

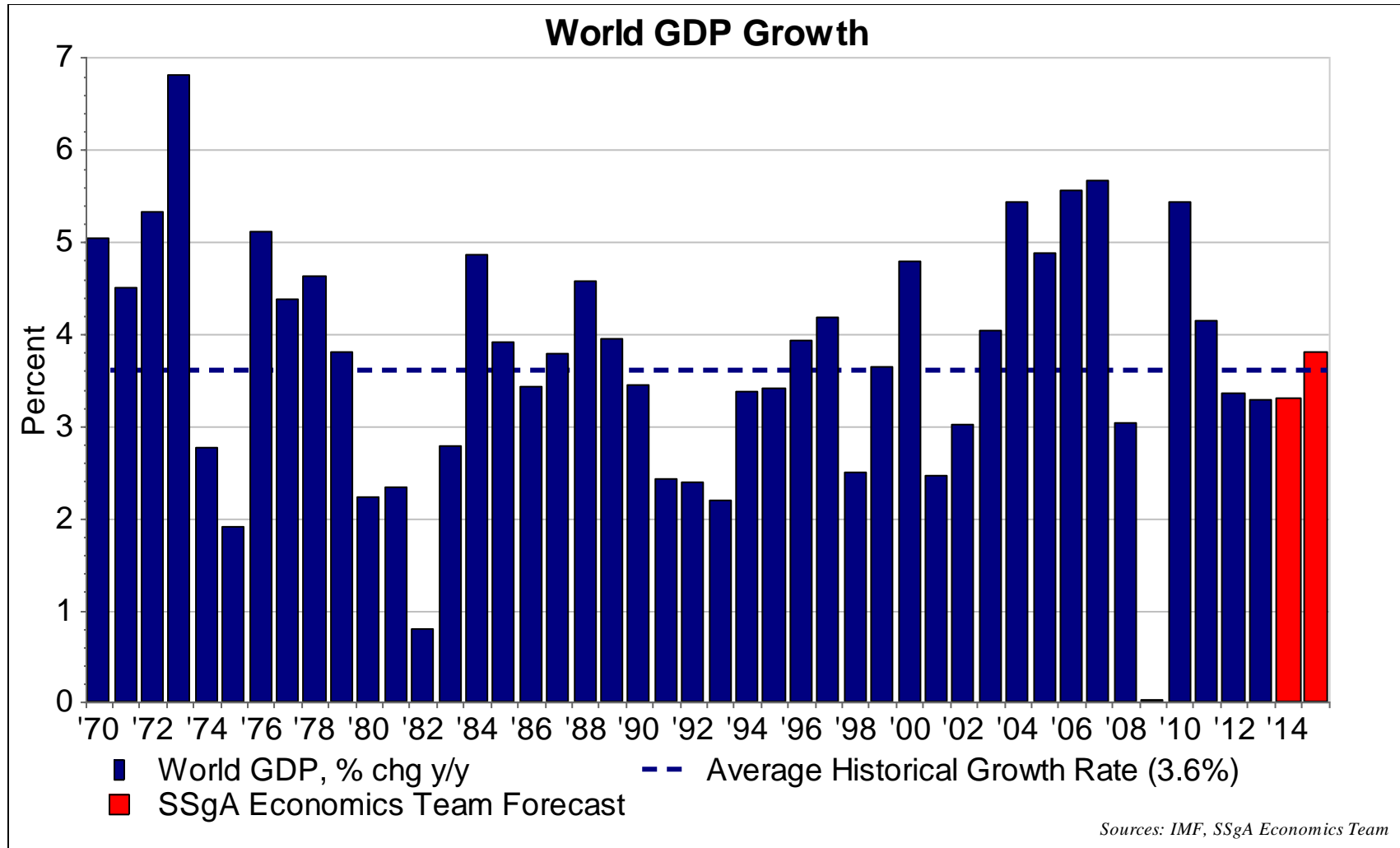
The Major Economies in 2015

January 2015

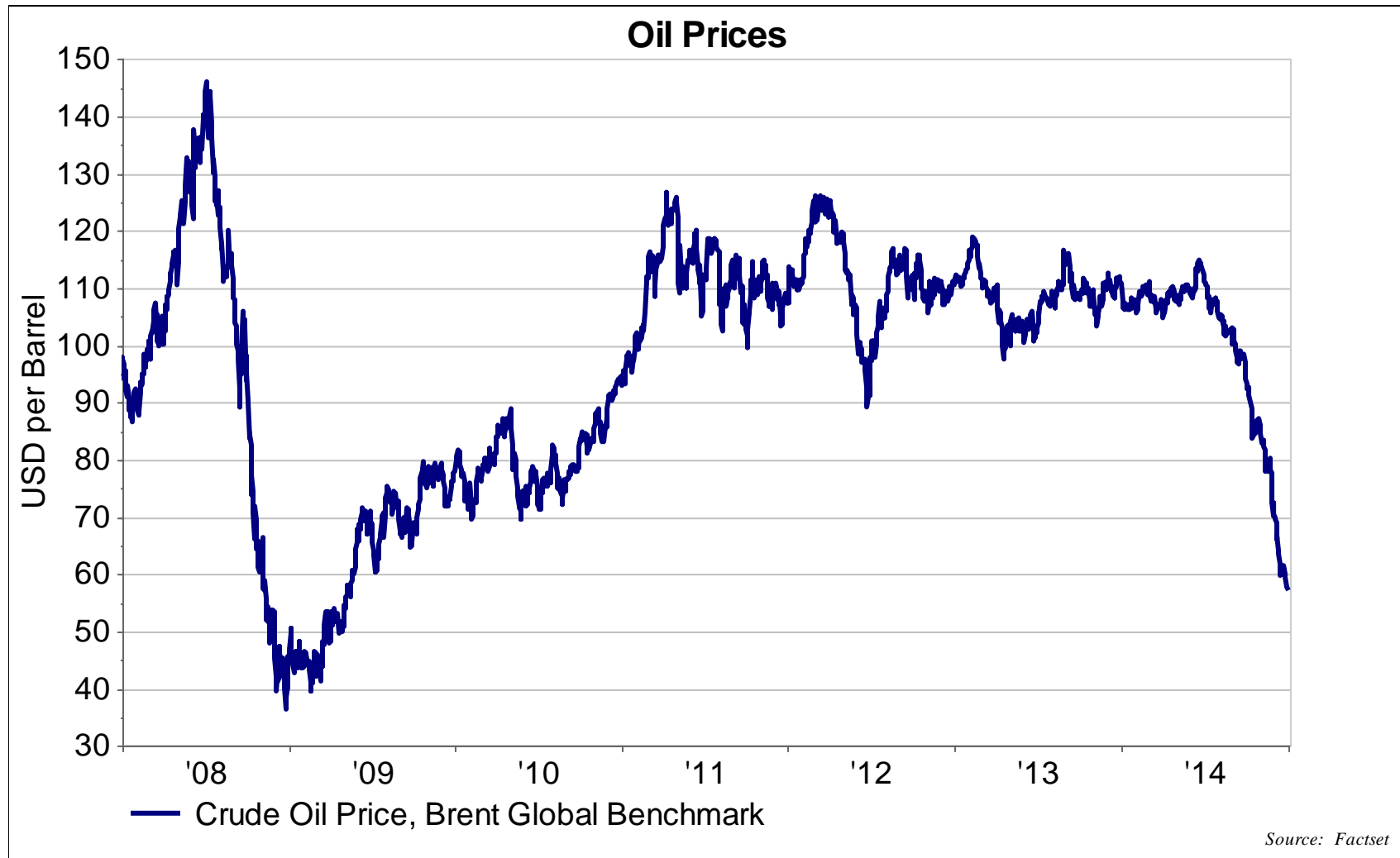
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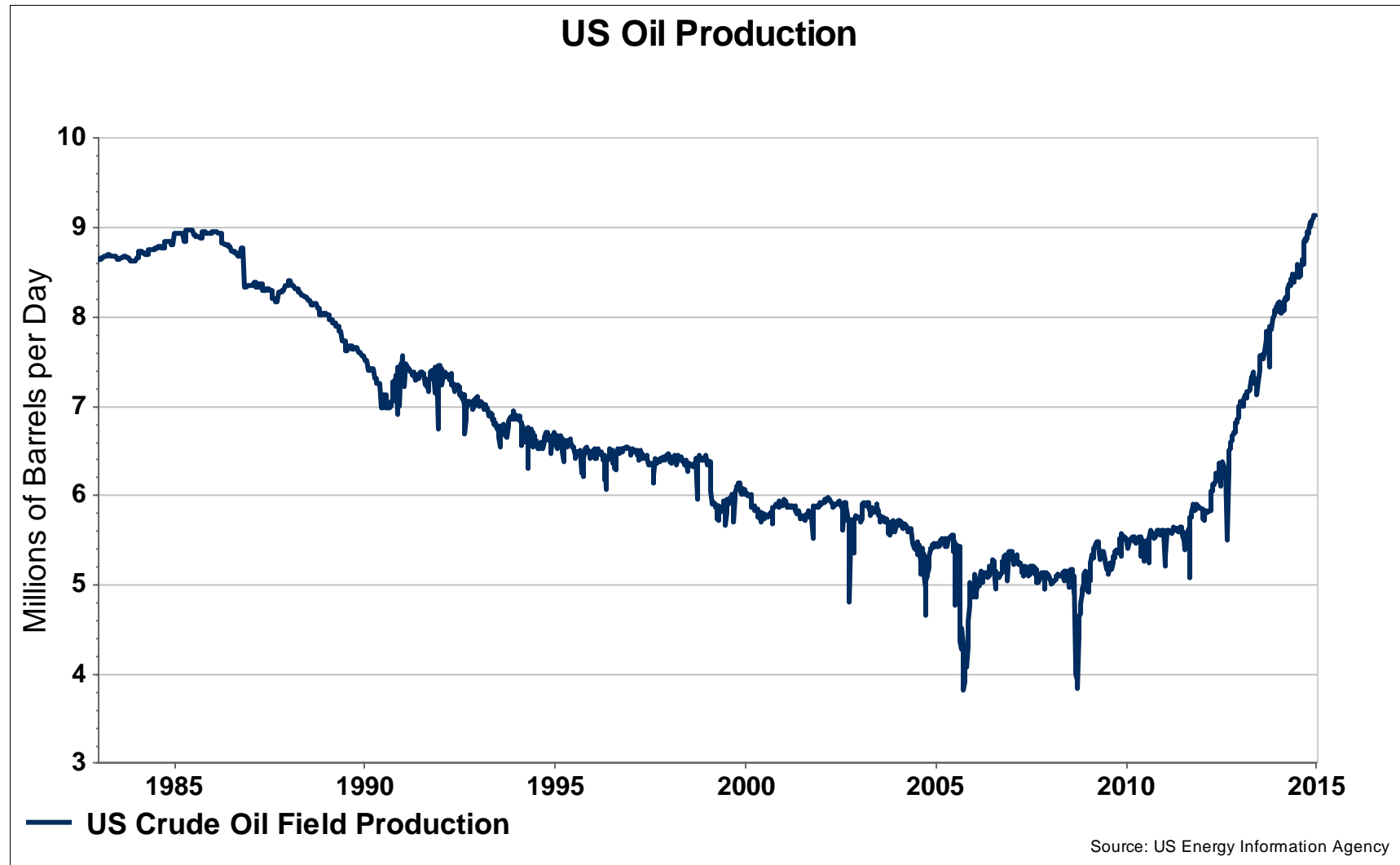
- Three themes for 2015:
 - Improvement
 - Divergence
 - Decoupling
- The global recovery reaccelerates to its fastest pace since 2011
- Economic growth diverges:
 - Accelerating meaningfully to more than 3.0% in the US
 - Languishing near 1.0% in Japan and the Eurozone
 - Slowing to 7.0% in China
- Monetary policy decouples:
 - Tightening in the US (the UK, Canada and Australia)
 - Easing in China, Japan and the Eurozone



