



New Hampshire Senate

News Release

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Birdsell pleased by bill supporting tourism, small businesses in NH

Concord, NH - Senator Regina Birdsell (R-Hampstead), the prime sponsor for SB 519 allowing businesses to advertise on highway signs, issued the following statement on the bill's recent passage into law.

"I am pleased that NH has joined 45 other states by passing into law a bill which allows small businesses to advertise tourist attractions on signs on Interstate 93 highway."

"This bill will encourage tourism in our local communities as well as give small businesses an option to advertise along I-93. This legislation will allow signs on our major highways to provide tourists with information on food, shopping and attractions which are currently located off of the highway exits. With this legislation, our state is working to bring travelers into communities which will help bolster our local, small business economies."

"The Senate has made helping our small businesses succeed a top priority throughout the session and this legislation serves to supplement that goal by increasing the visibility of our small businesses' and encouraging tourism in communities throughout our state."

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