SB 234-FN - AS AMENDED BY THE SENATE

03/14/2019 0868s

2019 SESSION

19-0852 05/03

SENATE BILL 234-FN

AN ACT establishing the position of director of the office of outdoor recreation industry

development in the department of business and economic affairs.

SPONSORS: Sen. Bradley, Dist 3; Sen. Birdsell, Dist 19; Sen. Carson, Dist 14; Sen.

Cavanaugh, Dist 16; Sen. Chandley, Dist 11; Sen. Feltes, Dist 15; Sen. Fuller Clark, Dist 21; Sen. Hennessey, Dist 5; Sen. Levesque, Dist 12; Sen. Morgan, Dist 23; Sen. Rosenwald, Dist 13; Sen. Ward, Dist 8; Sen. Watters, Dist 4; Rep.

Suzanne Smith, Graf. 8; Rep. Butler, Carr. 7

COMMITTEE: Executive Departments and Administration

ANALYSIS

This bill establishes the office of outdoor recreation industry development in the department of business and economic affairs. The bill also establishes the position of director of the office.

Explanation: Matter added to current law appears in **bold italics**.

Matter removed from current law appears [in brackets and struckthrough.]

Matter which is either (a) all new or (b) repealed and reenacted appears in regular type.

19-0852 05/03

STATE OF NEW HAMPSHIRE

In the Year of Our Lord Two Thousand Nineteen

AN ACT

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establishing the position of director of the office of outdoor recreation industry development in the department of business and economic affairs.

Be it Enacted by the Senate and House of Representatives in General Court convened:

- 1 Statement of Findings and Purpose. The general court hereby finds that outdoor recreation is vital to a diverse economy, is a delineating asset for the state in competition for workforce and employer recruitment, represents an opportunity for communities of the state to connect to a statewide asset, and contributes to a healthy community. In furtherance of these objectives, the general court hereby establishes an office of outdoor recreation industry development in the department of business and economic affairs.
- 2 New Section; Department of Business and Economic Affairs; Outdoor Recreation Industry Development; Office and Position Established. Amend RSA 12-O by inserting after section 23 the following new section:
 - 12-O:23-a Office of Outdoor Recreation Industry Development Established.
- I. There is established in the department the office of outdoor recreation industry development. The office shall be under the supervision of a classified director of the office of outdoor recreation industry development, who shall serve under the supervision of the commissioner. The director shall provide administrative oversight and ensure that the responsibilities of the office described in this section are fulfilled.
 - II. The office of outdoor recreation industry development shall:
- (a) Coordinate outdoor recreation policy, management, and promotion among state and federal agencies and local government entities.
 - (b) Promote economic development in the state by:
 - (1) Coordinating with outdoor recreation stakeholders.
- (2) Using outdoor recreational infrastructure and industry to promote tourism and recruit members of the general workforce.
- (3) Working with stakeholders and academic institutions to develop relevant training and curricula for members of the outdoor industry and manufacturing workforce.
- (4) Improving motorized and nonmotorized recreational opportunities in cooperation with the department of natural and cultural resources.
 - (5) Recruiting outdoor recreation business and industry.
- (c) Recommend policies and initiatives to enhance recreational amenities and experiences in the state and help implement those policies and initiatives.
- (d) Develop outcome-driven data regarding the effect of outdoor recreation in the state.

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1	(e) Promote the health and social benefits of outdoor recreation, especially to young
2	people.
3	(f) Advance sustainable land stewardship initiatives recognizing the relationship
4	between outdoor recreation and its economic benefit to the state.
5	III. Provided that any federally funded programs managed by the department of natural
6	and cultural resources, division of parks on the effective date of this section shall continue to be
7	managed by the division of parks, the office of outdoor recreation industry development may:
8	(a) Seek federal grants or loans.
9	(b) Seek private foundation partnerships.
10	(c) Seek to participate in federal programs.
11	(d) In accordance with applicable federal program guidelines, administer federally
12	funded outdoor recreation programs.
13	3 New Paragraph; Community Recreation Service; Duties. Amend RSA 12-B:3 by inserting
14	after paragraph X the following new paragraph:
15	XI. To serve as liaison to the office of outdoor recreation industry development established
16	pursuant to RSA 12-O:23-a.
17	4 Effective Date. This act shall take effect 60 days after its passage.

SB 234-FN- FISCAL NOTE

AS AMENDED BY THE SENATE (AMENDMENT #2019-0868s)

AN ACT

establishing the position of director of the office of outdoor recreation industry development in the department of business and economic affairs.

FISCAL IMPACT: [X] State [] County [] Local [] None

	Estimated Increase / (Decrease)				
STATE:	FY 2020	FY 2021	FY 2022	FY 2023	
Appropriation	\$0	\$0	\$0	\$0	
Revenue	\$0	\$0	\$0	\$0	
Expenditures	\$101,000	\$98,000	\$103,000	\$107,000	
Funding Source:	[] General Federal Funds	[] Education	[] Highway	[X] Other -	

METHODOLOGY:

This bill establishes the Office of Outdoor Recreation Industry Development within the Department of Business and Economic Affairs and a new classified position of Director, reporting to the Commissioner. There is no appropriation for this position. The Department estimates the newly created position would be an Administrator II (LG 29, Step 1) position with the following salary, benefits and administrative costs:

Administrator II,	FY 2020	FY 2021	FY 2022	FY 2023
LG 29, Step 1				
Salary	\$60,470	\$63,180	\$65,949	\$68,952
Benefits	\$31,086	\$32,650	\$34,227	\$36,005
Current Expense	\$400	\$400	\$400	\$400
Equipment	\$3,000	\$100	\$100	\$100
Office Space	\$2,500	\$0	\$0	\$0
Travel	\$1,000	\$1,000	\$1,000	\$1,000
Other (Marketing /	\$2,000	\$500	\$500	\$500
Promotion Activities				
TOTAL COST	\$100,456	\$97,830	\$102,176	\$106,957

AGENCIES CONTACTED:

Department of Business and Economic Affairs