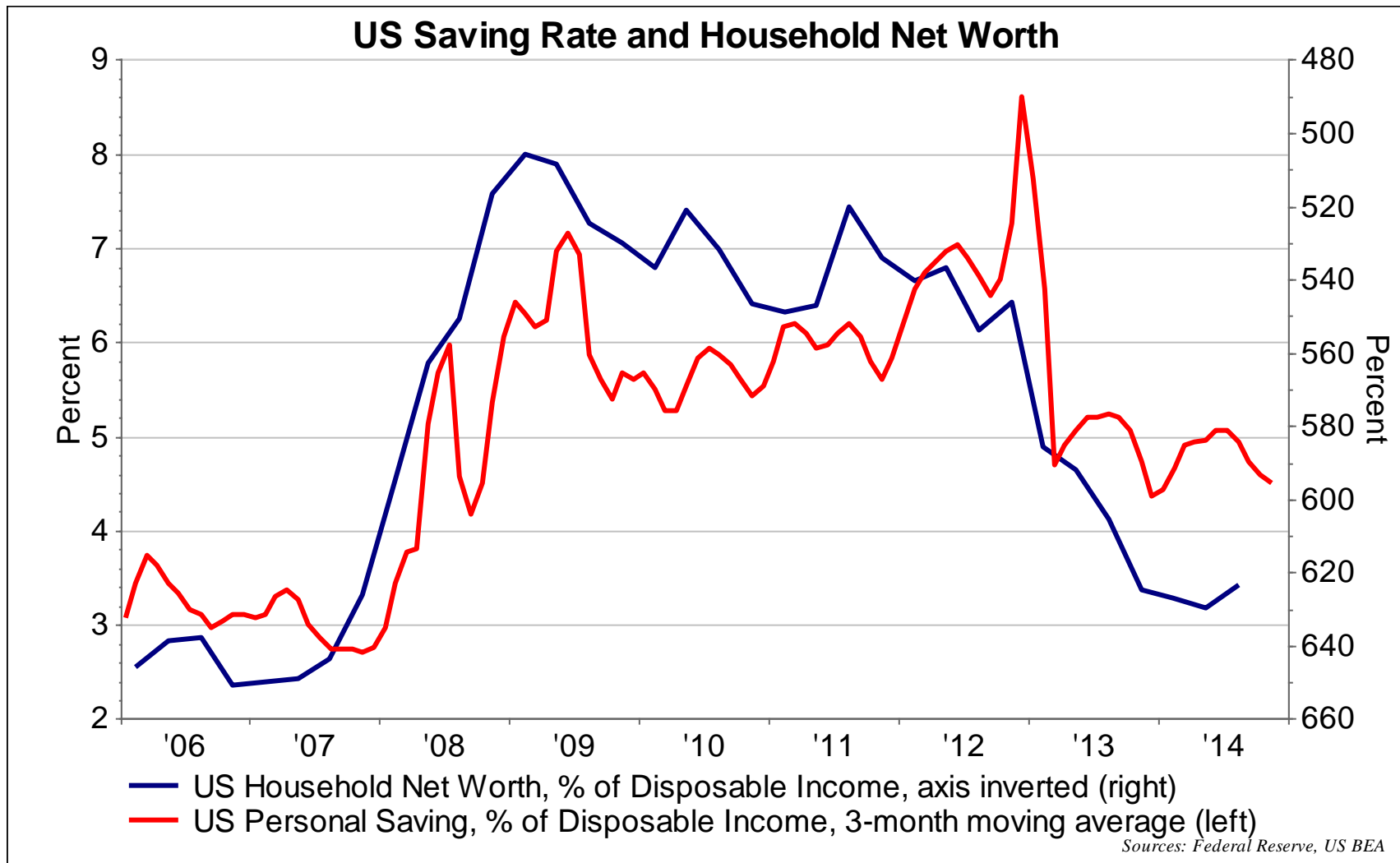
- There are some downside risks
 - Geopolitical tensions
 - Greek exit from the Eurozone
 - China property and shadow banking problems
- But, the forecast is based on Brent at \$70 a barrel in 2015
- And, Brent is currently well below \$60, which if sustained could raise global growth by another 0.2 percentage point this year
- Oil prices could settle below \$70 over the next few months
- But the chances that is sustained diminish progressively over the course of 2015, as North American supply begins to fall
 - US oil exploration is already slipping
 - Fracking wells deplete rapidly

