire Lottery Commission v. William Barr: In February of 2019, the New Hampshire Lottery Commission filed a lawsuit against the United States Department of Justice ("USDOJ") seeking to invalidate the USDOJ's re-interpretation of the Wire Act of 1961. The Wire Act prohibits the use of interstate wires to facilitate certain betting activities. Since 2011, USDOJ had taken the position that the Wire Act applied solely to sports betting. In November 2018, USDOJ changed their interpretation of the Wire Act to broaden the scope of wagering covered by the act to include lottery activities. On June 3, 2019, the United States District Court for New Hampshire ruled in favor of the Lottery Commission and determined that the USDOJ's new position was not supported as a matter of law. On August 16, 2019, USDOJ appealed this decision to the 1st Circuit Court of Appeals. Arguments were held on the appeal on June 18, 2020. We expect a decision on this case in late 2020 or early 2021.

## Note 14 - Sports Betting

Legalization of Sports Betting (RSA 287-I): In July 2019, the Governor signed House Bill 480 into law authorizing the New Hampshire Lottery Commission to operate and regulate sports betting within the State. Pursuant to the statute, the Commission issued a Request for Proposals (RFP) for sports betting agents on August 7, 2019. Based on the results of the RFP, the Commission entered into contracts with two agents who were approved by the Governor and Executive Council on November 25, 2019: DraftKings of Boston, Massachusetts for the mobile and sports book retail channels; and Intralot, Inc. of Duluth, Georgia for the lottery retail channel.

Sports betting began operations on December 30, 2019 for mobile and internet based betting. Revenues are reported on a net income basis or gross bets (handle) less winnings and $15 \%$ of promotional expense. Promotional expense is capped at $15 \%$ of the Gross Gaming Revenue (GGR) and is reconciled at the end of the contract year. Lottery receives fifty-one percent of the of the GGR less promotional expenses.

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# New Hampshire Lottery Commission Required Supplementary Information (Unaudited) Fiscal Year Ended June 30, 2020 

The tables below and on the following pages display information about the New Hampshire Retirement System Plan and Postemployment Benefits:

## Schedule of the Lottery's Proportionate

Share of the Net Pension Liability

| (dollars in thousands) | June 30, |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2020 | 2019 | 2018 | 2017 | 2016 | 2015 |
| Lottery's Proportion of the Net Pension Liability | 0.08\% | 0.08\% | 0.09\% | 0.09\% | 0.09\% | 0.09\% |
| Lottery's Proportionate Share of the Net Pension Liability | \$3,835 | \$3,789 | \$4,402 | \$4,948 | \$3,675 | \$3,400 |
| Lottery's Covered Payroll | 2,634 | 2,569 | 2,652 | 2,688 | 2,622 | 2,465 |
| Lottery's Proportionate Share of the Net Pension Liability as a Percentage of its Covered-Employee Payroll | 147.59\% | 147.47\% | 166.01\% | 184.08\% | 140.16\% | 137.93\% |
| Lottery's Proportionate Share of the Net Pension Liability as the Total Pension Liability | 65.59\% | 64.73\% | 62.66\% | 58.30\% | 65.47\% | 66.32\% |

Note: The amounts presented were determined as of and for the measurement periods ended June 30, 2019, 2018, 2017, 2016, 2015, 2014

Schedule is intended to show 10 years. Additional years will be added as they become available.

## Schedule of Lottery Contributions

| (dollars in thousands) |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | $\mathbf{2 0 2 0}$ | $\mathbf{2 0 1 9}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 4}$ |
|  | $\$ 378$ | $\$ 350$ | $\$ 330$ | $\$ 330$ | $\$ 330$ | $\$ 300$ | $\$ 294$ |
| Required Lottery Contribution | 378 | 350 | 330 | 330 | 330 | 300 | 294 |
| Actual Lottery Contributions | - | - | - | - | - | - | - |
| Excess/(Deficiency) of Lottery Contributions | 2,706 | 2,654 | 2,714 | 2,808 | 2,617 | 2,648 | 2,465 |
| Lottery's Covered Payroll <br> Lottery Contribution as a Percentage of its <br> Covered-Employee Payroll | $13.97 \%$ | $13.19 \%$ | $12.16 \%$ | $11.75 \%$ | $12.61 \%$ | $11.33 \%$ | $11.93 \%$ |

Schedule is intended to show 10 years. Additional years will be added as they become available.

# New Hampshire Lottery Commission <br> Required Supplementary Information (Unaudited) <br> Fiscal Year Ended June 30, 2020 

## Schedule of the Lottery's Proportionate Share of the Total OPEB Liability

| (dollars in thousands) | June 30, | June 30, | June 30, | June 30, |
| :--- | ---: | ---: | ---: | ---: |
|  | $\mathbf{2 0 2 0}$ | $\mathbf{2 0 1 9}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 7}$ |
| Lottery's Proportion of the total OPEB Liability | $0.69 \%$ | $0.71 \%$ | $0.72 \%$ | $0.73 \%$ |
| Lottery's Proportionate Share of the total OPEB Liability | $\$ 12,438$ | $\$ 13,560$ | $\$ 16,144$ | $\$ 20,943$ |
| Lottery's Covered Payroll | $\$ 2,634$ | $\$ 2,569$ | $\$ 2,652$ | $\$ 2,688$ |
| Lottery's Proportionate Share of the total OPEB <br> Liability as a Percentage of its Covered Payroll |  |  |  |  |

Note: The amounts presented were determined as of and for the measurement periods ended June 30, 2019, 2018, 2017 and 2016.

The schedule is intended to show 10 years. Additional years will be added as they become available.
Changes in assumptions reflect trend assumption revisions to reflect current experience and future expectations. The discount rate decreased from $3.58 \%$ as of June 30,2018 to $3.50 \%$ as of June $30,2019$.

| Operating Revenues |  |
| :--- | ---: |
| Instant tickets | $272,265,012$ |
| Keno | $28,988,273$ |
| MUSL Powerball | $23,913,282$ |
| MUSL Mega Millions | $17,495,345$ |
| Tri-State Megabucks | $8,087,343$ |
| Tri-State Pick 3 | $5,611,131$ |
| Tri-State Pick 4 | $4,887,800$ |
| Tri-State Gimme 5 | $2,758,583$ |
| Tri-State Fast Play | $5,355,917$ |
| Lucky for Life | $5,539,025$ |
| iLottery, Net Wins | $10,733,431$ |
| Racing \& Charitable Gaming | $4,425,971$ |
| Sports Betting | $2,157,893$ |
| Other income | 14,909 |
| Total operating revenues | $392,233,915$ |

## Operating Expenses

Cost of sales
Prize awards

| Instant tickets | $189,990,318$ |
| :--- | ---: |
| Keno | $20,011,985$ |
| MUSL Powerball | $11,541,816$ |
| MUSL Mega Millions | $8,602,541$ |
| Tri-State Megabucks | $4,131,902$ |
| Tri-State Pick 3 | $2,805,628$ |
| Tri-State Pick 4 | $2,443,949$ |
| Lucky for Life | $2,900,121$ |
| MUSL Hot Lotto | $(774,740)$ |
| Tri-State Gimme 5 | $1,462,064$ |
| Tri-State Fast Play | $3,762,312$ |
| Total prize awards | $246,877,896$ |
| Retailers' commissions | $23,083,280$ |
| Vendor fees | $10,988,750$ |
| Keno License Fees | 1,725 |
| Cost of instant scratch games (printing and delivery) | $2,709,544$ |
| Expense pools | 186,638 |
| Total cost of sales | $283,847,833$ |

## Administration:

Salaries and benefits

| $5,011,030$ |
| ---: |
| $3,137,124$ |
| 468,053 |
| 668,843 |
| $9,285,050$ |
| 83,878 |
| $293,216,761$ |
| $99,017,154$ |
|  |
| 417,212 |
| $(97,869)$ |
| $99,336,497$ |
| $(99,789,643)$ |

## Distributions to DHHS

Change in net position

| $\$ \quad(453,146)$ |
| :--- |

See accompanying independent auditor's report.

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Statistical Section (Unaudited)

## Description of Statistical Section Contents

This part of the New Hampshire Lottery Commission's comprehensive annual financial report presents detailed information as a context for understanding the content of the financial statements, note disclosures, and supplementary information. It is intended to illustrate the Lottery's overall financial health.

Financial Trends: These schedules and graphs contain information to help the reader understand how the Lottery's financial performance has changed over time. Please keep in mind the increase or decrease in net position does not reflect the condition of the Lottery's financial position because, by law, the Lottery is required to distribute all net profits to the Education Trust Fund on a monthly basis. These trends are illustrated in the tables and graphs that reflect the last ten fiscal years and include:

- Revenues, Expenses, and Changes in Net Position
- Sales by Game
- Distributions to Education (Net Profit)
- Expenses
- Powerball and Instant Sales
- Online Game Sales Excluding Powerball
- Instant versus Online Sales

Operating Information: These schedules illustrate miscellaneous statistics by comparing certain information contained in the Lottery's financial report as it relates to the programs it offers and the activities it performs:

- Game Statistics
- Prizes by Game

Demographic and Economic Information: These schedules and graphs offer demographic and economic indicators to help the reader understand the environment within which the Lottery's operations take place and where it derives its revenues. The data includes nine to ten fiscal years of the following areas:

- Top Ten Revenue Producers
- Lottery Commission Employee Statistics
- New Hampshire Demographic Economic Statistics

Industry Comparisons: This data is sourced from the leading industry almanac LaFleur's Magazine, Vol. 28 No.1, September/October 2020. The tables offer context and understanding of New Hampshire Lottery's performance in comparison to other state lotteries in Fiscal Year 2019:

- US Lotteries' Unaudited Fiscal Year 2020 Sales by Game
- US Lotteries' Fiscal Year 2019 Sales by Game
- US Lotteries FY2020 vs FY2019 Instant Sales by Price Point
- US Lotteries Ranked by FY2020 Consolidated Revenues
- US Lotteries Ranked by FY2020 Traditional Sales
- US Lotteries Ranked by FY2020 Instant Sales
- US Lotteries Ranked by Draw Sales
Revenues, Expenses, and Changes in Net Position for Last Ten Fiscal Years