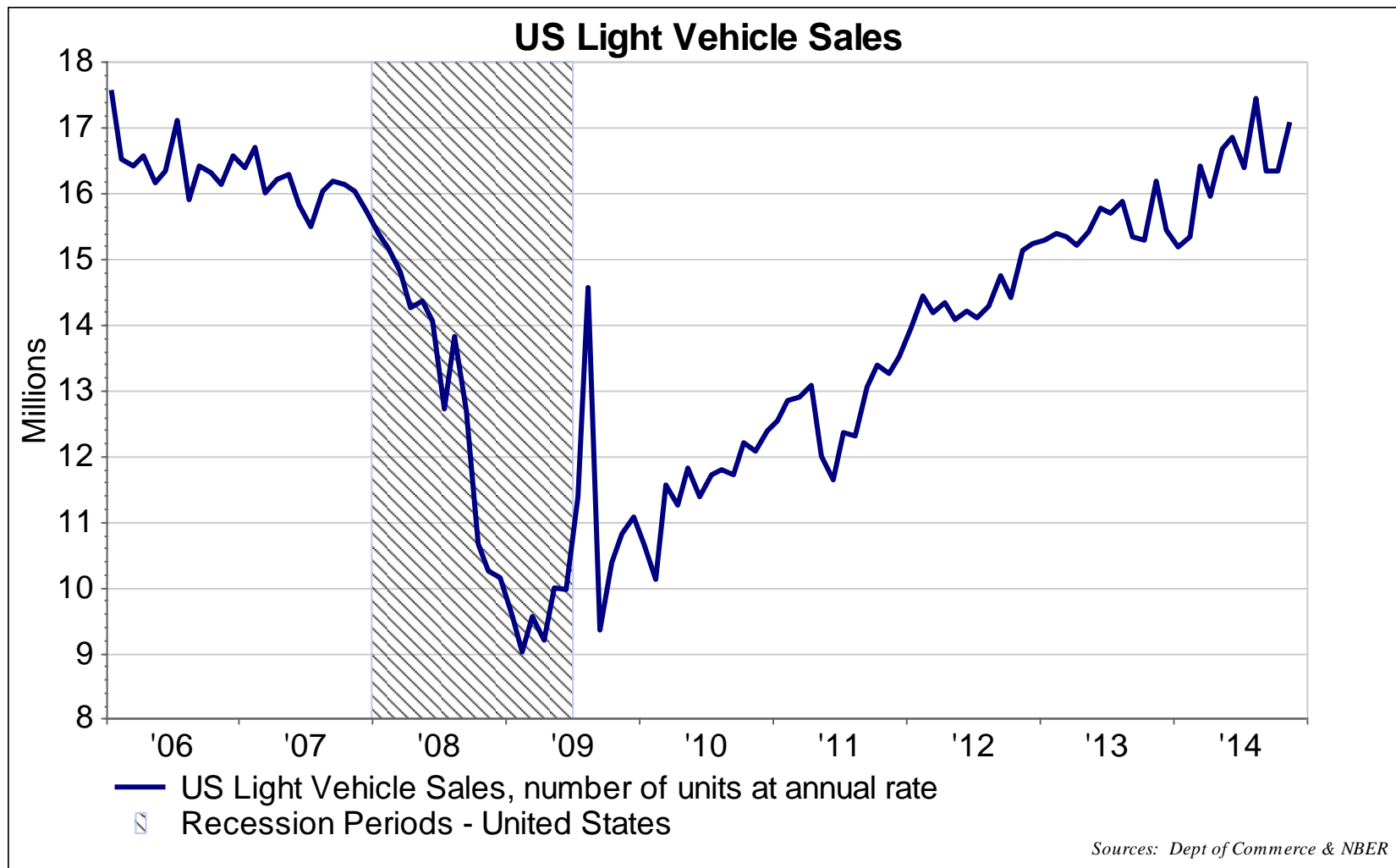


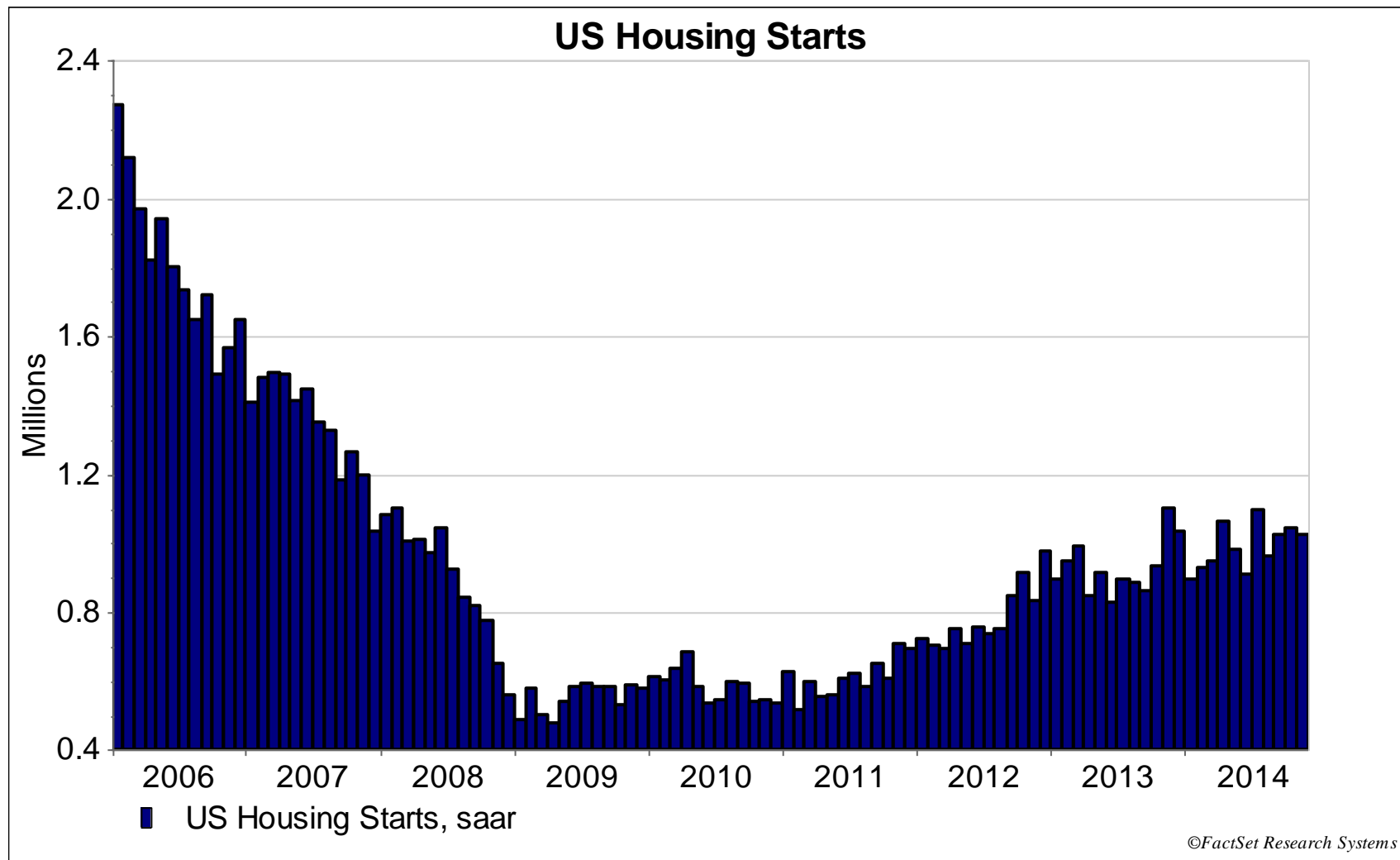
- Why did oil prices fall by almost 50% in the second half of 2014?
- Many analysts stress supply factors:
 - Growth of North American production
 - Rebound of Libyan output over the summer
 - Russia's decision to keep pumping despite sanctions
 - OPEC's decision not to cut its output quota in November
- But such a large move suggests some reduction in demand
 - Removal of a “precautionary” motive caused by a potential Russian reaction to sanctions and fears of an ISIS advance on the southern Iraqi oil fields
 - Downward revisions to growth of the global economy in general and the energy hungry Chinese economy in particular

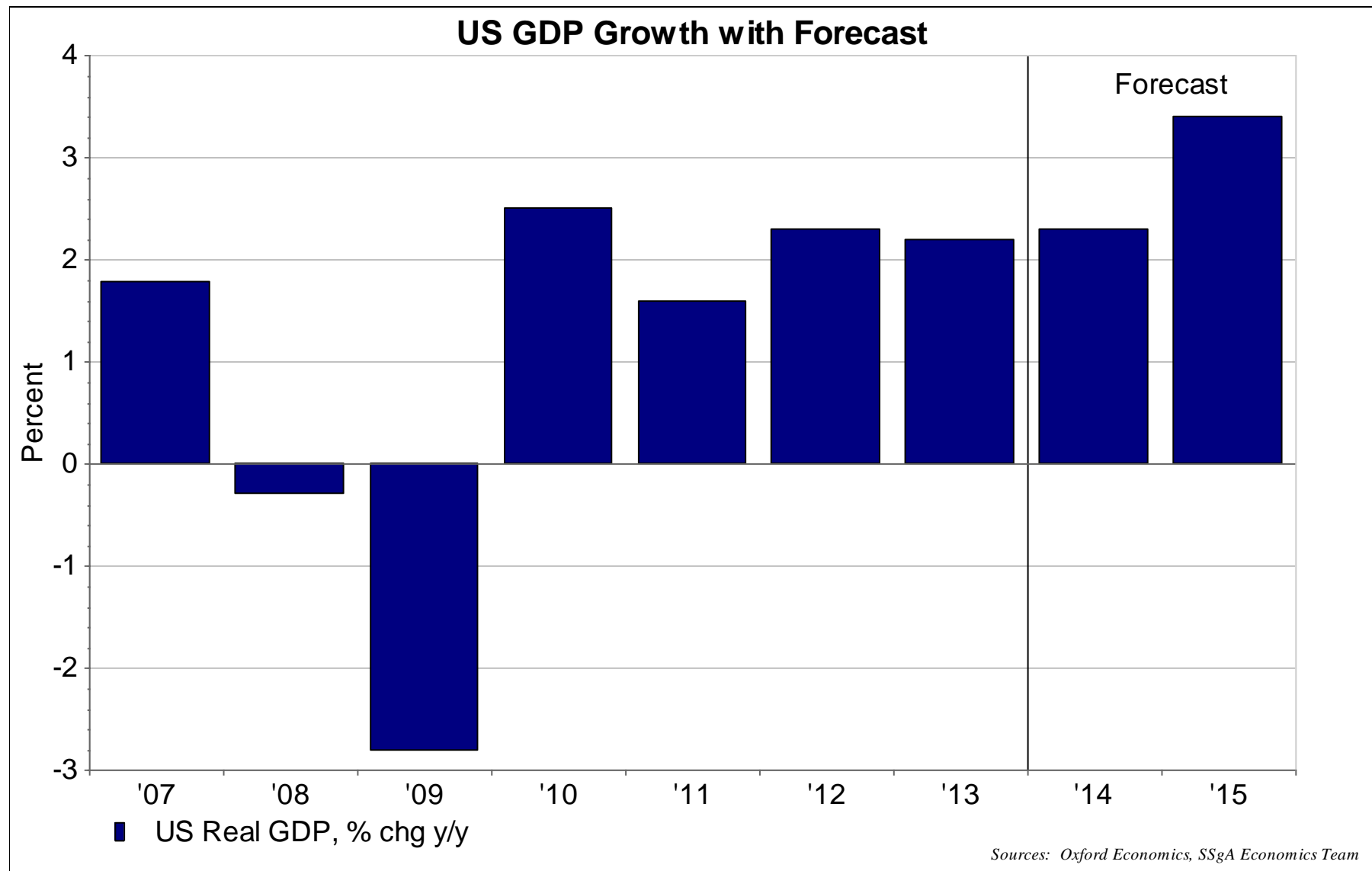


- Fundamentals are generally sound
 - Household balance sheets are strong and confidence high
 - Companies remain highly profitable and capital spending has revived
 - International trade is less of a drag than usual
- Recent data have been strong
 - Manufacturing and non-manufacturing ISMs are at boom-like levels
 - Payroll gains are now consistently exceeding 200,000 a month
 - Light vehicle sales are hovering around 17.0 million a year
- Fiscal drag will be reduced at least slightly and possibly more substantially if the sequester is relaxed
- Admittedly, the housing sector is lagging, but that should not prevent growth from accelerating to more than 3.0% in 2015

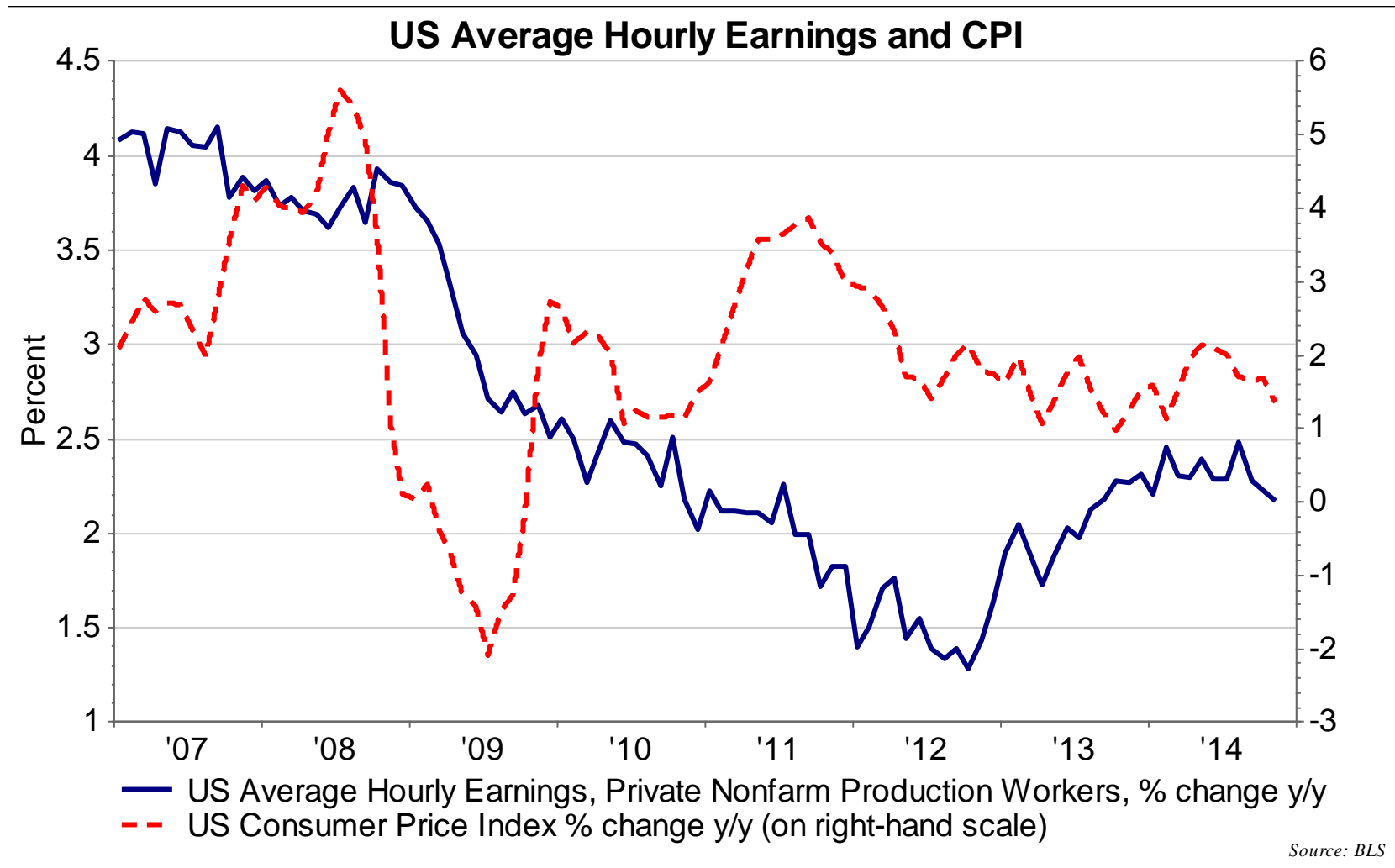




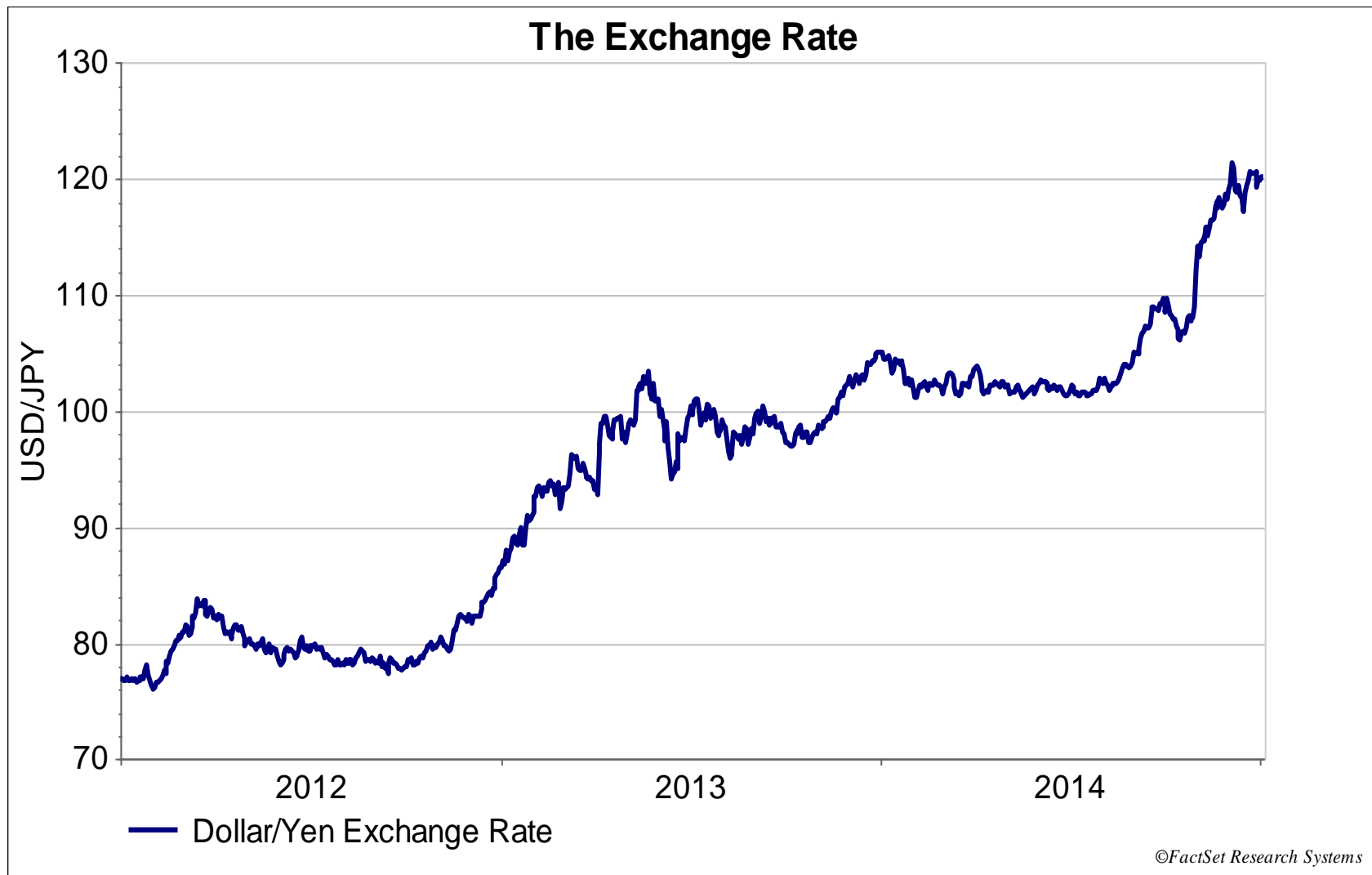


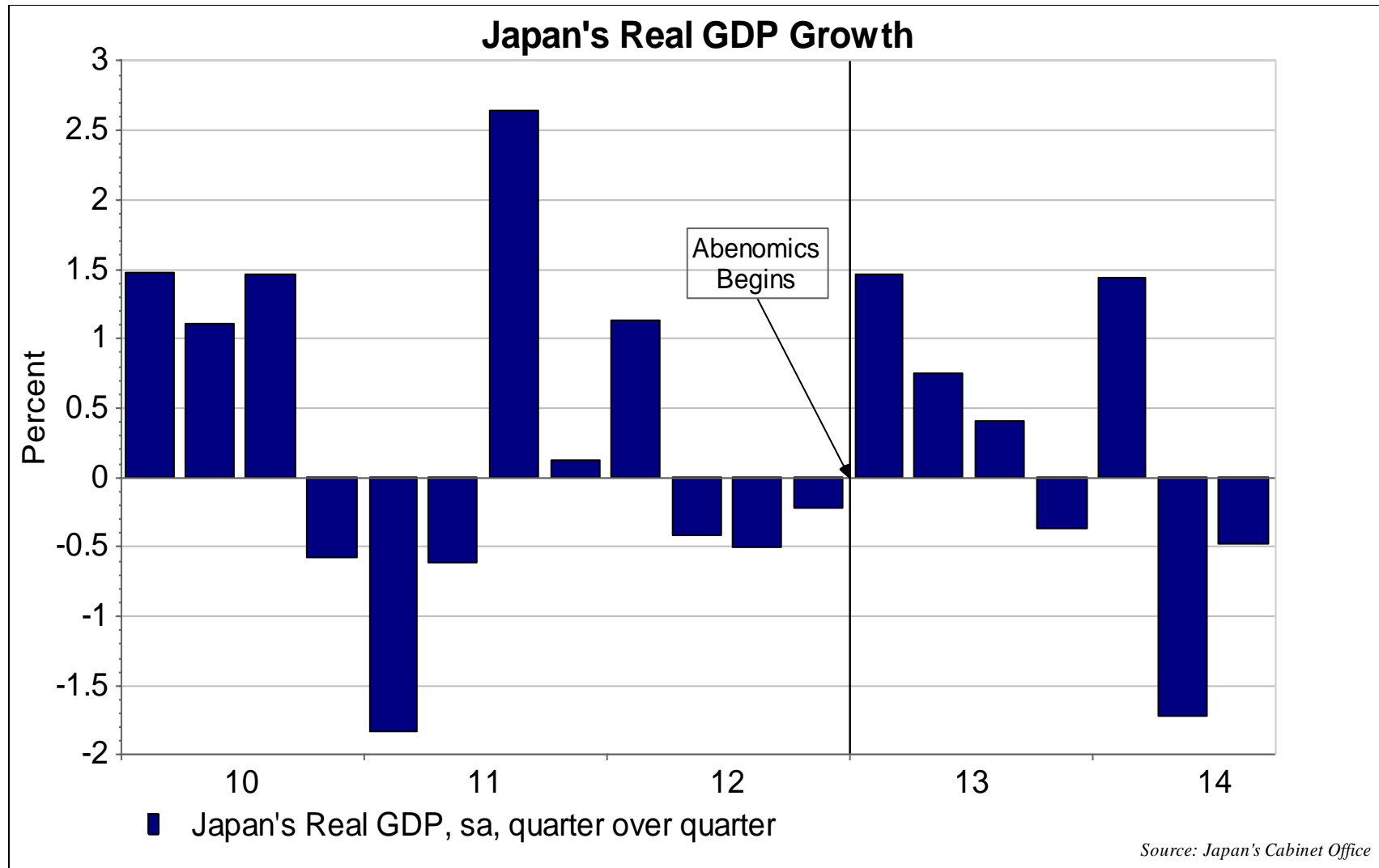


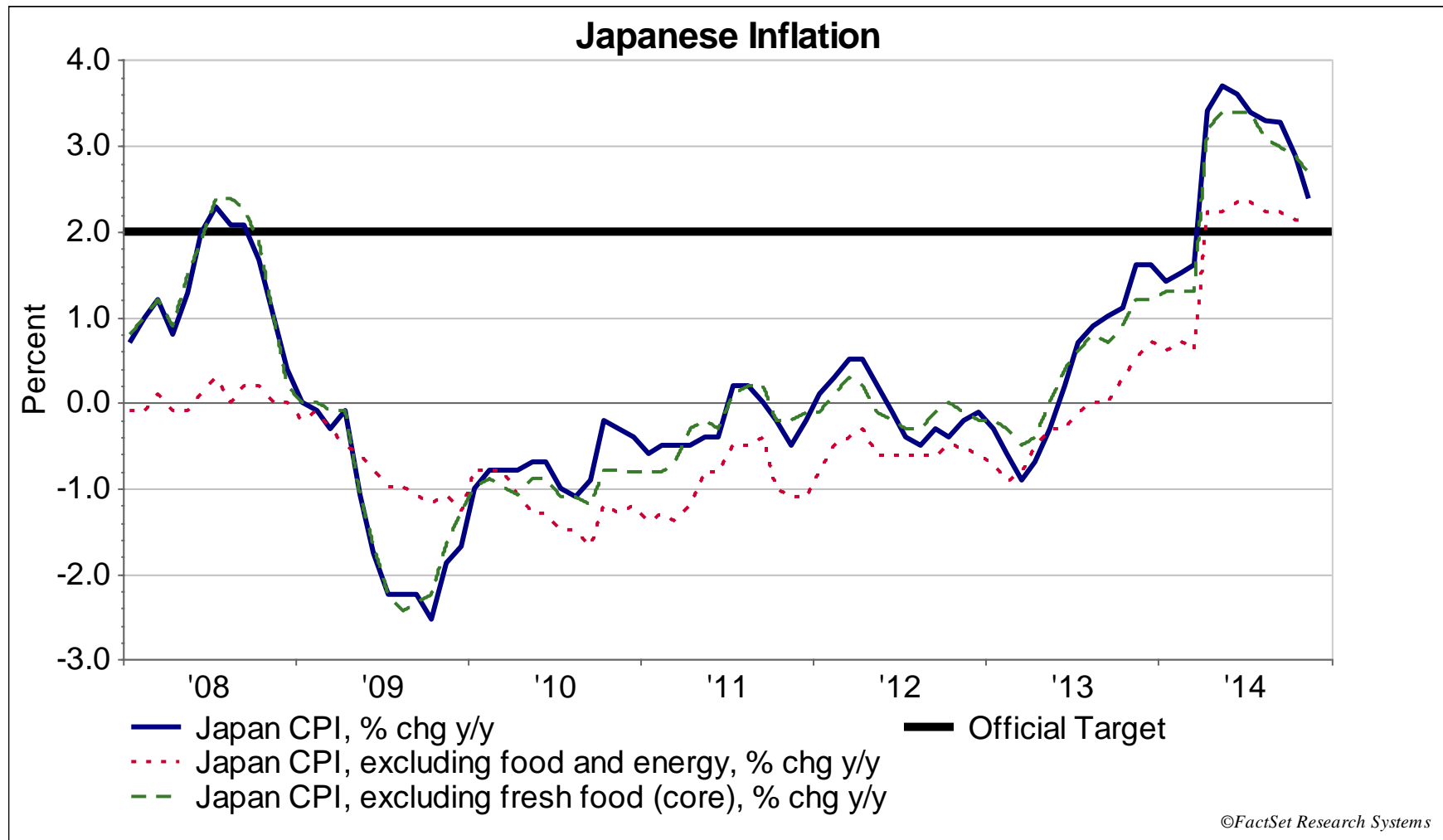
- The only downside to faster growth is monetary tightening
 - The Fed will likely allow the funds rate to drift to the top end of its 0-25 basis point range over the summer
 - Hike to 50 basis points in September, 75 basis points in October and 100 basis points in December
- But the FOMC is stressing data dependency
 - Tightening will come sooner if growth surprises to the upside
 - Or later if it disappoints
- Is there a danger the Fed will “fall behind the curve?”
 - It does not appear so
 - Despite steady labor market tightening, inflation is not an issue



- Faith in “Abenomics” is waning
- Its effects appear limited to the financial markets
- The economy certainly disappointed in 2014:
 - The recovery proved fragile
 - Inflation did not continue to accelerate
- The first quarter was strong because of spending and production ahead of the VAT hike
- But the second quarter was appalling and the third quarter weak, as the VAT hike sent the economy into a tailspin
- Core inflation has stabilized, while headline has decelerated on falling oil prices