| Revenues (in thousands) | 2011 |  | 2012 |  | 2013 |  | 2014 |  | 2015 |  | 2016 |  | 2017 |  | 2018 |  | 2019 |  | 2020 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Instant Scratch Games | \$ | 161,378 | \$ | 176,912 | \$ | 192,475 | \$ | 195,293 | \$ | 208,938 | \$ | 218,037 | \$ | 223,368 | \$ | 238,867 | \$ | 250,477 | \$ | 272,265 |
| Keno |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | 8,357 |  | 26,959 |  | 28,988 |
| MUSL Powerball |  | 26,537 |  | 33,022 |  | 46,160 |  | 35,034 |  | 28,669 |  | 42,546 |  | 32,446 |  | 36,780 |  | 37,618 |  | 23,913 |
| MUSL Mega Millions |  | 11,601 |  | 14,986 |  | 8,765 |  | 13,499 |  | 12,533 |  | 11,265 |  | 11,287 |  | 16,948 |  | 31,611 |  | 17,495 |
| MUSL Hot Lotto |  | 3,698 |  | 3,183 |  | 3,168 |  | 3,160 |  | 3,697 |  | 2,699 |  | 2,749 |  | 1,322 |  | - |  | - |
| Tri-State Megabucks |  | 10,537 |  | 9,459 |  | 9,177 |  | 8,105 |  | 7,432 |  | 7,838 |  | 7,645 |  | 8,740 |  | 9,359 |  | 8,087 |
| Tri-State Daily Pick 3/Pick 4 |  | 10,380 |  | 10,310 |  | 9,933 |  | 9,855 |  | 9,968 |  | 10,333 |  | 10,809 |  | 10,384 |  | 10,254 |  | 10,499 |
| Tri-State Other Games |  | 4,734 |  | 3,499 |  | 1,833 |  | 4,304 |  | 4,623 |  | 5,329 |  | 5,531 |  | 5,909 |  | 7,969 |  | 8,115 |
| Lucky for Life |  | - |  | 3,289 |  | 7,826 |  | 6,361 |  | 5,272 |  | 5,295 |  | 5,319 |  | 5,445 |  | 5,607 |  | 5,539 |
| iLottery |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 4,513 |  | 10,733 |
| Racing \& Charitable Gaming |  | - |  | - |  | - |  | - |  | - |  | 5,038 |  | 4,892 |  | 5,010 |  | 5,996 |  | 4,426 |
| Sports Betting |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | 2,158 |
| Income Other than Ticket Sales |  | 353 |  | 1,200 |  | 1,132 |  | 375 |  | 1,850 |  | 188 |  | 275 |  | 134 |  | 675 |  | 432 |
| Total Sales and Other Revenue ${ }^{2}$ | \$ | 229,218 | \$ | 255,860 | \$ | 280,469 | \$ | 275,986 | \$ | 282,982 | \$ | 308,568 | \$ | 304,321 | \$ | 337,895 | \$ | 391,038 | \$ | 392,651 |
| Operating Expenses |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Prizes |  | 139,262 |  | 158,887 |  | 173,357 |  | 171,846 |  | 176,415 |  | 192,963 |  | 191,778 |  | 211,534 |  | 240,812 |  | 246,878 |
| Retailer Commissions \& Incentives |  | 12,925 |  | 14,832 |  | 16,626 |  | 15,823 |  | 16,256 |  | 18,057 |  | 17,204 |  | 19,909 |  | 23,468 |  | 23,083 |
| Other Costs of Sales |  | 6,758 |  | 7,071 |  | 7,618 |  | 7,217 |  | 7,800 |  | 8,262 |  | 8,444 |  | 8,569 |  | 11,278 |  | 13,887 |
| Administration \& Depreciation Expenses |  | 8,024 |  | 8,147 |  | 8,533 |  | 8,624 |  | 8,264 |  | 10,205 |  | 10,742 |  | 10,499 |  | 8,896 |  | 9,369 |
| Total Expenses |  | 166,969 |  | 188,937 |  | 206,134 |  | 203,510 |  | 208,735 |  | 229,487 |  | 228,168 |  | 250,510 |  | 284,454 |  | 293,217 |
| Nonoperating Expenses |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Transfer in of RCGC operations |  | - |  | - |  | - |  | - |  | - |  | $(1,089)$ |  | - |  | - |  | - |  | - |
| Interest on mortgage payable |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | 50 |  | 98 |
| Distributions to Education/DHHS |  | 62,207 |  | 66,768 |  | 74,335 |  | 72,380 |  | 74,325 |  | 79,185 |  | 76,120 |  | 87,279 |  | 105,853 |  | 99,791 |
| Change in Net Position |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Change in Net Position ${ }^{1}$ |  | 41 |  | 155 |  | - |  | 96 |  | (78) |  | $(1,193)$ |  | 34 |  | 107 |  | 681 |  | (453) |
| Net Position |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Invested in capital assets |  | 42 |  | 13 |  | 133 |  | 246 |  | 187 |  | 211 |  | 145 |  | 72 |  | 73 |  | 169 |
| Restricted for prize funds |  | 3,979 |  | 4,134 |  | 4,134 |  | 4,230 |  | 4,152 |  | 4,048 |  | 4,083 |  | 4,189 |  | 4,869 |  | 4,417 |
| Unrestricted Deficit 3,4 |  | (42) |  | (13) |  | (133) |  | (246) |  | $(2,777)$ |  | $(3,890)$ |  | $(3,824)$ |  | $(24,332)$ |  | $(24,333)$ |  | $(24,429)$ |
| Ending Net Position ${ }^{5}$ | \$ | 3,979 | \$ | 4,134 | \$ | 4,134 | \$ | 4,230 | \$ | 1,562 | \$ | 369 | \$ | 404 | \$ | $(20,071)$ | \$ | $(19,390)$ | \$ | $(19,842)$ |



| Revenues (in thousands) | 2011 |  | 2012 |  | 2013 |  | 2014 |  | 2015 |  | 2016 |  | 2017 |  | 2018 |  | 2019 |  | 2020 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Instant Scratch Games | \$ | 161,378 | \$ | 176,912 | \$ | 192,475 | \$ | 195,293 | \$ | 208,938 | \$ | 218,037 | \$ | 223,368 | \$ | 238,867 | \$ | 250,477 | \$ | 272,265 |
| Keno |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | 8,357 |  | 26,959 |  | 28,988 |
| MUSL Powerball |  | 26,537 |  | 33,022 |  | 46,160 |  | 35,034 |  | 28,669 |  | 42,546 |  | 32,446 |  | 36,780 |  | 37,618 |  | 23,913 |
| MUSL Mega Millions |  | 11,601 |  | 14,986 |  | 8,765 |  | 13,499 |  | 12,533 |  | 11,265 |  | 11,287 |  | 16,948 |  | 31,611 |  | 17,495 |
| MUSL Hot Lotto |  | 3,698 |  | 3,183 |  | 3,168 |  | 3,160 |  | 3,697 |  | 2,699 |  | 2,749 |  | 1,322 |  | - |  | - |
| Tri-State Megabucks |  | 10,537 |  | 9,459 |  | 9,177 |  | 8,105 |  | 7,432 |  | 7,838 |  | 7,645 |  | 8,740 |  | 9,359 |  | 8,087 |
| Tri-State Daily Pick 3/Pick 4 |  | 10,380 |  | 10,310 |  | 9,933 |  | 9,855 |  | 9,968 |  | 10,333 |  | 10,809 |  | 10,384 |  | 10,254 |  | 10,499 |
| Tri-State Other Games |  | 4,734 |  | 3,499 |  | 1,833 |  | 4,304 |  | 4,623 |  | 5,329 |  | 5,531 |  | 5,909 |  | 7,969 |  | 8,115 |
| Lucky for Life |  | - |  | 3,289 |  | 7,826 |  | 6,361 |  | 5,272 |  | 5,295 |  | 5,319 |  | 5,445 |  | 5,607 |  | 5,539 |
| iLottery |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 4,513 |  | 10,733 |
| Racing \& Charitable Gaming |  | - |  | - |  | - |  | - |  | - |  | 5,038 |  | 4,892 |  | 5,010 |  | 5,996 |  | 4,426 |
| Sports Betting |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | 2,158 |
| Income Other than Ticket Sales |  | 353 |  | 1,200 |  | 1,132 |  | 375 |  | 1,850 |  | 188 |  | 275 |  | 134 |  | 675 |  | 432 |
| Total Sales and Other Revenue ${ }^{2}$ | \$ | 229,218 | \$ | 255,860 | \$ | 280,469 | \$ | 275,986 | \$ | 282,982 | \$ | 308,568 | \$ | 304,321 | \$ | 337,895 | \$ | 391,038 | \$ | 392,651 |
| Operating Expenses |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Prizes |  | 139,262 |  | 158,887 |  | 173,357 |  | 171,846 |  | 176,415 |  | 192,963 |  | 191,778 |  | 211,534 |  | 240,812 |  | 246,878 |
| Retailer Commissions \& Incentives |  | 12,925 |  | 14,832 |  | 16,626 |  | 15,823 |  | 16,256 |  | 18,057 |  | 17,204 |  | 19,909 |  | 23,468 |  | 23,083 |
| Other Costs of Sales |  | 6,758 |  | 7,071 |  | 7,618 |  | 7,217 |  | 7,800 |  | 8,262 |  | 8,444 |  | 8,569 |  | 11,278 |  | 13,887 |
| Administration \& Depreciation Expenses |  | 8,024 |  | 8,147 |  | 8,533 |  | 8,624 |  | 8,264 |  | 10,205 |  | 10,742 |  | 10,499 |  | 8,896 |  | 9,369 |
| Total Expenses |  | 166,969 |  | 188,937 |  | 206,134 |  | 203,510 |  | 208,735 |  | 229,487 |  | 228,168 |  | 250,510 |  | 284,454 |  | 293,217 |
| Nonoperating Expenses |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Transfer in of RCGC operations |  | - |  | - |  | - |  | - |  | - |  | $(1,089)$ |  | - |  | - |  | - |  | - |
| Interest on mortgage payable |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | 50 |  | 98 |
| Distributions to Education/DHHS |  | 62,207 |  | 66,768 |  | 74,335 |  | 72,380 |  | 74,325 |  | 79,185 |  | 76,120 |  | 87,279 |  | 105,853 |  | 99,791 |
| Change in Net Position |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Change in Net Position ${ }^{1}$ |  | 41 |  | 155 |  | - |  | 96 |  | (78) |  | $(1,193)$ |  | 34 |  | 107 |  | 681 |  | (453) |
| Net Position |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Invested in capital assets |  | 42 |  | 13 |  | 133 |  | 246 |  | 187 |  | 211 |  | 145 |  | 72 |  | 73 |  | 169 |
| Restricted for prize funds |  | 3,979 |  | 4,134 |  | 4,134 |  | 4,230 |  | 4,152 |  | 4,048 |  | 4,083 |  | 4,189 |  | 4,869 |  | 4,417 |
| Unrestricted Deficit 3,4 |  | (42) |  | (13) |  | (133) |  | (246) |  | $(2,777)$ |  | $(3,890)$ |  | $(3,824)$ |  | $(24,332)$ |  | $(24,333)$ |  | $(24,429)$ |
| Ending Net Position ${ }^{5}$ | \$ | 3,979 | \$ | 4,134 | \$ | 4,134 | \$ | 4,230 | \$ | 1,562 | \$ | 369 | \$ | 404 | \$ | $(20,071)$ | \$ | $(19,390)$ | \$ | $(19,842)$ |

The change in net position does not reflect the condition of the Lottery's financial position, because by law the Lottery is required to transfer all net profits to the Education Trust Fund on a monthly basis. ${ }^{2}$ State law restricts the maximum sales amount of a ticket to $\$ 30$.
${ }^{3}$ The increase in Unrestricted Deficit was due to an accounting change for fiscal year 2015 in accordance with GASB Statement No. 68 ${ }^{4}$ The increase in Unrestricted Deficit in 2016 was due to the merger with Racing and Charitable Gaming (RCGC). See Note 12
${ }^{5}$ FY 2018 restated for the effects of implementing new accounting standard GASB Statement No. 75
Sales by Game for Last Ten Fiscal Years




 Over the last ten years, Instant Scratch Games sales were the strongest of all lottery products. Instant Games are, for the most part, an impulse purchase depending on discretionary spending. Consumers' demand for more technologically advanced types of gambling also has affected sales. Powerball sales fluctuated widely
 jackpots cannot be predicted and are subject to the "luck of the draw". In 2016, Powerball had a record breaking jackpot of \$1.6B. In 2020, the highest Powerball jackpot was $\$ 396.9$ million. There were also 34 Powerball draws with jackpots of $\$ 100$ million or more.


The table below shows Prizes as a Percentage of Sales for Instant and Online Games (in thousands):

|  |  |  |  |  |  |  |  |  |  |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 7}$ | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9}$ | $\mathbf{2 0 2 0}$ |
| $\$ 161,378$ | $\$ 176,912$ | $\$ 192,475$ | $\$ 195,293$ | $\$ 208,938$ | $\$ 218,037$ | $\$ 223,368$ | $\$ 238,867$ | $\$ 250,477$ | $\$ 272,265$ |
| 105,524 | 118,288 | 129,046 | 132,361 | 141,186 | 149,753 | 153,260 | 162,587 | 170,732 | 189,990 |
| $65.39 \%$ | $66.86 \%$ | $67.05 \%$ | $67.78 \%$ | $67.57 \%$ | $68.68 \%$ | $68.61 \%$ | $68.07 \%$ | $68.16 \%$ | $69.78 \%$ |
|  |  |  |  |  |  |  |  |  |  |
| $\$ 67,487$ | $\$ 77,748$ | $\$ 86,862$ | $\$ 80,318$ | $\$ 72,193$ | $\$ 85,305$ | $\$ 75,787$ | $\$ 93,885$ | $\$ 133,889$ | $\$ 113,371$ |
| 33,738 | 40,599 | 44,311 | 39,485 | 35,229 | 43,210 | 38,519 | 48,947 | 70,081 | 56,889 |
| $49.99 \%$ | $52.22 \%$ | $51.01 \%$ | $49.16 \%$ | $48.80 \%$ | $50.65 \%$ | $50.83 \%$ | $52.13 \%$ | $52.34 \%$ | $50.18 \%$ |