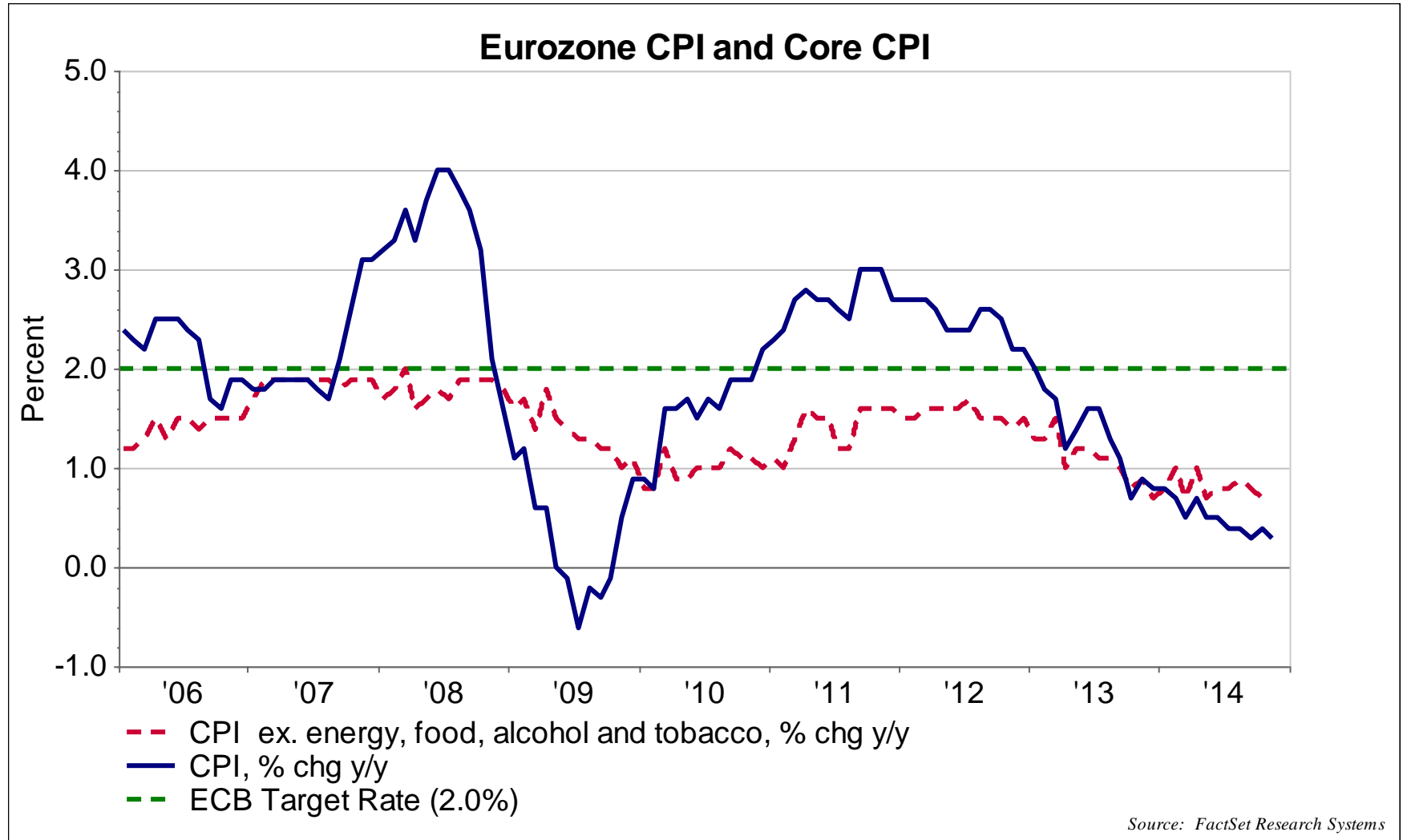
- There are now signs that the recovery is regaining traction and we expect growth to resume in the fourth quarter
- But despite that, GDP is unlikely to rise more than 0.2% in 2014
- Moreover, we expect growth to languish below 1.0% this year
- Because of this, the BoJ will at least remain on hold and may well ease further

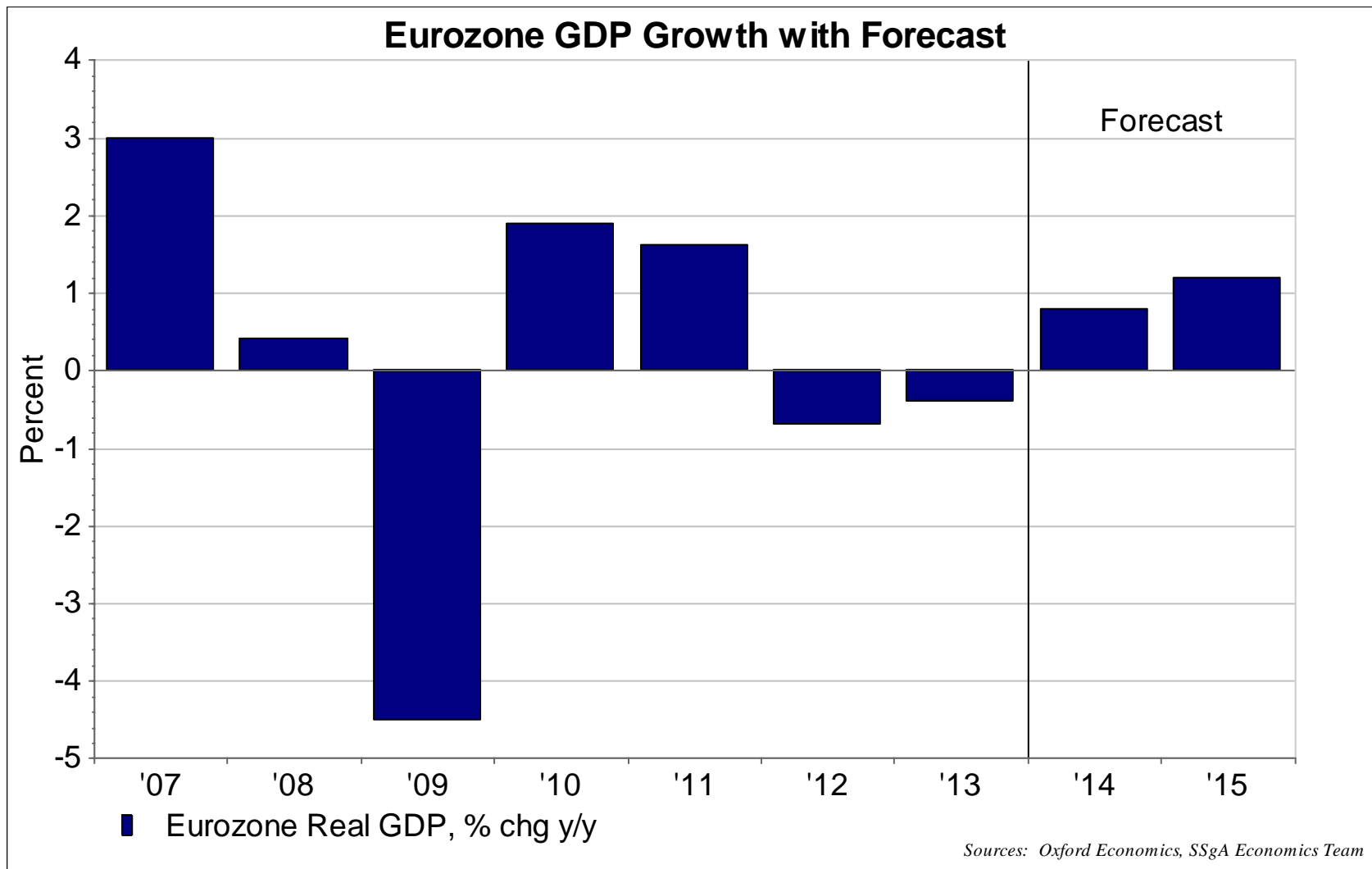
- Will Abenomics ultimately work?
- There are two goals:
 - Speed up growth
 - End deflation
- Success on speeding up the underlying growth rate of the economy depends on structural reforms... and the commitment to these remains unclear
- The acceleration of inflation has stalled, but the unemployment rate is at a level where an acceleration could be sustained... **if wages pick-up**



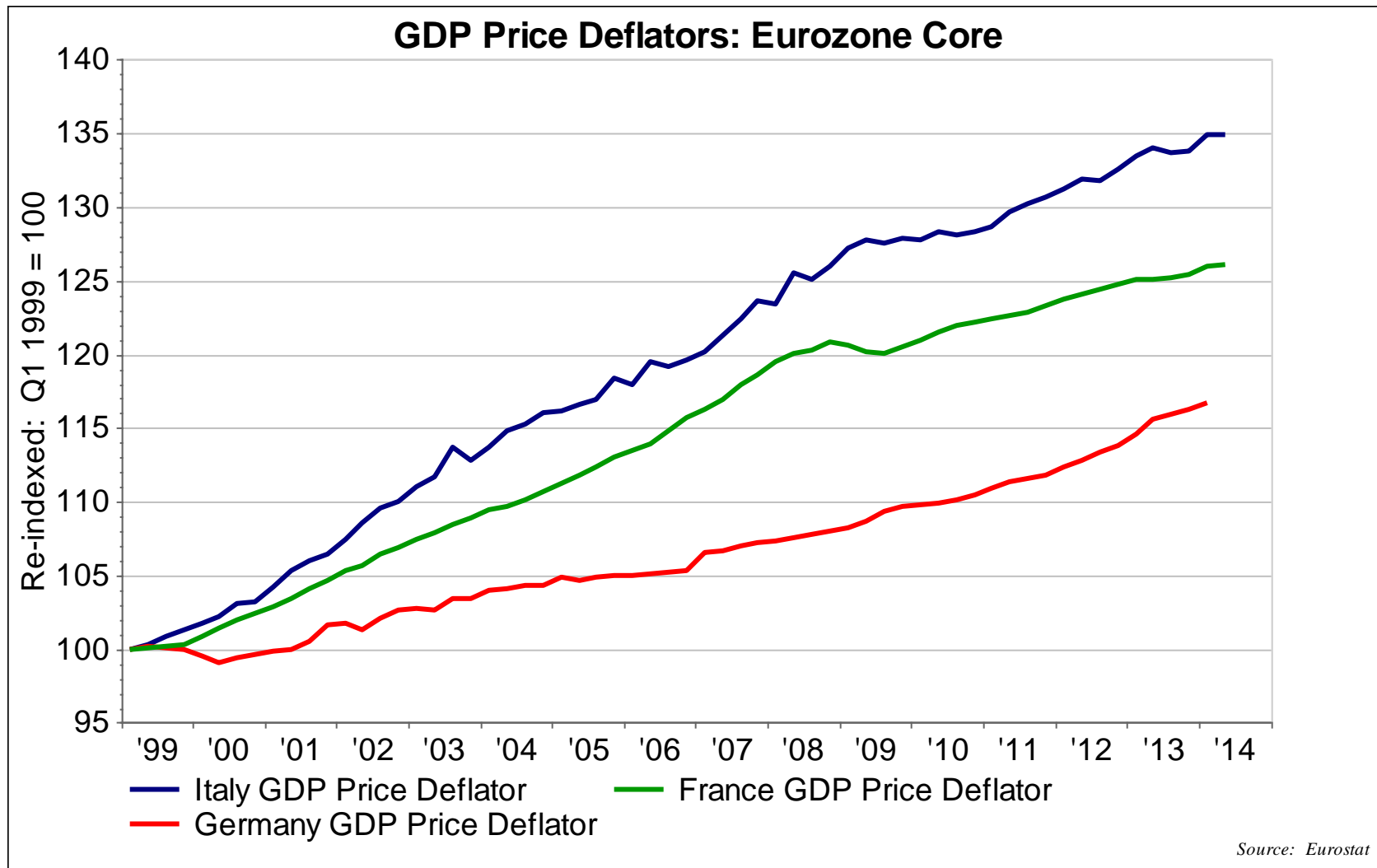
- The malaise continues and will likely persist
 - Geo-political tensions in Eastern Europe are weighing on consumer and business confidence
 - The ECB has eased, and will likely to do more, but private sector credit continues to contract
 - Fiscal policy remains hampered by deficit rules
- Growth has resumed, but:
 - The labor market is chronically weak
 - Inflation is dangerously low
 - Growth is sluggish and expected to remain that way, with GDP only rising by a little more than 1.0% in 2015

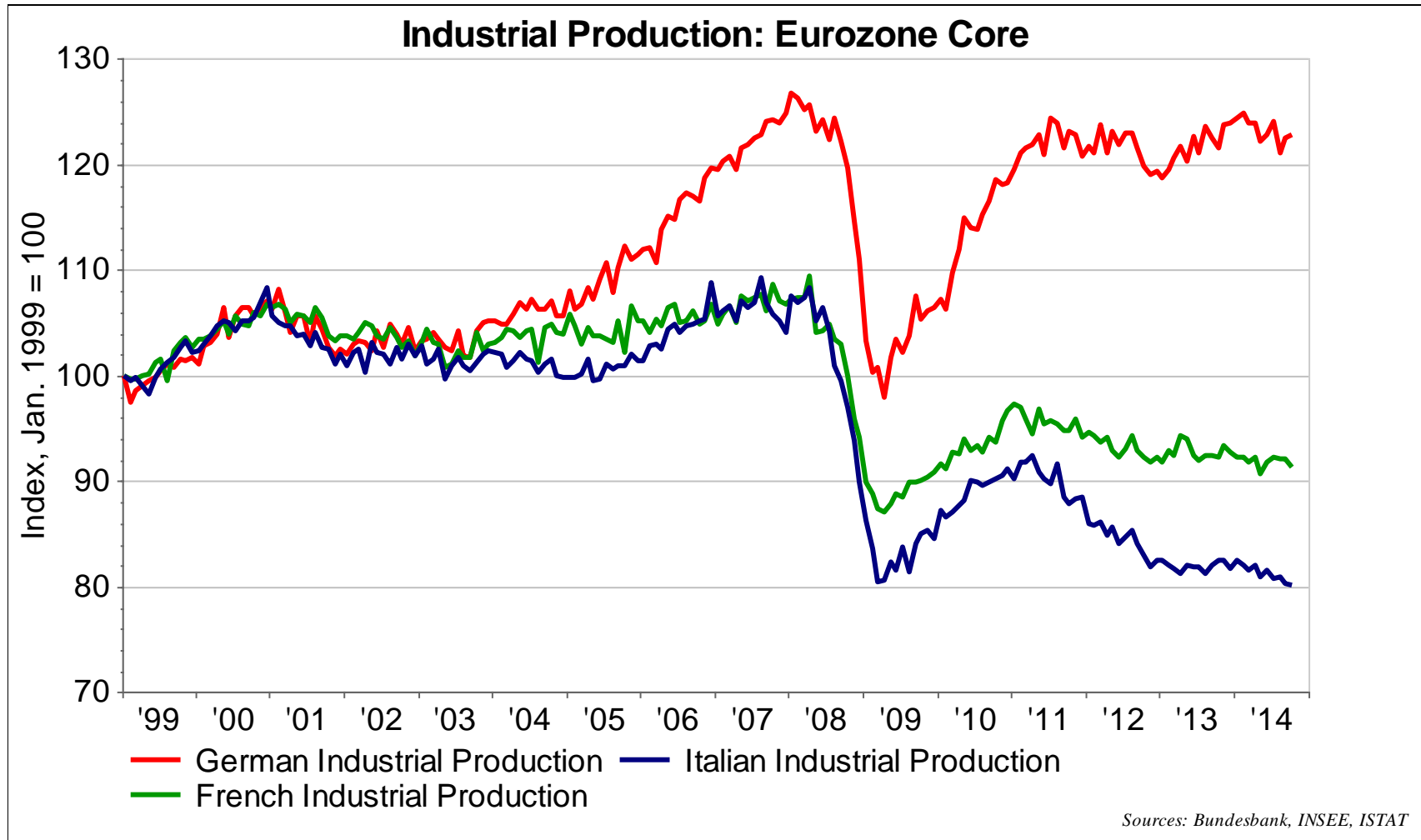






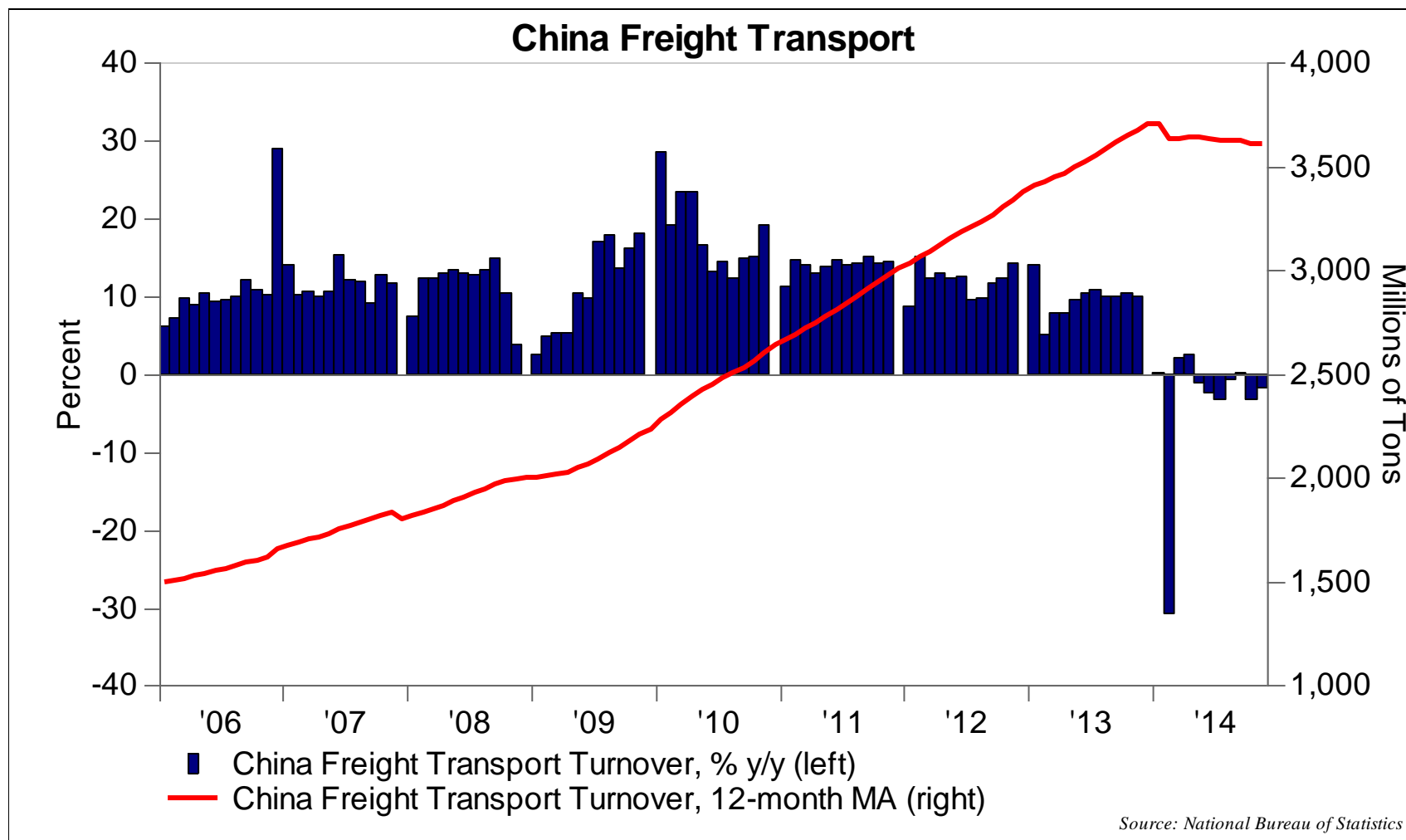
- There are some upside risks
 - Lower oil prices
 - Lower euro
- But there are few grounds for optimism in the longer term
- The Eurozone has serious structural flaws, which while not yet threatening its survival are preventing it from thriving
 - Competitiveness within the zone has diverged
 - Exchange rates should adjust, but they no longer exist
 - So economic performance is diverging