Game Statistics for the Last Ten Fiscal Years

| Fiscal Year | Number of Lottery Retailers | Number of Online Games Offered ${ }^{4}$ | Number of Instant Games On the Market | Highest Priced Instant Ticket | Number of Subscriptions | Number of Replay Members | Number of Powerball Jackpot Runs that Exceeded \$100 Million | Highest Powerball Jackpot Amount ${ }^{2}$ | Expired Unclaimed Powerball Prizes ${ }^{3}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2020 | 1350 | 10 | 105 | \$25 | 7,741 | 0 | 6 | \$396,900,000 | \$342,896 |
| 2019 | 1363 | 10 | 107 | \$25 | 7,868 | 0 | 6 | \$768,400,000 | \$663,641 |
| 2018 | 1348 | $10^{(8)}$ | 106 | \$25 | 8,188 | 313,536 | 7 | \$758,700,000 | \$723,363 |
| 2017 | 1228 | 9 | 101 | \$25 | 8,808 | 285,465 | 8 | \$487,000,000 | \$564,363 |
| 2016 | 1239 | 9 | 107 | \$25 | 8,857 | 300,822 | 7 | \$1,586,400,000 | \$790,051 |
| 2015 | 1236 | $10^{(1)}$ | 95 | \$25 | 8,059 | 194,553 | 6 | \$564,100,000 | \$330,239 |
| 2014 | 1239 | 9 | 86 | \$25 | 7,681 | 283,212 | 8 | \$448,400,000 | \$452,677 |
| 2013 | 1254 | 9 | 80 | \$20 | 9,474 | 200,000 | 7 | \$590,500,000 | \$1,613,229 |
| 2012 | 1282 | 8 | 84 | \$20 | 9,960 | 187,029 | 7 | \$336,400,000 | \$452,652 |
| 2011 | 1273 | 8 | 91 | \$30 | 12,573 | 173,703 | 6 | \$221,700,000 | \$442,459 |

Monopoly offered from $10 / 24 / 14-12 / 26 / 14 .{ }^{2}$ The higher the jackpot amount, the more ticket sales increase. ${ }^{3}$ Expired unclaimed Powerball prize money goes to the Education Trust fund.
4 Pick 3 \& Pick 4 counted as two games. ${ }^{5}$ This is an estimate. ${ }^{6}$ The Lottery lost subscription purchases due to Master Card and Visa changing the Lottery coding to a gambling establishmen

 ${ }^{9}$ Replay ended 12/6/17.
Prizes by Game for the Last Ten Fiscal Years

| Fiscal Year | Instant Games | Keno ${ }^{\text {b }}$ | MUSL <br> Powerball | MUSL Other Lotto | Tri-State Megabucks | Tri-State Pick 3 \& Pick 4 | Tri-State Other | Lucky for Life ${ }^{\text {a }}$ | Other - <br> Replay | Fiscal Year Total Prizes |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2020 | \$189,990,318 | \$20,011,985 | \$11,541,816 | \$7,827,801 | \$4,131,902 | \$5,249,577 | \$5,224,376 | \$2,900,121 | \$0 | \$246,877,896 |
| 2019 | \$170,732,028 | \$18,491,109 | \$18,055,504 | \$15,436,958 | \$4,552,843 | \$5,127,254 | \$5,103,637 | \$3,312,359 | \$0 | \$240,811,692 |
| 2018 | \$162,587,401 | \$5,727,033 | \$17,623,212 | \$8,871,460 | \$4,558,213 | \$5,191,942 | \$3,679,525 | \$3,293,573 | \$1,146 | \$211,533,505 |
| 2017 | \$153,259,505 | - | \$15,596,479 | \$6,979,459 | \$3,771,251 | \$5,401,945 | \$3,429,185 | \$3,223,925 | \$116,654 | \$191,778,403 |
| 2016 | \$149,752,984 | - | \$20,582,304 | \$6,843,711 | \$4,197,978 | \$5,166,995 | \$3,398,390 | \$2,913,422 | \$107,604 | \$192,963,388 |
| 2015 | \$141,186,490 | - | \$13,974,195 | \$7,928,740 | \$3,800,663 | \$4,970,674 | \$2,707,801 | \$1,735,469 | \$111,321 | \$176,415,353 |
| 2014 | \$132,361,282 | - | \$16,134,004 | \$8,132,813 | \$3,959,434 | \$4,941,370 | \$2,483,648 | \$3,674,431 | \$159,322 | \$171,846,304 |
| 2013 | \$129,046,481 | - | \$22,695,941 | \$5,746,256 | \$4,568,195 | \$4,966,593 | \$1,107,022 | \$5,027,418 | \$199,562 | \$173,357,468 |
| 2012 | \$118,288,247 | - | \$16,107,399 | \$8,680,799 | \$4,723,399 | \$5,152,165 | \$1,888,384 | \$3,782,610 | \$264,337 | \$158,887,340 |
| 2011 | \$105,524,430 | - | \$13,023,160 | \$7,503,844 | \$5,222,761 | \$5,191,035 | \$2,508,135 | - | \$289,056 | \$139,262,421 |

Top Ten Revenue Producers Last Ten Fiscal Years
(in millions)
$\underline{2020}$ Retailers
Circle $K$

Cumberland Farms
Demoulas Market Basket $\begin{aligned} 13.0 & \text { 7- Eleven } \\ 11.6 & \text { Nouria Energy (Shell) } \\ 10.5 & \text { NH State Liquor Comm } \\ 9.7 & \text { Shaws Supermarket } \\ 4.5 & \text { CN Brown Big Apple }\end{aligned}$
Circle K

$\underline{2019}$ Hannford Food \& Drug Global Montello | 0 |
| :--- |
| 0 | Amount

$\$ 33.1$
21.4
18.1
17.8
15.1
13.0
11.6
10.5
9.7
4.5


Cumberland Farms NH State Liquor Comm Shaws Supermarket ( | Amount |
| :---: |
| $\$ 32.7$ |
| 21.9 |
| 19.3 |
| 18.7 |
| 16.6 |
| 13.5 |
| 12.7 |
| 12.0 |
| 10.3 |
| 4.1 |








$$
\underline{2012}
$$

$\frac{\text { Retailers }}{\text { Circle } K}$
热

2014
Retailers
Demoulas Market Basket Demoulas Market Basket
Shaws Supermarket Nouria Energy (Shell) NH State Liquor Comm 7-Eleven
 Global Montello
 Retailers Retailers
Circle K
Cumberland Farms
Hannaford Food \& Drug
Global Montello
Demoulas Market Basket
7- Eleven
Nouria Energy (Shell)
NH State Liquor Comm
Shaws Supermarket
CN Brown Big Apple

2015
Retailers
Circle K
Cumberland Farms
Hannford Food \& Drug
Demoulas Market Basket
Nouria Energy (Shell)
Shaws Supermarket
NH State Liquor Comm
7- Eleven
Global Montello
Tedeschi Food Shops
New Hampshire Lottery Commission Employee Statistics for Ten Fiscal Years

| Fiscal Year | $\begin{array}{c}\text { Number of } \\ \text { Employees }^{1}\end{array}$ | Salaries Paid | $\begin{array}{c}\text { Benefits Paid } \\ \text { to Employees }\end{array}$ | $\begin{array}{c}\text { Number of } \\ \text { Retirees and } \\ \text { Spouses }\end{array}$ | $\begin{array}{c}\text { Other Post- } \\ \text { Employment } \\ \text { Benefits Paid }{ }^{2}\end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathbf{2 0 2 0}$ | 69 | $\$ 3,620,630$ | $\$ 1,813,413$ | 106 | $\$ 591,986$ |
| $\mathbf{2 0 1 9}$ | 67 | $\$ 3,216,759$ | $\$ 1,668,826$ | 107 | $\$ 611,332$ |
| $\mathbf{2 0 1 8}$ | 66 | $3,096,478$ | $1,572,514$ | 107 | 607,903 |
| $\mathbf{2 0 1 7}$ | 64 | $3,181,302$ | $1,462,336$ | 113 | 614,028 |
| $\mathbf{2 0 1 6}$ | 68 | $3,319,789$ | $1,518,548$ | 105 | 547,599 |
| $\mathbf{2 0 1 5}$ | 52 | $2,296,906$ | $1,109,007$ | 65 | 373,195 |
| $\mathbf{2 0 1 4}$ | 58 | $2,227,878$ | $1,154,200$ | 66 | 320,596 |
| $\mathbf{2 0 1 3}$ | 56 | $2,192,082$ | $1,111,644$ | 62 | 323,491 |
| $\mathbf{2 0 1 2}$ | 63 | $2,042,681$ | 956,953 | 61 | 371,537 |
| $\mathbf{2 0 1 1}$ | 61 | $2,102,128$ | 983,785 | 58 | 286,507 |
| ${ }^{1}$ Includes part-time employees | ² The Lottery is required to pay retiree benefits due to being a self-funded agency. |  |  |  |  | New Hampshire Demographics and Economic Statistics


| Calendar <br> Year | Population | Personal <br> Income $^{1}$ | Per Capita <br> Personal Income $^{1}$ | Unemployment <br> Rate $^{2}$ |
| :---: | :---: | :---: | :---: | :---: |
| 2019 | 1,359 | 86,345 | 63,502 | $2.60 \%$ |
| 2018 | 1,356 | 83,293 | 61,405 | $2.60 \%$ |
| 2017 | 1,343 | 77,309 | 57,574 | $2.70 \%$ |
| 2016 | 1,331 | 74,687 | 55,945 | $2.90 \%$ |
| 2015 | 1,330 | 72,549 | 54,543 | $3.40 \%$ |
| 2014 | 1,327 | 69,624 | 52,400 | $4.30 \%$ |
| 2013 | 1,323 | 68,262 | 61,611 | $5.10 \%$ |
| 2012 | 1,321 | 68,482 | 51,844 | $5.50 \%$ |
| 2011 | 1,318 | 65,340 | 49,562 | $5.40 \%$ |
| 2010 | 1,316 | 62,088 | 47,154 | $5.80 \%$ |
| 2009 | 1,316 | 60,201 | 45,742 | $6.20 \%$ |

Source: US Dept. of Commerce, Bureau of Census
'NH Dept. of Employment Security, Economic and Labor Market Information Bureau, NH Vital Signs and Bureau of Economic Analysis, US Department of Commerce
 - NH
U.S. Lotteries' Unaudited Fiscal Year 2020 Sales by Game

|  |  | (in \$millions) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Pop. <br> (M) | Instant | $\begin{aligned} & \text { Pull } \\ & \text { Tab } \end{aligned}$ |  | $\begin{array}{r} \text { 4- } \\ \text { Digit } \end{array}$ | n State <br> Lotto | $\begin{array}{r} \text { S. Bloc } \\ \text { Lotto } \end{array}$ | Power Ball | Mega <br> Millions | $\begin{aligned} & \text { For } \\ & \text { Life } \end{aligned}$ | ITG | Monitor <br> Games | Other | Total Sales | $\begin{array}{r} \text { PC } \\ \text { Sales } \end{array}$ | $\mathrm{VLT}^{1}$ |
| Arizona | 7.3 | 848.4 | 8.1 | 14.4 |  | 68.7 |  | 72.7 | 57.2 |  | 28.6 |  |  | 1,098.0 | \$151 |  |
| Arkansas | 3.0 | 452.3 |  | 9.1 | 5.0 | 8.0 |  | 20.5 | 16.9 | 3.0 | 16.7 |  |  | 531.4 | \$176 |  |
| California | 39.5 | 5,037.7 |  | 157.6 | 31.9 | 392.7 |  | 297.3 | 359.4 |  |  | 353.3 |  | 6,630.0 | \$168 |  |
| Colorado | 5.8 | 490.7 |  | 13.4 |  | 51.0 |  | 51.1 | 37.7 | 14.9 |  |  |  | 658.8 | \$114 |  |
| Connecticut | 3.6 | 757.0 |  | 132.2 | 127.0 | 68.1 |  | 49.5 | 38.5 | 17.5 |  | 115.4 |  | 1,305.3 | \$366 |  |
| D.C. | 0.7 | 48.6 |  | 40.1 | 53.6 |  |  | 6.1 | 5.1 | 1.9 | 10.1 | 15.1 | 24.3 | 205.0 | \$290 |  |
| Delaware | 1.0 | 92.9 |  | 29.0 | 24.8 | 4.0 | 2.6 | 14.7 | 11.2 | 2.9 |  | 8.6 | 29.7 | 220.5 | \$226 | 294.6 |
| Florida | 21.5 | 5,665.3 |  | 396.3 | 258.6 | 510.4 |  | 282.2 | 225.0 | 65.3 | 20.0 |  | 82.0 | 7,505.1 | \$349 |  |
| Georgia | 10.6 | 3,427.6 |  | 537.2 | 337.2 | 115.3 |  | 90.0 | 107.4 | 28.4 | 6.7 | 235.8 | 89.4 | 4,974.8 | \$469 |  |
| Idaho | 1.8 | 173.1 | 43.3 | 2.5 |  | 4.9 | 2.2 | 20.5 | 13.2 | 3.0 | 12.5 |  | 2.5 | 277.6 | \$155 |  |
| Illinois | 12.7 | 1,887.8 |  | 278.0 | 261.7 | 211.9 |  | 94.8 | 110.3 |  |  |  |  | 2,844.5 | \$224 |  |
| Indiana | 6.7 | 1,093.0 |  | 42.2 | 40.7 | 78.7 |  | 61.3 | 40.2 | 6.5 | 17.1 |  | 4.4 | 1,384.1 | \$206 |  |
| Iowa | 3.2 | 262.4 | 10.8 | 8.5 | 5.0 |  | 6.8 | 36.4 | 20.4 | 5.3 | 16.3 |  |  | 372.0 | \$118 |  |
| Kansas | 2.9 | 198.3 |  | 7.7 |  | 8.8 | 6.9 | 23.5 | 16.0 | 5.2 |  | 16.7 | 3.9 | 287.0 | \$99 |  |
| Kentucky | 4.5 | 741.1 |  | 167.3 | 50.9 | 20.1 |  | 49.9 | 37.0 | 7.2 | 14.5 | 78.8 | 36.7 | 1,203.4 | \$269 |  |
| Louisiana | 4.6 | 264.6 |  | 62.9 | 54.7 | 31.7 |  | 57.2 | 38.1 |  |  |  |  | 509.1 | \$110 |  |
| Maine | 1.3 | 251.9 |  | 5.8 | 4.5 | 1.1 | 12.5 | 15.5 | 8.6 | 3.5 | 10.8 |  |  | 314.1 | \$234 |  |
| Maryland | 6.0 | 852.7 |  | 251.7 | 333.7 | 53.5 |  | 70.4 | 78.6 | 20.6 | 31.2 | 489.5 |  | 2,181.9 | \$361 | 829.3 |
| Massachusetts | 6.9 | 3,621.4 | 0.4 |  | 326.9 | 115.1 |  | 70.2 | 75.7 | 23.3 |  | 979.0 |  | 5,212.0 | \$756 |  |
| Michigan | 10.0 | 1,712.4 | 33.7 | 404.0 | 512.0 | 127.6 |  | 130.0 | 150.0 | 14.2 | 89.9 | 625.4 | 167.8 | 3,967.0 | \$397 |  |
| Minnesota | 5.6 | 519.3 |  | 18.9 |  | 26.3 | 8.8 | 44.0 | 25.0 | 7.1 | 12.1 |  | 7.0 | 668.6 | \$119 |  |
| Mississippi | 3.0 | 318.1 |  |  |  |  |  | 12.2 | 10.3 |  |  |  |  | 340.5 | \$114 |  |
| Missouri | 6.1 | 1,035.6 |  | 95.2 | 62.9 | 50.8 |  | 58.5 | 43.0 | 8.2 |  | 49.9 |  | 1,404.1 | \$229 |  |
| Montana | 1.1 | 25.6 |  |  |  | 7.8 | 1.9 | 8.6 | 5.0 | 2.7 | 5.6 |  | 4.3 | 61.4 | \$57 |  |
| Nebraska | 1.9 | 111.8 |  | 6.6 |  | 17.9 | 2.1 | 25.3 | 15.2 | 4.0 |  |  |  | 182.9 | \$95 |  |
| New Hampshire | 1.4 | 272.4 |  | 5.6 | 4.9 |  | 10.4 | 23.3 | 17.2 | 5.3 | 5.3 | 28.9 | 11.2 | 384.6 | \$283 |  |
| New Jersey | 8.9 | 1,880.0 |  | 408.9 | 261.4 | 190.9 |  | 125.8 | 145.6 | 56.5 | 17.1 | 129.3 |  | 3,215.6 | \$362 |  |
| New Mexico | 2.1 | 79.3 |  | 5.1 | 1.7 | 8.1 | 3.7 | 16.8 | 11.5 |  | 0.9 |  |  | 127.1 | \$61 |  |
| New York | 19.5 | 4,114.4 |  | 947.1 | 975.4 | 291.9 |  | 250.7 | 300.1 | 122.2 |  | 695.2 | 29.6 | 7,726.7 | \$397 | 1,599.1 |
| North Carolina | 10.5 | 2,089.2 |  | 400.5 | 185.2 | 78.0 |  | 101.3 | 75.3 | 20.4 |  | 66.3 |  | 3,016.2 | \$288 |  |
| North Dakota | 0.8 |  |  |  |  |  | 7.1 | 8.3 | 6.1 | 2.9 |  |  |  | 24.4 | \$32 |  |
| Ohio | 11.7 | 1,873.8 |  | 400.6 | 240.5 | 80.6 |  | 85.1 | 102.0 | 19.5 | 158.7 | 459.5 | 51.2 | 3,471.5 | \$297 | 820.9 |
| Oklahoma | 4.0 | 198.3 |  | 6.2 |  | 4.2 | 5.4 | 28.9 | 20.9 | 3.9 |  |  |  | 267.8 | \$68 |  |
| Oregon | 4.2 | 149.8 |  |  | 1.7 | 35.4 |  | 31.3 | 23.7 |  |  | 93.5 | 2.5 | 337.9 | \$80 | 797.5 |
| Pennsylvania | 12.8 | 3,203.2 |  | 266.2 | 224.9 | 253.9 |  | 139.8 | 108.4 | 25.6 | 102.7 | 82.1 | 188.9 | 4,595.7 | \$359 |  |
| Rhode Island | 1.1 | 112.6 | 0.0 |  | 22.9 | 3.8 |  | 17.9 | 11.9 | 4.9 |  | 69.8 | 2.5 | 246.4 | \$233 | 352.8 |
| S. Carolina | 5.1 | 1,582.2 |  | 255.3 | 122.9 | 24.7 |  | 63.2 | 45.4 | 12.6 |  |  |  | 2,106.4 | \$409 |  |
| South Dakota | 0.9 | 37.1 |  |  |  | 2.9 | 1.9 | 8.9 | 4.6 | 2.8 |  |  |  | 58.2 | \$66 | 234.7 |
| Texas | 29.0 | 5,555.8 |  | 280.1 | 132.2 | 290.2 |  | 213.8 | 231.9 |  |  |  |  | 6,704.0 | \$231 |  |
| Vermont | 0.6 | 111.1 |  | 1.3 | 1.1 |  | 4.4 | 6.4 | 4.3 | 1.8 | 7.1 |  |  | 137.4 | \$220 |  |
| Virginia | 8.5 | 1,166.8 |  | 336.9 | 322.4 | 43.9 |  | 76.1 | 89.8 | 27.4 | 75.5 |  | 9.8 | 2,148.6 | \$252 |  |
| Washington | 7.6 | 619.7 |  | 20.8 |  | 77.1 |  | 42.5 | 51.0 |  |  |  | 6.2 | 817.3 | \$107 |  |
| West Virginia | 1.8 | 145.4 |  | 8.2 | 4.7 | 4.9 | 4.6 | 22.0 | 13.4 |  |  | 3.4 | 1.9 | 208.5 | \$116 | 718.5 |
| Wisconsin | 5.8 | 513.0 | 0.8 | 23.9 | 14.8 | 84.6 |  | 53.3 | 34.6 |  |  |  | 0.5 | 725.4 | \$125 |  |
| Wyoming | 0.6 |  |  |  |  | 8.9 |  | 6.8 | 5.0 | 2.4 |  |  | 0.4 | 23.5 | \$41 |  |
| Total | 308.1 | 53,593.8 | 97.1 | 6,047.3 | 5,007.9 | 3,458.4 | 81.3 | 2,984.5 | 2,847.8 | 552.8 | 659.3 | 4,595.4 | 756.8 | 80,682.5 | \$262 | 5,647.5 |

Canadian Lotteries' Unaudited Fiscal Year 2020 Sales by Game

|  |  | (in C\$millions) |  |  |  |  |  |  |  |  |  |  |  | PC |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Pop. |  | Pull |  | Lotto | Other | Lotto |  |  |  |  |  | Total |  |  |
|  | (M) | Instant | Tab | Numbers | 6/49 | Lotto | Max | Spiel | Keno | Pools | Draw | Other | Sales | Sales | VLT ${ }^{1}$ |
| Atlantic | 2.4 | 238.5 | 100.5 | 0.5 | 76.4 | 57.2 | 121.3 | 46.9 | 10.7 | 41.7 |  | 61.2 | 754.9 | \$315 | 397.6 |
| BCLC | 4.8 | 218.2 | 22.9 |  | 159.2 | 64.0 | 300.8 | 81.0 | 306.5 | 38.8 | 69.9 | 207.6 | 1,468.8 | \$305 |  |
| Loto-Quebec | 8.4 | 462.2 |  | 44.2 | 282.2 | 166.3 | 447.2 | 146.1 | 174.2 | 88.4 | 137.4 | 81.6 | 2,029.8 | \$242 | 863.6 |
| OLG | 14.2 | 1416.9 |  | 172.5 | 560.8 | 296.9 | 1018.2 | 256.3 | 89.2 | 282.8 |  | 14.2 | 4,107.8 | \$289 |  |
| WCLC | 6.9 | 325.2 |  | 25.6 | 210.4 | 121.0 | 458.2 | 146.3 | 14.6 | 88.7 |  | 9.0 | 1,399.0 | \$202 |  |

[^2]${ }^{1}$ VLT sales denote net machine income
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U.S. Lotteries' Fiscal Year 2019 Sales by Game