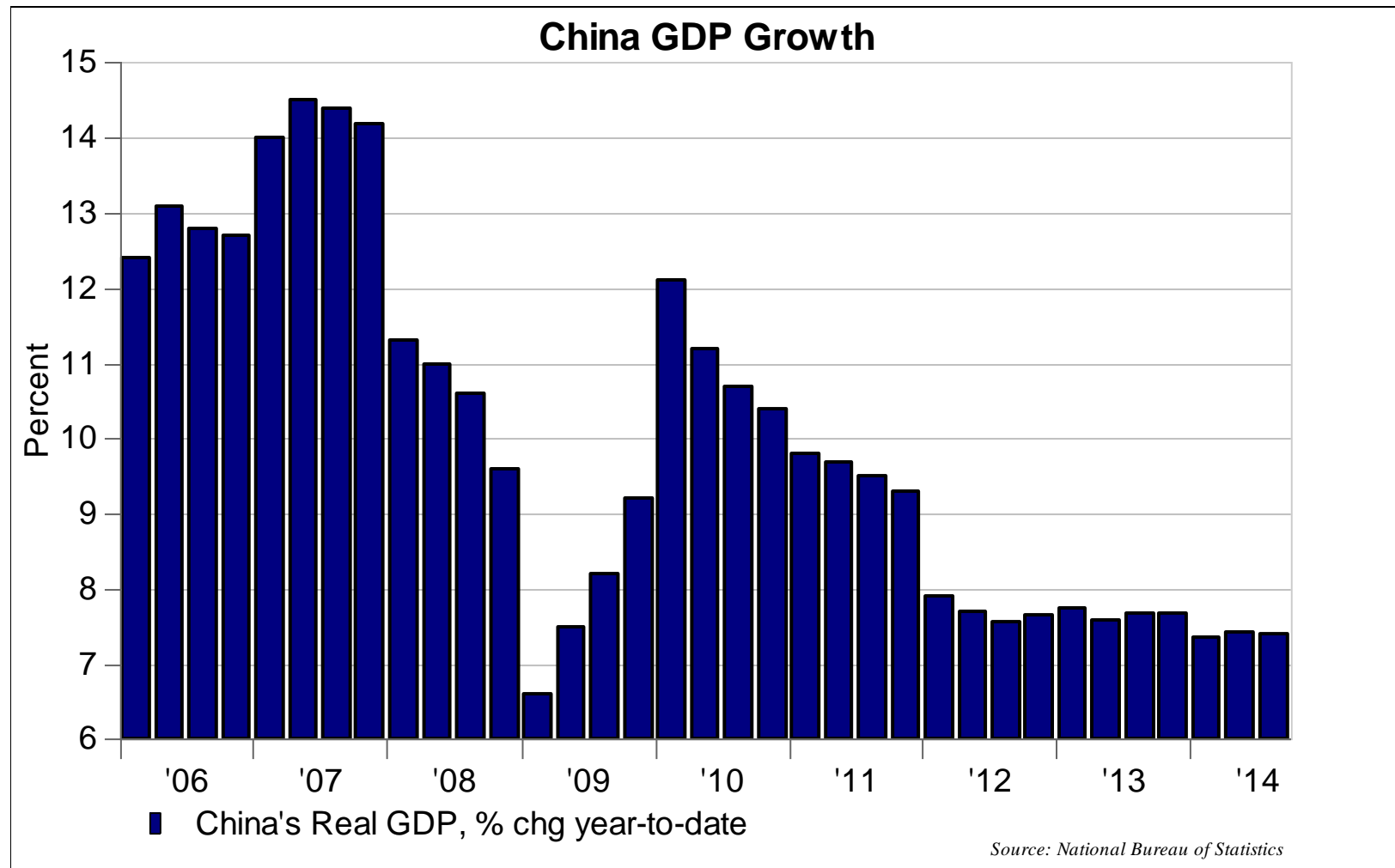
- There are clear signs of slowdown:
 - Short-term bank lending has slowed sharply
 - Freight transport is falling
 - Electricity output is essentially unchanged over the last year
- And there are other concerns
 - The pace of restructuring of the economy
 - Weakness in the property market
 - Fragilities in the shadow banking sector
- Leading global investors to fear a hard-landing, cascading defaults and financial instability

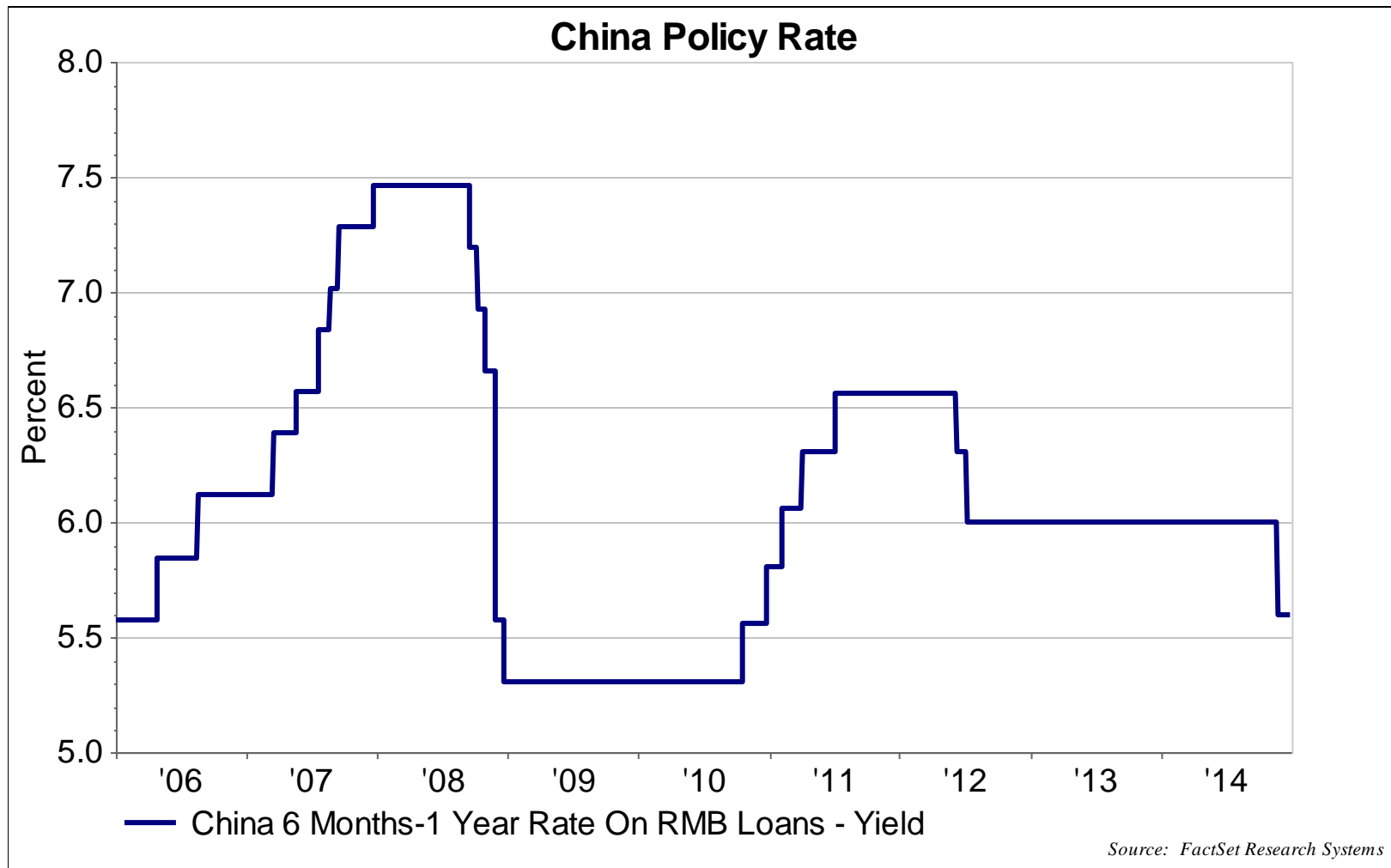






- But while the risks are skewed to the downside, we anticipate a soft-landing, with growth only slowing to 7.0%
 - Unlike most Western economies, China enjoys substantial monetary and fiscal policy flexibility
 - With approximately \$4 trillion of foreign exchange reserves and a central government debt to GDP ratio of 40%, China has a large borrowing capacity in the event of an adverse shock
 - Moreover, the almost 50% drop in oil prices in the second half of 2014 provides a “cushion,” by boosting growth nearly 1.0% in 2015





Thank You

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