|  |  | (in Smillions) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Pop. <br> (M) | Instant | $\begin{aligned} & \text { Pull } \\ & \text { Tab } \end{aligned}$ | $\begin{array}{r} 3- \\ \text { Digit } \end{array}$ | $\begin{array}{r} 4-1 \\ \text { Digit } \end{array}$ | In State Lotto | $\begin{gathered} \text { S. Bloc } \\ \text { Lotto } \end{gathered}$ | $\begin{array}{r} \text { Power } \\ \text { Ball } \end{array}$ | Mega | For <br> Life | ITG | Monitor Games | Other | Total Sales |  |  |
| Arizona | 7.2 | 750.3 | 9.9 | 12.3 |  | 72.4 |  | 111.2 | 103.0 |  | 17.8 |  |  | 1,076.8 | \$150 |  |
| Arkansas | 3.0 | 407.8 |  | 7.7 | 4.4 | 9.3 |  | 34.2 | 33.6 | 3.2 | 15.3 |  |  | 515.5 | \$171 |  |
| California | 39.5 | 5,170.8 |  | 153.2 | 30.7 | 429.8 |  | 521.1 | 736.3 |  |  | 346.1 |  | 7,388.1 | \$187 |  |
| Colorado | 5.7 | 443.4 |  | 12.9 |  | 47.6 |  | 86.1 | 72.7 | 17.0 |  |  |  | 679.8 | \$119 |  |
| Connecticut | 3.6 | 736.4 |  | 126.7 | 123.0 | 71.9 |  | 81.4 | 72.6 | 18.9 |  | 102.9 |  | 1,333.9 | \$374 |  |
| D.C. | 0.7 | 52.2 |  | 38.6 | 51.7 |  |  | 10.0 | 10.3 | 2.1 | 10.6 | 15.9 | 22.5 | 213.9 | \$305 |  |
| Delaware | 1.0 | 79.8 |  | 27.2 | 23.7 | 4.5 | 3.4 | 25.2 | 20.7 | 2.9 |  | 8.6 | 30.8 | 226.8 | \$235 | 367.1 |
| Florida | 21.2 | 4,937.8 |  | 380.3 | 253.4 | 556.5 |  | 459.4 | 417.0 | 50.3 | 21.0 |  | 75.5 | 7,151.2 | \$337 |  |
| Georgia | 10.5 | 3,219.4 |  | 518.4 | 302.5 | 120.9 |  | 148.3 | 199.1 | 9.7 | 6.7 | 201.8 | 49.2 | 4,776.0 | \$454 |  |
| Idaho | 1.8 | 159.0 | 48.6 | 2.5 |  | 3.7 | 2.8 | 30.3 | 23.5 | 3.2 | 11.4 |  | 2.7 | 287.9 | \$164 |  |
| Illinois | 12.7 | 1,857.1 |  | 274.6 | 250.9 | 226.0 |  | 158.6 | 213.3 |  |  |  |  | 2,980.6 | \$234 |  |
| Indiana | 6.7 | 974.9 |  | 39.2 | 37.9 | 99.1 |  | 96.2 | 77.7 | 4.6 | 14.4 |  | 3.7 | 1,347.8 | \$201 |  |
| Iowa | 3.1 | 250.6 | 10.9 | 7.9 | 4.3 |  | 8.8 | 54.8 | 36.3 | 5.4 | 11.9 |  |  | 390.9 | \$124 |  |
| Kansas | 2.9 | 178.0 |  | 7.1 |  | 21.1 | 8.7 | 35.7 | 29.0 | 5.7 |  | 19.0 | 4.0 | 308.2 | \$106 |  |
| Kentucky | 4.5 | 669.2 |  | 149.9 | 44.6 | 20.2 |  | 73.5 | 63.1 | 7.5 |  | 84.3 | 17.4 | 1,129.7 | \$253 |  |
| Louisiana | 4.7 | 225.6 |  | 54.8 | 50.3 | 32.6 |  | 90.6 | 70.2 |  |  |  |  | 524.0 | \$112 |  |
| Maine | 1.3 | 224.6 |  | 5.4 | 4.3 | 1.3 | 14.9 | 22.4 | 16.3 | 3.7 | 6.6 |  |  | 299.5 | \$224 |  |
| Maryland | 6.0 | 812.4 |  | 245.6 | 312.2 | 54.8 |  | 114.1 | 137.7 | 12.4 |  | 498.1 |  | 2,187.3 | \$362 | 1,125.2 |
| Massachusetts | 6.9 | 3,673.3 | 0.6 |  | 325.4 | 114.4 |  | 132.6 | 154.3 | 24.4 |  | 1,055.2 |  | 5,480.1 | \$796 |  |
| Michigan | 10.0 | 1,655.5 | 33.6 | 395.9 | 493.9 | 128.2 |  | 131.7 | 176.9 | 14.2 | 81.6 | 617.3 | 155.3 | 3,884.2 | \$389 |  |
| Minnesota | 5.6 | 435.3 |  | 18.4 |  | 29.5 | 11.8 | 68.0 | 48.9 | 6.9 | 11.0 |  | 7.0 | 636.8 | \$114 |  |
| Mississippi |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Missouri | 6.1 | 914.8 |  | 83.4 | 54.7 | 54.5 |  | 97.7 | 81.8 | 8.3 |  | 57.3 |  | 1,352.6 | \$221 |  |
| Montana | 1.1 | 19.3 |  |  |  | 7.6 | 2.4 | 12.5 | 9.4 | 2.7 | 4.0 |  | 3.2 | 61.2 | \$58 |  |
| Nebraska | 1.9 | 104.1 |  | 5.8 |  | 15.8 | 1.9 | 35.8 | 24.4 | 4.1 |  |  |  | 192.0 | \$100 |  |
| New Hampshire | 1.4 | 250.6 |  | 5.4 | 4.8 |  | 11.6 | 36.9 | 31.4 | 5.4 | 5.1 | 26.9 | 4.6 | 382.7 | \$283 |  |
| New Jersey | 8.9 | 1,868.4 |  | 404.8 | 259.1 | 236.6 |  | 236.3 | 284.3 | 37.1 | 22.8 | 129.7 |  | 3,479.1 | \$392 |  |
| New Mexico | 2.1 | 74.9 |  | 5.5 | 1.1 | 7.3 | 4.5 | 26.9 | 22.5 |  | 0.9 |  | 0.1 | 143.6 | \$69 |  |
| New York | 19.5 | 4,226.7 |  | 911.9 | 955.5 | 311.6 |  | 389.8 | 480.1 | 87.9 |  | 814.1 | 30.6 | 8,208.1 | \$420 | 1,663.1 |
| North Carolina | 10.4 | 1,908.9 |  | 352.1 | 161.6 | 73.3 |  | 158.7 | 142.1 | 20.5 |  | 42.5 |  | 2,859.6 | \$275 |  |
| North Dakota | 0.8 |  |  |  |  |  | 7.9 | 12.8 | 11.2 | 3.5 |  |  |  | 35.4 | \$47 |  |
| Ohio | 11.7 | 1,663.0 |  | 354.0 | 216.9 | 83.5 |  | 143.3 | 192.7 | 20.4 | 171.6 | 470.8 | 44.5 | 3,360.8 | \$288 | 1,058.6 |
| Oklahoma | 3.9 | 136.0 |  | 5.7 |  | 4.0 | 7.2 | 44.4 | 39.8 | 4.6 |  |  |  | 241.7 | \$61 |  |
| Oregon | 4.2 | 131.2 |  |  | 1.8 | 43.1 |  | 49.9 | 50.2 |  |  | 102.7 | 2.3 | 381.2 | \$91 | 966.5 |
| Pennsylvania | 12.8 | 2,989.7 |  | 269.2 | 225.3 | 271.9 |  | 259.8 | 229.5 | 16.7 | 103.3 | 75.0 | 140.0 | 4,580.3 | \$358 |  |
| Rhode Island | 1.1 | 102.9 | 0.0 |  | 23.0 | 3.9 |  | 27.2 | 20.2 | 5.0 |  | 79.8 | 1.2 | 263.3 | \$249 | 522.8 |
| S. Carolina | 5.1 | 1,450.4 |  | 217.6 | 103.7 | 23.5 |  | 92.9 | 80.1 | 12.6 |  |  |  | 1,980.9 | \$390 |  |
| South Dakota | 0.9 | 32.4 |  |  |  | 3.9 | 2.4 | 13.1 | 8.7 | 2.6 |  |  |  | 63.1 | \$72 | 230.2 |
| Texas | 28.6 | 4,845.6 |  | 259.1 | 121.1 | 275.6 |  | 342.6 | 407.5 |  |  |  |  | 6,251.5 | \$218 |  |
| Vermont | 0.6 | 107.0 |  | 1.2 | 1.2 |  | 5.0 | 9.4 | 8.0 | 1.8 | 5.7 |  |  | 139.3 | \$223 |  |
| Virginia | 8.5 | 1,221.9 |  | 329.2 | 326.4 | 47.0 |  | 125.5 | 167.0 | 18.2 | 50.6 |  | 7.9 | 2,293.6 | \$270 |  |
| Washington | 7.5 | 523.9 |  | 19.5 |  | 92.7 |  | 69.4 | 91.9 |  |  |  | 5.9 | 803.3 | \$107 |  |
| West Virginia | 1.8 | 115.6 |  | 7.9 | 4.6 | 4.8 | 5.4 | 33.3 | 24.5 |  |  | 3.9 | 1.2 | 201.3 | \$112 | 904.1 |
| Wisconsin | 5.8 | 461.4 | 1.0 | 23.6 | 14.1 | 75.2 |  | 84.8 | 63.3 |  |  |  | 0.8 | 724.2 | \$125 |  |
| Wyoming | 0.6 |  |  |  |  | 15.1 |  | 9.8 | 9.4 | 2.7 |  |  | 0.6 | 37.6 | \$65 |  |
| Total | 303.7 | 50,062.4 | 104.6 | 5,734.6 | 4,788.0 | 3,694.7 | 98.6 | 4,798.3 | 5,192.7 | 446.2 | 572.0 | 4,751.8 | 610.9 | 80,855.0 | \$266 | 6,837.6 |

Canadian Lotteries' Fiscal Year 2019 Sales by Game

|  |  | (in C\$millions) |  |  |  |  |  |  |  |  |  |  |  | $\begin{array}{rr} \text { PC } & \\ \text { Sales } & \text { VLT }^{1} \end{array}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Pop. <br> (M) | Instant | $\begin{aligned} & \text { Pull } \\ & \text { Tab } \end{aligned}$ | Numbers | $\begin{array}{r} \text { Lotto } \\ 6 / 49 \end{array}$ | $\begin{aligned} & \text { Other } \\ & \text { Lotto } \end{aligned}$ | $\begin{gathered} \text { Lotto } \\ \text { Max } \\ \hline \end{gathered}$ | Spiel | Keno | Pools | Draw | Other | Total Sales |  |  |
| Atlantic | 2.4 | 240.7 | 116.6 | 0.7 | 90.8 | 63.3 | 120.4 | 50.6 | 11.2 | 39.6 |  | 26.9 | 760.7 | \$318 | 416.5 |
| BCLC | 4.8 | 225.1 | 24.5 |  | 176.8 | 63.4 | 280.7 | 76.7 | 306.6 | 42.4 | 68.2 | 186.7 | 1,451.0 | \$301 |  |
| Loto-Quebec | 8.4 | 468.9 |  | 43.7 | 323.1 | 173.4 | 444.3 | 150.4 | 171.1 | 91.8 | 132.6 | 85.4 | 2,084.8 | \$248 | 906.7 |
| OLG | 14.2 | 1,409.0 |  | 166.8 | 643.9 | 314.0 | 969.0 | 254.3 | 86.7 | 302.6 |  | 21.2 | 4,167.5 | \$294 |  |
| WCLC | 6.9 | 319.4 |  | 25.3 | 245.7 | 125.5 | 468.1 | 149.0 | 14.4 | 96.1 |  | 9.5 | 1,453.0 | \$210 |  |
| Total | 36.7 | 2,663.1 | 141.1 | 236.4 | 1,480.3 | 739.6 | 2,282.5 | 681.0 | 590.0 | 572.5 | 200.8 | 329.7 | 9,917.0 | \$270 | 1,323.2 |

${ }^{1}$ VLT sales denote net machine income
U.S. Lotteries' Fiscal Year 2020 vs. 2019 Instant Sales by Price Point


Canadian Lotteries' Fiscal Year 2020 vs. 2019 Instant Sales by Price Point
(in C\$millions)

|  | \$1 | \$2 | \$3 | \$4 | \$5 | \$7/8 | \$10 | \$20 | \$25+ | \$1 | \$2 | \$3 | \$4 | \$5 | \$7 | \$10 | \$20 | \$25+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Atlantic | 3.6 | 20.5 | 34.3 | 29.7 | 45.8 | 8.4 | 60.7 | 18.8 | 16.9 | 4.4 | 23.3 | 37.8 | 33.8 | 43.6 | 8.1 | 53.7 | 17.7 | 18.4 |
| BCLC | 11.3 | 19.5 | 35.5 |  | 94.1 |  | 37.0 | 21.0 |  | 12.1 | 19.5 | 37.2 |  | 96.5 |  | 37.8 | 22.0 |  |
| L-Quebec | 7.5 | 74.2 | 146.9 | 41.6 | 78.4 |  | 75.9 | 20.5 | 19.2 | 6.6 | 82.0 | 140.8 | 49.6 | 74.9 |  | 66.5 | 24.8 | 22.2 |
| OLG | 10.2 | 13.1 | 333.7 | 57.5 | 359.7 |  | 421.4 | 113.6 | 107.7 | 10.9 | 15.5 | 370.0 | 62.3 | 373.7 |  | 368.8 | 125.9 | 81.8 |
| WCLC | 11.2 | 28.7 | 39.3 | 13.8 | 86.2 | 18.6 | 51.4 | 50.6 | 25.5 | 11.9 | 30.8 | 40.6 | 13.8 | 66.7 | 22.5 | 50.3 | 49.4 | 33.5 |
| Total | 43.7 | 156.0 | 589.7 | 142.6 | 664.1 | 26.9 | 646.3 | 224.5 | 169.2 | 45.9 | 171.1 | 626.4 | 159.4 | 655.5 | 30.6 | 577.0 | 190.4 | 155.9 |
| \% of Total | 2\% | 6\% | 22\% | 5\% | 25\% | 1\% | 24\% | 8\% | 6\% | 2\% | 7\% | 24\% | 6\% | 25\% | 1\% | 22\% | 7\% | 6\% |

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U.S. lotteries ranked by FY2O total consolidated revenues (in US\$)

| Rank |  | Pop. (M) | Total $(\$ M)$ |
| :---: | :---: | :---: | :---: |
| 1 | New York | 19.5 | 9,740.5 |
| 2 | Florida | 21.5 | 7,505.1 |
| 3 | Texas | 29.0 | 6,704.0 |
| 4 | California | 39.5 | 6,630.0 |
| 5 | Massachusetts | 6.9 | 5,212.0 |
| 6 | Georgia | 10.6 | 4,974.8 |
| 7 | Pennsylvania | 12.8 | 4,595.7 |
| 8 | Ohio | 11.7 | 4,292.5 |
| 9 | Michigan | 10.0 | 3,967.0 |
| 10 | Maryland | 6.0 | 3,469.7 |
| 11 | New Jersey | 8.9 | 3,215.6 |
| 12 | North Carolina | 10.5 | 3,016.2 |
| 13 | Illinois | 12.7 | 2,844.5 |
| 14 | Virginia | 8.5 | 2,148.6 |
| 15 | South Carolina | 5.1 | 2,106.4 |
| 16 | Missouri | 6.1 | 1,415.0 |
| 17 | Indiana | 6.7 | 1,384.1 |
| 18 | Connecticut | 3.6 | 1,305.3 |
| 19 | Kentucky | 4.5 | 1,203.4 |
| 20 | Oregon | 4.2 | 1,144.1 |
| 21 | Arizona | 7.3 | 1,098.0 |
| 22 | West Virginia | 1.8 | 955.7 |
| 23 | Washington | 7.6 | 817.3 |
| 24 | Wisconsin | 5.8 | 725.4 |
| 25 | Rhode Island | 1.1 | 682.5 |
| 26 | Minnesota | 5.6 | 668.6 |
| 27 | Colorado | 5.8 | 658.8 |
| 28 | Delaware | 1.0 | 629.2 |
| 29 | Arkansas | 3.0 | 531.4 |
| 30 | Louisiana | 4.6 | 509.1 |
| 31 | New Hampshire | 1.4 | 384.6 |
| 32 | Iowa | 3.2 | 372.0 |
| 33 | Mississippi | 3.0 | 340.5 |
| 34 | Maine | 1.3 | 314.1 |
| 35 | South Dakota | 0.9 | 292.9 |
| 36 | Kansas | 2.9 | 287.0 |
| 37 | Idaho | 1.8 | 277.6 |
| 38 | Oklahoma | 4.0 | 267.8 |
| 39 | D.C. | 0.7 | 205.0 |
| 40 | Nebraska | 1.9 | 182.9 |
| 41 | Vermont | 0.6 | 137.4 |
| 42 | New Mexico | 2.1 | 127.1 |
| 43 | Montana | 1.1 | 61.4 |
| 44 | North Dakota | 0.8 | 24.4 |
| 45 | Wyoming | 0.6 | 23.5 |

U.S. lotteries ranked by FY20 total
consolidated revenues PC (in US\$)

| Rank |  | Pop. <br> (M) | $\begin{array}{r} \mathrm{PC} \\ \text { Sales } \end{array}$ |
| :---: | :---: | :---: | :---: |
| 1 | Massachusetts | 6.9 | \$756 |
| 2 | Delaware | 1.0 | \$646 |
| 3 | Rhode Island | 1.1 | \$644 |
| 4 | Maryland | 6.0 | \$574 |
| 5 | West Virginia | 1.8 | \$533 |
| 6 | New York | 19.5 | \$501 |
| 7 | Georgia | 10.6 | \$469 |
| 8 | South Carolina | 5.1 | \$409 |
| 9 | Michigan | 10.0 | \$397 |
| 10 | Ohio | 11.7 | \$367 |
| 11 | Connecticut | 3.6 | \$366 |
| 12 | New Jersey | 8.9 | \$362 |
| 13 | Pennsylvania | 12.8 | \$359 |
| 14 | Florida | 21.5 | \$349 |
| 15 | South Dakota | 0.9 | \$331 |
| 16 | D.C. | 0.7 | \$290 |
| 17 | North Carolina | 10.5 | \$288 |
| 18 | New Hampshire | 1.4 | \$283 |
| 19 | Oregon | 4.2 | \$271 |
| 20 | Kentucky | 4.5 | \$269 |
| 21 | Virginia | 8.5 | \$252 |
| 22 | Maine | 1.3 | \$234 |
| 23 | Texas | 29.0 | \$231 |
| 24 | Missouri | 6.1 | \$231 |
| 25 | Illinois | 12.7 | \$224 |
| 26 | Vermont | 0.6 | \$220 |
| 27 | Indiana | 6.7 | \$206 |
| 28 | Arkansas | 3.0 | \$176 |
| 29 | California | 39.5 | \$168 |
| 30 | Idaho | 1.8 | \$155 |
| 31 | Arizona | 7.3 | \$151 |
| 32 | Wisconsin | 5.8 | \$125 |
| 33 | Minnesota | 5.6 | \$119 |
| 34 | Iowa | 3.2 | \$118 |
| 35 | Mississippi | 3.0 | \$114 |
| 36 | Colorado | 5.8 | \$114 |
| 37 | Louisiana | 4.6 | \$110 |
| 38 | Washington | 7.6 | \$107 |
| 39 | Kansas | 2.9 | \$99 |
| 40 | Nebraska | 1.9 | \$95 |
| 41 | Oklahoma | 4.0 | \$68 |
| 42 | New Mexico | 2.1 | \$61 |
| 43 | Montana | 1.1 | \$57 |
| 44 | Wyoming | 0.6 | \$41 |
| 45 | North Dakota | 0.8 | \$32 |

U.S. lotteries ranked \% chg. FY20 total consolidated revenues (in US\$)

| Rank |  | $\begin{aligned} & \text { Total } \\ & (\$ \mathrm{M}) \end{aligned}$ | $\begin{array}{r} \% \\ \text { Chg. } \end{array}$ |
| :---: | :---: | :---: | :---: |
| 1 | Oklahoma | 267.8 | 11\% |
| 2 | Texas | 6,704.0 | 7\% |
| 3 | Kentucky | 1,203.4 | 7\% |
| 4 | South Carolina | 2,106.4 | 6\% |
| 5 | North Carolina | 3,016.2 | 5\% |
| 6 | Minnesota | 668.6 | 5\% |
| 7 | Florida | 7,505.1 | 5\% |
| 8 | Maine | 314.1 | 5\% |
| 9 | Georgia | 4,974.8 | 4\% |
| 10 | Missouri | 1,415.0 | 4\% |
| 11 | Arkansas | 531.4 | 3\% |
| 12 | Indiana | 1,384.1 | 3\% |
| 13 | Michigan | 3,967.0 | 2\% |
| 14 | Arizona | 1,098.0 | 2\% |
| 15 | Washington | 817.3 | 2\% |
| 16 | Wisconsin | 725.4 | 2\% |
| 17 | New Hampshire | 384.6 | 0\% |
| 18 | Pennsylvania | 4,595.7 | 0\% |
| 19 | Montana | 61.4 | 0\% |
| 20 | South Dakota | 292.9 | 0\% |
| 21 | Vermont | 137.4 | -1\% |
| 22 | Connecticut | 1,305.3 | -2\% |
| 23 | Louisiana | 509.1 | -3\% |
| 24 | Ohio | 4,292.5 | -3\% |
| 25 | Colorado | 658.8 | -3\% |
| 26 | Idaho | 277.6 | -4\% |
| 27 | D.C. | 205.0 | -4\% |
| 28 | Illinois | 2,844.5 | -5\% |
| 29 | Nebraska | 182.9 | -5\% |
| 30 | Iowa | 372.0 | -5\% |
| 31 | Massachusetts | 5,212.0 | -5\% |
| 32 | New York | 9,740.5 | -5\% |
| 33 | Virginia | 2,148.6 | -6\% |
| 34 | Kansas | 287.0 | -7\% |
| 35 | New Jersey | 3,215.6 | -8\% |
| 36 | California | 6,630.0 | -10\% |
| 37 | New Mexico | 127.1 | -12\% |
| 38 | Maryland | 3,469.7 | -12\% |
| 39 | Oregon | 1,144.1 | -15\% |
| 40 | West Virginia | 955.7 | -16\% |
| 41 | Delaware | 629.2 | -19\% |
| 42 | Rhode Island | 682.5 | -28\% |
| 43 | North Dakota | 24.4 | -31\% |
| 44 | Wyoming | 23.5 | -37\% |

U.S. lotteries ranked by FY20 traditional sales (in US\$) Excludes VLT revenue

| Rank |  | Pop. <br> (M) | $\begin{aligned} & \text { Total } \\ & \text { (\$M) } \end{aligned}$ |
| :---: | :---: | :---: | :---: |
| 1 | New York | 19.5 | 7,726.7 |
| 2 | Florida | 21.5 | 7,505.1 |
| 3 | Texas | 29.0 | 6,704.0 |
| 4 | California | 39.5 | 6,630.0 |
| 5 | Massachusetts | 6.9 | 5,212.0 |
| 6 | Georgia | 10.6 | 4,974.8 |
| 7 | Pennsylvania | 12.8 | 4,595.7 |
| 8 | Michigan | 10.0 | 3,967.0 |
| 9 | Ohio | 11.7 | 3,471.5 |
| 10 | New Jersey | 8.9 | 3,215.6 |
| 11 | North Carolina | 10.5 | 3,016.2 |
| 12 | Illinois | 12.7 | 2,844.5 |
| 13 | Maryland | 6.0 | 2,181.9 |
| 14 | Virginia | 8.5 | 2,148.6 |
| 15 | South Carolina | 5.1 | 2,106.4 |
| 16 | Missouri | 6.1 | 1,404.1 |
| 17 | Indiana | 6.7 | 1,384.1 |
| 18 | Connecticut | 3.6 | 1,305.3 |
| 19 | Kentucky | 4.5 | 1,203.4 |
| 20 | Arizona | 7.3 | 1,098.0 |
| 21 | Washington | 7.6 | 817.3 |
| 22 | Wisconsin | 5.8 | 725.4 |
| 23 | Minnesota | 5.6 | 668.6 |
| 24 | Colorado | 5.8 | 658.8 |
| 25 | Arkansas | 3.0 | 531.4 |
| 26 | Louisiana | 4.6 | 509.1 |
| 27 | New Hampshire | 1.4 | 384.6 |
| 28 | Iowa | 3.2 | 372.0 |
| 29 | Mississippi | 3.0 | 340.5 |
| 30 | Oregon | 4.2 | 337.9 |
| 31 | Maine | 1.3 | 314.1 |
| 32 | Kansas | 2.9 | 287.0 |
| 33 | Idaho | 1.8 | 277.6 |
| 34 | Oklahoma | 4.0 | 267.8 |
| 35 | Rhode Island | 1.1 | 246.4 |
| 36 | Delaware | 1.0 | 220.5 |
| 37 | West Virginia | 1.8 | 208.5 |
| 38 | D.C. | 0.7 | 205.0 |
| 39 | Nebraska | 1.9 | 182.9 |
| 40 | Vermont | 0.6 | 137.4 |
| 41 | New Mexico | 2.1 | 127.1 |
| 42 | Montana | 1.1 | 61.4 |
| 43 | South Dakota | 0.9 | 58.2 |
| 44 | North Dakota | 0.8 | 24.4 |
| 45 | Wyoming | 0.6 | 23.5 |

C. lotteries ranked by FY20 traditional sales
(in C\$) Excludes VLT revenue

| Rank | OLG | Pop. <br> $(\mathbf{M})$ | Total <br> $(\mathrm{CSM})$ |
| :--- | :--- | ---: | ---: |
| 1 | LLG.7 | $4,107.8$ |  |
| 2 | Loto-Quebec | 8.5 | $2,029.8$ |
| 3 | BCLC | 5.1 | $1,468.8$ |
| 4 | WCLC | 7.1 | $1,399.0$ |
| 5 | Atlantic | 2.4 | 754.9 |

U.S. lotteries ranked by FY20 traditional PC (in US\$) Excludes VLT revenue

| Rank |  | Pop. <br> (M) | $\begin{array}{r} \mathrm{PC} \\ \text { Sales } \end{array}$ |
| :---: | :---: | :---: | :---: |
| 1 | Massachusetts | 6.9 | \$756 |
| 2 | Georgia | 10.6 | \$469 |
| 3 | South Carolina | 5.1 | \$409 |
| 4 | Michigan | 10.0 | \$397 |
| 5 | New York | 19.5 | \$397 |
| 6 | Connecticut | 3.6 | \$366 |
| 7 | New Jersey | 8.9 | \$362 |
| 8 | Maryland | 6.0 | \$361 |
| 9 | Pennsylvania | 12.8 | \$359 |
| 10 | Florida | 21.5 | \$349 |
| 11 | Ohio | 11.7 | \$297 |
| 12 | D.C. | 0.7 | \$290 |
| 13 | North Carolina | 10.5 | \$288 |
| 14 | New Hampshire | 1.4 | \$283 |
| 15 | Kentucky | 4.5 | \$269 |
| 16 | Virginia | 8.5 | \$252 |
| 17 | Maine | 1.3 | \$234 |
| 18 | Rhode Island | 1.1 | \$233 |
| 19 | Texas | 29.0 | \$231 |
| 20 | Missouri | 6.1 | \$229 |
| 21 | Delaware | 1.0 | \$226 |
| 22 | Illinois | 12.7 | \$224 |
| 23 | Vermont | 0.6 | \$220 |
| 24 | Indiana | 6.7 | \$206 |
| 25 | Arkansas | 3.0 | \$176 |
| 26 | California | 39.5 | \$168 |
| 27 | Idaho | 1.8 | \$155 |
| 28 | Arizona | 7.3 | \$151 |
| 29 | Wisconsin | 5.8 | \$125 |
| 30 | Minnesota | 5.6 | \$119 |
| 31 | Iowa | 3.2 | \$118 |
| 32 | West Virginia | 1.8 | \$116 |
| 33 | Mississippi | 3.0 | \$114 |
| 34 | Colorado | 5.8 | \$114 |
| 35 | Louisiana | 4.6 | \$110 |
| 36 | Washington | 7.6 | \$107 |
| 37 | Kansas | 2.9 | \$99 |
| 38 | Nebraska | 1.9 | \$95 |
| 39 | Oregon | 4.2 | \$80 |
| 40 | Oklahoma | 4.0 | \$68 |
| 41 | South Dakota | 0.9 | \$66 |
| 42 | New Mexico | 2.1 | \$61 |
| 43 | Montana | 1.1 | \$57 |
| 44 | Wyoming | 0.6 | \$41 |
| 45 | North Dakota | 0.8 | \$32 |

C. lotteries ranked by FY20 traditional PC
(in C\$) Excludes VLT revenue

| Rank | Pop. <br> $(\mathbf{M})$ | PC <br> Sales |  |
| :--- | :--- | ---: | ---: |
| 1 | Atlantic | 2.4 | $\$ 310$ |
| 2 | BCLC | 5.1 | $\$ 288$ |
| 3 | OLG | 14.7 | $\$ 280$ |
| 4 | Loto-Quebec | 8.5 | $\$ 238$ |
| 5 | WCLC | 7.1 | $\$ 198$ |

U.S. lotteries ranked \% chg. FY20 traditional (in US\$) Excludes VLT revenue

| Rank |  | $\begin{aligned} & \text { Total } \\ & \text { (\$M) } \end{aligned}$ | \% Chg. |
| :---: | :---: | :---: | :---: |
| 1 | Oklahoma | 267.8 | 11\% |
| 2 | Texas | 6,704.0 | 7\% |
| 3 | Kentucky | 1,203.4 | 7\% |
| 4 | South Carolina | 2,106.4 | 6\% |
| 5 | North Carolina | 3,016.2 | 5\% |
| 6 | Minnesota | 668.6 | 5\% |
| 7 | Florida | 7,505.1 | 5\% |
| 8 | Maine | 314.1 | 5\% |
| 9 | Georgia | 4,974.8 | 4\% |
| 10 | Missouri | 1,404.1 | 4\% |
| 11 | West Virginia | 208.5 | 4\% |
| 12 | Ohio | 3,471.5 | 3\% |
| 13 | Arkansas | 531.4 | 3\% |
| 14 | Indiana | 1,384.1 | 3\% |
| 15 | Michigan | 3,967.0 | 2\% |
| 16 | Arizona | 1,098.0 | 2\% |
| 17 | Washington | 817.3 | 2\% |
| 18 | New Hampshire | 384.6 | 0\% |
| 19 | Pennsylvania | 4,595.7 | 0\% |
| 20 | Montana | 61.4 | 0\% |
| 21 | Wisconsin | 725.4 | 0\% |
| 22 | Maryland | 2,181.9 | 0\% |
| 23 | Vermont | 137.4 | -1\% |
| 24 | Connecticut | 1,305.3 | -2\% |
| 25 | Delaware | 220.5 | -3\% |
| 26 | Louisiana | 509.1 | -3\% |
| 27 | Colorado | 658.8 | -3\% |
| 28 | Idaho | 277.6 | -4\% |
| 29 | D.C. | 205.0 | -4\% |
| 30 | Illinois | 2,844.5 | -5\% |
| 31 | Nebraska | 182.9 | -5\% |
| 32 | Iowa | 372.0 | -5\% |
| 33 | Massachusetts | 5,212.0 | -5\% |
| 34 | New York | 7,726.7 | -6\% |
| 35 | Virginia | 2,148.6 | -6\% |
| 36 | Rhode Island | 246.4 | -6\% |
| 37 | Kansas | 287.0 | -7\% |
| 38 | New Jersey | 3,215.6 | -8\% |
| 39 | South Dakota | 58.2 | -8\% |
| 40 | California | 6,630.0 | -10\% |
| 41 | Oregon | 337.9 | -11\% |
| 42 | New Mexico | 127.1 | -12\% |
| 43 | North Dakota | 24.4 | -31\% |
| 44 | Wyoming | 23.5 | -37\% |

C. lotteries ranked by \% chg. FY20 traditional
(in C\$) Excludes VLT revenue

| Rank | Total <br> (C\$M) | $\%$ <br> Chg. |  |
| :--- | :--- | ---: | ---: |
| $\mathbf{1}$ | BCLC | $1,468.8$ | $1 \%$ |
| $\mathbf{2}$ | Atlantic | 754.9 | $-1 \%$ |
| $\mathbf{3}$ | OLG | $4,107.8$ | $-1 \%$ |
| $\mathbf{4}$ | Loto-Quebec | $2,029.8$ | $-3 \%$ |
| $\mathbf{5}$ | WCLC | $1,399.0$ | $-4 \%$ |

U.S. lotteries ranked by FY20 instant sales (in US\$)

| Rank |  | Pop. <br> (M) | Instant (\$M) |
| :---: | :---: | :---: | :---: |
| 1 | Florida | 21.5 | 5,665.3 |
| 2 | Texas | 29.0 | 5,555.8 |
| 3 | California | 39.5 | 5,037.7 |
| 4 | New York | 19.5 | 4,114.4 |
| 5 | Massachusetts | 6.9 | 3,621.4 |
| 6 | Georgia | 10.6 | 3,427.6 |
| 7 | Pennsylvania | 12.8 | 3,203.2 |
| 8 | North Carolina | 10.5 | 2,089.2 |
| 9 | Illinois | 12.7 | 1,887.8 |
| 10 | New Jersey | 8.9 | 1,880.0 |
| 11 | Ohio | 11.7 | 1,873.8 |
| 12 | Michigan | 10.0 | 1,712.4 |
| 13 | South Carolina | 5.1 | 1,582.2 |
| 14 | Virginia | 8.5 | 1,166.8 |
| 15 | Indiana | 6.7 | 1,093.0 |
| 16 | Missouri | 6.1 | 1,035.6 |
| 17 | Maryland | 6.0 | 852.7 |
| 18 | Arizona | 7.3 | 848.4 |
| 19 | Connecticut | 3.6 | 757.0 |
| 20 | Kentucky | 4.5 | 741.1 |
| 21 | Washington | 7.6 | 619.7 |
| 22 | Minnesota | 5.6 | 519.3 |
| 23 | Wisconsin | 5.8 | 513.0 |
| 24 | Colorado | 5.8 | 490.7 |
| 25 | Arkansas | 3.0 | 452.3 |
| 26 | Mississippi | 3.0 | 318.1 |
| 27 | New Hampshire | 1.4 | 272.4 |
| 28 | Louisiana | 4.6 | 264.6 |
| 29 | Iowa | 3.2 | 262.4 |
| 30 | Maine | 1.3 | 251.9 |
| 31 | Kansas | 3.2 | 198.3 |
| 32 | Oklahoma | 4.0 | 198.3 |
| 33 | Idaho | 1.8 | 173.1 |
| 34 | Oregon | 4.2 | 149.8 |
| 35 | West Virginia | 1.8 | 145.4 |
| 36 | Rhode Island | 1.1 | 112.6 |
| 37 | Nebraska | 1.9 | 111.8 |
| 38 | Vermont | 0.6 | 111.1 |
| 39 | Delaware | 1.0 | 92.9 |
| 40 | New Mexico | 2.1 | 79.3 |
| 41 | D.C. | 0.7 | 48.6 |
| 42 | South Dakota | 0.9 | 37.1 |
| 43 | Montana | 1.1 | 25.6 |

C. lotteries ranked by FY20 instant sales (in C\$)

| Rank | OLG | Pop. <br> (M) | Instant <br> $(\mathrm{C} \$ \mathrm{M})$ |
| :--- | :--- | ---: | ---: |
| 1 | OLG | 14.7 | $1,416.9$ |
| 2 | Loto-Quebec | 8.5 | 462.2 |
| 3 | WCLC | 7.1 | 325.2 |
| 4 | Atlantic | 2.4 | 238.5 |
| 5 | BCLC | 5.1 | 218.2 |

U.S. lotteries ranked by FY2O instant PC (in US\$)

| Rank |  | Pop. <br> (M) | $\begin{array}{r} \mathrm{PC} \\ \text { Sales } \end{array}$ |
| :---: | :---: | :---: | :---: |
| 1 | Massachusetts | 6.9 | \$525 |
| 2 | Georgia | 10.6 | \$323 |
| 3 | South Carolina | 5.1 | \$307 |
| 4 | Florida | 21.5 | \$264 |
| 5 | Pennsylvania | 12.8 | \$250 |
| 6 | Connecticut | 3.6 | \$212 |
| 7 | New Jersey | 8.9 | \$212 |
| 8 | New York | 19.5 | \$211 |
| 9 | New Hampshire | 1.4 | \$200 |
| 10 | North Carolina | 10.5 | \$199 |
| 11 | Texas | 29.0 | \$192 |
| 12 | Maine | 1.3 | \$187 |
| 13 | Vermont | 0.6 | \$178 |
| 14 | Michigan | 10.0 | \$171 |
| 15 | Missouri | 6.1 | \$169 |
| 16 | Kentucky | 4.5 | \$166 |
| 17 | Indiana | 6.7 | \$162 |
| 18 | Ohio | 11.7 | \$160 |
| 19 | Arkansas | 3.0 | \$150 |
| 20 | Illinois | 12.7 | \$149 |
| 21 | Maryland | 6.0 | \$141 |
| 22 | Virginia | 8.5 | \$137 |
| 23 | California | 39.5 | \$127 |
| 24 | Arizona | 7.3 | \$117 |
| 25 | Mississippi | 3.0 | \$107 |
| 26 | Rhode Island | 1.1 | \$106 |
| 27 | Idaho | 1.8 | \$97 |
| 28 | Delaware | 1.0 | \$95 |
| 29 | Minnesota | 5.6 | \$92 |
| 30 | Wisconsin | 5.8 | \$88 |
| 31 | Colorado | 5.8 | \$85 |
| 32 | Iowa | 3.2 | \$83 |
| 33 | Washington | 7.6 | \$81 |
| 34 | West Virginia | 7.6 | \$81 |
| 35 | D.C. | 0.7 | \$69 |
| 36 | Kansas | 2.9 | \$68 |
| 37 | Nebraska | 1.9 | \$58 |
| 38 | Louisiana | 4.6 | \$57 |
| 39 | Oklahoma | 4.0 | \$50 |
| 40 | South Dakota | 0.9 | \$42 |
| 41 | New Mexico | 2.1 | \$38 |
| 42 | Oregon | 4.2 | \$36 |
| 43 | Montana | 1.1 | \$24 |

U.S. lotteries ranked \% chg. FY2O instant (in US\$)

| Rank | Instant <br> $(\mathbf{\$ M})$ | $\%$ <br> Chg. |  |
| :--- | :--- | ---: | ---: |
| 1 | Oklahoma | 198.3 | $46 \%$ |
| 2 | Montana | 25.6 | $32 \%$ |
| 3 | West Virginia | 145.4 | $26 \%$ |
| 4 | Minnesota | 519.3 | $19 \%$ |
| 5 | Washington | 619.7 | $18 \%$ |
| 6 | Louisiana | 264.6 | $17 \%$ |
| 7 | Delaware | 92.9 | $16 \%$ |
| 8 | Florida | $5,665.3$ | $15 \%$ |
| 9 | South Dakota | 37.1 | $15 \%$ |
| 10 | Texas | $5,555.8$ | $15 \%$ |
| 11 | Oregon | 149.8 | $14 \%$ |
| 12 | Missouri | $1,035.6$ | $13 \%$ |
| 13 | Arizona | 848.4 | $13 \%$ |
| 14 | Ohio | $1,873.8$ | $13 \%$ |
| 15 | Maine | 251.9 | $12 \%$ |
| 16 | Indiana | $1,093.0$ | $12 \%$ |
| 17 | Kansas | 198.3 | $11 \%$ |
| 18 | Wisconsin | 513.0 | $11 \%$ |
| 19 | Arkansas | 452.3 | $11 \%$ |
| 20 | Kentucky | 741.1 | $11 \%$ |
| 21 | Colorado | 490.7 | $11 \%$ |
| 22 | Rhode Island | 112.6 | $9 \%$ |
| 23 | North Carolina | $2,089.2$ | $9 \%$ |
| 24 | South Carolina | $1,582.2$ | $9 \%$ |
| 25 | Idaho | 173.1 | $9 \%$ |
| 26 | New Hampshire | 272.4 | $9 \%$ |
| 27 | Nebraska | 111.8 | $7 \%$ |
| 28 | Pennsylvania | $3,203.2$ | $7 \%$ |
| 29 | Georgia | $3,427.6$ | $6 \%$ |
| 30 | New Mexico | 79.3 | $6 \%$ |
| 31 | Maryland | 852.7 | $5 \%$ |
| 32 | Iowa | 262.4 | $5 \%$ |
| 33 | Vermont | 111.1 | $4 \%$ |
| 34 | Michigan | $1,712.4$ | $3 \%$ |
| 35 | Connecticut | 757.0 | $3 \%$ |
| 36 | Illinois | $1,887.8$ | $2 \%$ |
| 37 | New Jersey | $1,880.0$ | $1 \%$ |
| 38 | Massachusetts | $3,621.4$ | $-1 \%$ |
| 39 | California | $5,037.7$ | $-3 \%$ |
| 40 | New York | $4,114.4$ | $-3 \%$ |
| 41 | Virginia | $1,166.8$ | $-5 \%$ |
| 42 | D.C. | 48.6 | $-7 \%$ |
|  |  |  |  |

C. lotteries ranked by \% chg. FY20 instant (in $\mathrm{C} \$$ )

| Rank | Instant <br> (C\$M) | \% <br> Chg. |  |
| :--- | :--- | ---: | ---: |
| 1 | WCLC | 325.2 | $2 \%$ |
| 2 | OLG | 1416.9 | $1 \%$ |
| 3 | Atlantic | 238.5 | $-1 \%$ |
| 4 | Loto-Quebec | 462.2 | $-1 \%$ |
| 5 | BCLC | 218.2 | $-3 \%$ |

U.S. lotteries ranked by FY20 draw sales* (in US\$)

| Rank |  | Pop. <br> (M) | $\begin{array}{r} \text { Draw } \\ (\$ M) \\ \hline \end{array}$ |
| :---: | :---: | :---: | :---: |
| 1 | New York | 19.5 | 3,612.3 |
| 2 | Michigan | 10.0 | 2,220.9 |
| 3 | Florida | 21.5 | 1,839.8 |
| 4 | Ohio | 11.7 | 1,597.7 |
| 5 | California | 39.5 | 1,592.2 |
| 6 | Massachusetts | 6.9 | 1,590.2 |
| 7 | Georgia | 10.6 | 1,547.3 |
| 8 | Pennsylvania | 12.8 | 1,392.5 |
| 9 | New Jersey | 8.9 | 1,335.6 |
| 10 | Maryland | 6.0 | 1,329.2 |
| 11 | Texas | 29.0 | 1,148.2 |
| 12 | Virginia | 8.5 | 981.8 |
| 13 | Illinois | 12.7 | 956.7 |
| 14 | North Carolina | 10.5 | 927.0 |
| 15 | Connecticut | 3.6 | 548.3 |
| 16 | South Carolina | 5.1 | 524.2 |
| 17 | Kentucky | 4.5 | 462.4 |
| 18 | Missouri | 6.1 | 368.5 |
| 19 | Indiana | 6.7 | 291.1 |
| 20 | Louisiana | 4.6 | 244.5 |
| 21 | Arizona | 7.3 | 241.5 |
| 22 | Wisconsin | 5.8 | 211.7 |
| 23 | Washington | 7.6 | 197.6 |
| 24 | Oregon | 4.2 | 188.1 |
| 25 | Colorado | 5.8 | 168.1 |
| 26 | D.C. | 0.7 | 156.4 |
| 27 | Minnesota | 5.6 | 149.2 |
| 28 | Rhode Island | 1.1 | 133.7 |
| 29 | Delaware | 1.0 | 127.6 |
| 30 | New Hampshire | 1.4 | 112.1 |
| 31 | Iowa | 3.2 | 98.7 |
| 32 | Kansas | 2.9 | 88.7 |
| 33 | Arkansas | 3.0 | 79.2 |
| 34 | Nebraska | 1.9 | 71.1 |
| 35 | Oklahoma | 4.0 | 69.5 |
| 36 | West Virginia | 1.8 | 63.1 |
| 37 | Maine | 1.3 | 62.3 |
| 38 | Idaho | 1.8 | 61.2 |
| 39 | New Mexico | 2.1 | 47.7 |
| 40 | Montana | 1.1 | 35.9 |
| 41 | Vermont | 0.6 | 26.3 |
| 42 | North Dakota | 0.8 | 24.4 |
| 43 | Wyoming | 0.6 | 23.5 |
| 44 | Mississippi | 3.0 | 22.4 |
| 45 | South Dakota | 0.9 | 21.1 |

C. lotteries ranked by FY20 draw sales* (in $\mathrm{C} \$$ )

| Rank | Pop. <br> $(\mathbf{M})$ | Draw <br> $($ CSM $)$ |  |
| :--- | :--- | ---: | ---: |
| 1 | OLG | 14.7 | $2,691.0$ |
| 2 | Loto-Quebec | 8.5 | $1,430.2$ |
| 3 | BCLC | 5.1 | $1,157.8$ |
| 4 | WCLC | 7.1 | $1,073.8$ |
| 5 | Atlantic | 2.4 | 415.8 |

U.S. lotteries ranked by FY20 draw PC sales*
(in US\$)

U.S. lotteries ranked \% chg. FY20 draw sales* (in US\$)


1

| 1 | Michigan | $2,220.9$ | $1 \%$ |
| ---: | :--- | ---: | ---: |
| 2 | Kentucky | 462.4 | $0 \%$ |
| 3 | Georgia | $1,547.3$ | $-1 \%$ |


| 4 | South Carolina | 524.2 | $-1 \%$ |
| :--- | :--- | ---: | :--- |
| 5 | North Carolina | 927.0 | $-3 \%$ |
| 6 | D.C. | 156.4 | $-3 \%$ |


| 7 | New Jersey | 8.9 | $\$ 150$ |
| ---: | :--- | ---: | ---: |
| 8 | Georgia | 10.6 | $\$ 146$ |
| 9 | Ohio | 11.7 | $\$ 137$ |


| 10 | Delaware | 1.0 | $\$ 131$ |
| :--- | :--- | :--- | :--- |
| 11 | Rhode Island | 1.1 | $\$ 126$ |


| 12 | Virginia | 8.5 | $\$ 115$ |
| :--- | :--- | ---: | ---: |
| 13 | Pennsylvania | 12.8 | $\$ 109$ |
| 14 | Kentucky | 4.5 | $\$ 103$ |


| 14 | Kentucky | 4.5 | $\$ 103$ |
| :--- | :--- | ---: | :--- |
| 15 | South Carolina | 5.1 | $\$ 102$ |


| 16 | North Carolina | 10.5 | $\$ 88$ |
| :--- | :--- | :--- | :--- |
| 17 | Florida | 21.5 | $\$ 86$ |


| 18 | New Hampshire | 1.4 | $\$ 83$ |
| ---: | :--- | ---: | ---: |
| 19 | Illinois | 12.7 | $\$ 75$ |


| 20 | Missouri | 6.1 | $\$ 60$ |
| :--- | :--- | :--- | :--- |
| 21 | Louisiana | 4.6 | $\$ 53$ |


| 22 | Maine | 1.3 | $\$ 46$ |
| :--- | :--- | :--- | :--- |
| 23 | Oregon | 4.2 | $\$ 45$ |
| 24 | Indiana | 6.7 | $\$ 43$ |


| 25 | Vermont | 0.6 | $\$ 42$ |
| :--- | :--- | :--- | :--- |
| 26 | Wyoming | 0.6 | $\$ 41$ |


| 27 | California | 39.5 | $\$ 40$ |
| ---: | :--- | ---: | ---: |
| 28 | Texas | 29.0 | $\$ 40$ |
| 29 | Nebraska | 1.9 | $\$ 37$ |


| 30 | Wisconsin | 5.8 | $\$ 36$ |
| :--- | :--- | :--- | :--- |
| 31 | West Virginia | 1.8 | $\$ 35$ |


| 32 | Idaho | 1.8 | $\$ 34$ |
| :--- | :--- | :--- | :--- |
| 33 | Montana | 1.1 | $\$ 34$ |
| 34 | Arizona |  |  |


| 34 | Arizona | 7.3 | $\$ 33$ |
| :--- | :--- | :--- | :--- |
| 35 | North Dakota | 0.8 | $\$ 32$ |


| 36 | Iowa | 3.2 | $\$ 31$ |
| :--- | :--- | :--- | :--- |
| 37 | Kansas | 2.9 | $\$ 30$ |


| 38 | Colorado | 5.8 | $\$ 29$ |
| :--- | :--- | :--- | :--- |
| 39 | Minnesota | 5.6 | $\$ 26$ |


| 40 | Arkansas | 3.0 | $\$ 26$ |
| :--- | :--- | :--- | ---: |
| 41 | Washington | 7.6 | $\$ 26$ |
| 42 | South Dakota | 0.9 | $\$ 24$ |
| 43 | New Mexico | 2.1 | $\$ 23$ |
| 44 | Oklahoma | 4.0 | $\$ 18$ |
| 45 | Mississippi | 3.0 | $\$ 8$ |

C. lotteries ranked by FY20 draw PC sales
(in C\$)

| Rank | Pop. <br> $(\mathbf{M})$ | PC <br> Sales |  |
| :--- | :--- | ---: | :---: |
| 1 | BCLC | 5.1 | $\$ 227$ |
| 2 | OLG | 14.7 | $\$ 184$ |
| 3 | Atlantic | 2.4 | $\$ 171$ |
| 4 | Loto-Quebec | 8.5 | $\$ 168$ |
| 5 | WCLC | 7.1 | $\$ 152$ |

C. lotteries ranked by \% chg. FY20 draw sales (in C\$)

| Rank | Draw <br> (C\$M) | Chg. <br> Ch. |  |
| :--- | :--- | ---: | ---: |
| 1 | Atlantic | 415.8 | $3 \%$ |
| 2 | BCLC | $1,157.8$ | $2 \%$ |
| 3 | OLG | $2,691.0$ | $-2 \%$ |
| 4 | Loto-Quebec | $1,430.2$ | $-4 \%$ |
| 5 | WCLC | $1,073.8$ | $-5 \%$ |




[^0]:    1 La Fleur's Fiscal 2020 Report, La Fleur's Magazine, Vol. 28 No. 1, September/October 2020, pages $32-38$.

[^1]:    1 Difference between iLottery revenue on Statement of Revenues, Expenses, and Changes in Net Position is due to year end accruals.

[^2]:    $\begin{array}{llllllllllllllllllllll}\text { Total } & 36.7 & 2,661.0 & 123.4 & 242.8 & 1,289.0 & 705.3 & 2,345.7 & 676.6 & 595.3 & 540.4 & 207.3 & 373.6 & 9,760.3 & \$ 266 & 1,261.2\end{array}$

